



**EUROPEAN UNIVERSITY OF LEFKE**

**DEPARTMENT OF  
FINANCE & BANKING**

**PROGRAMME HANDBOOK**

**2026**

## **PROGRAM INFORMATION**

### **Program Name and Degree Awarded**

Finance and Banking. Bachelor of Arts (BA)

### **Duration of Studies**

4 years (8 semesters)

### **Total Credits / ECTS**

130 credits/ 240 ECTS

### **Language of Instruction**

English

### **Mission and Vision**

The mission of the Finance and Banking Department is:

1. to educate students to develop a sound understanding of the basic theories of financial management.
2. to equip students with the main analytical tools of financial management and banking.
3. to provide students with the modern computer skills essential for banking and financial management.
4. to educate students to acquire managerial skills and be well-prepared and advantageous for local and global positions in the banking and finance sector and also for other related positions in industrial and public sectors.

The vision of the Finance and Banking Department is:

The vision of the Finance and Banking Department is to be a premier academic center in banking and finance education, committed to developing globally competent, technologically adept, and ethically responsible professionals who lead and innovate in financial institutions, industry, and the public sector.

### **Program Objectives**

The objective of the Finance and Banking program is to prepare graduates with a strong foundation in financial theory and practical skills, enabling them to critically analyze and manage financial operations in dynamic local and global environments. The program aims to develop globally competitive professionals who are ethically grounded, technologically proficient, and equipped with analytical, managerial, and decision-making capabilities to excel in diverse roles across the banking, finance, public, and industrial sectors.

## **Program Learning Outcomes**

Upon graduation Finance and Banking students will:

1. Develop critical and strategic thinking, improve analytic skills and techniques, and enhance effective decision-making.
2. Demonstrate ability for team-working, collaboration and leadership.
3. Understand social and legal issues both within local and global environments.
4. Speak and use English for professional purposes.
5. Understand and evaluate ethical issues and situations.
6. Possess the knowledge and skills required in the management of commercial banks and financial institutions.
7. Analyze financial statements of the institutions mentioned above and evaluate their performance with respect to profitability, liquidity, activity, risk and solvency
8. Review and utilize interest rate concepts and theories, asset pricing and security valuation models as they apply to the financial decision-making processes in a managerial position in banking and finance.
9. Analyze credits and their terms and conditions as they pertain to evaluation of agricultural, commercial, consumer and real estate loan applications.
10. Analyze and select the types of securities that businesses acquire for their short and long term investment portfolios as well as evaluate and select investment projects and make sound capital budget decisions.
11. Demonstrate the knowledge and managerial skills required in international banking and finance through use of hedging, speculation, swaps, futures, options, leasing, factoring and forfeiting.
12. Review and analyze various cases, scenarios or actual situations and make sound decisions in the sector.

# Curriculum

Course Code	Course Name	Credit	ECTS
<b>1. Semester</b>			
COMN109	MATHEMATICS	(3-0) 3	5
COMN107	ECONOMICS	(3-0) 3	6
UFLE01	FOREIGN LANGUAGE ELECTIVE I (ENGLISH)	(3-0) 3	3
COMN117	INTRODUCTION TO SOCIAL SCIENCES	(3-0) 3	6
UTEC01	UNIVERSITY ELECTIVE I	(3-0) 3	5
COMN104	PSYCHOLOGY	(3-0) 3	5
<b>2. Semester</b>			
BUSN102	INTRODUCTION TO BUSINESS	(3-0) 3	7
COMN120	PRINCIPLES OF LAW	(3-0) 3	6
UFRC01	UNIVERSITY ELECTIVE I	(3-0) 3	4
COMN204	ETHICS IN PROFESSION	(3-0) 3	5
UFLE02	FOREIGN LANGUAGE ELECTIVE II (ENGLISH)	(2-0) 3	3
COMN115	SOCIOLOGY	(2-0) 3	5
<b>3. Semester</b>			
BFIN201	FINANCIAL ACCOUNTING I	(3-0) 3	6
BUSN205	PRINCIPLES OF MANAGEMENT	(3-0) 3	6
COMN221	MATHEMATICS FOR SOCIAL AND APPLIED SCIENCES	(3-0) 3	6
COMN223	MACROECONOMICS	(3-0) 3	6
COMN253	STATISTICS	(3-0) 3	6
<b>4. Semester</b>			
BFIN202	FINANCIAL ACCOUNTING II	(3-0) 3	6
BUSN206	ORGANIZATIONAL BEHAVIOUR	(3-0) 3	6
BUSN208	BUSINESS COMMUNICATION	(3-0) 3	6
BUSN210	FINANCIAL MANAGEMENT	(3-0) 3	6
UHTC02	TURKISH	(2-0)2	2
UFRC02	UNIVERSITY ELECTIVE II	(3-0) 3	4
<b>5. Semester</b>			
ECON303	ECONOMIC THEORY I	(3-0) 3	6
ECON301	MONEY AND BANKING	(3-0) 3	6
ECON309	ECONOMETRICS I	(3-0) 3	6
BFIN301	BUSINESS FINANCE	(3-0) 3	6
BUSN301	PRINCIPLES OF MARKETING	(3-0) 3	6
<b>6. Semester</b>			
COMN352	RESEARCH METHODS	(3-0) 3	6
ECON302	ECONOMIC THEORY II	(3-0) 3	6
ECON304	INTERNATIONAL ECONOMICS	(3-0) 3	6
ECON310	ECONOMETRICS II	(3-0) 3	6
UFRC03	UNIVERSITY ELECTIVE III	(3-0) 3	4
UHTC01	HISTORY	(2-0) 2	2
<b>7. Semester</b>			
BUSN405	INTERNATIONAL BUSINESS	(3-0) 3	6
BFIN300	INTERNSHIP	(1-0) 0	2
BFIN421	GAME THEORY AND APPLICATIONS	(3-0) 3	6
BFEL01	TECHNICAL ELECTIVE I	(3-0) 3	6
BFEL02	TECHNICAL ELECTIVE II	(3-0) 3	6
UFRC04	UNIVERSITY ELECTIVE IV	(0-0) 3	4

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**8. Semester**

<b>BFIN406</b>	BANK MANAGEMENT AND OPERATIONS	(3-0) 3	6
<b>BFIN404</b>	FINANCIAL DERIVATIVES	(3-0) 3	6
<b>FNAN420</b>	RESEARCH PROJECT	(3-0) 3	6
<b>BFEL03</b>	TECHNICAL ELECTIVE III	(3-0) 3	6
<b>BFEL04</b>	TECHNICAL ELECTIVE IV	(3-0) 3	6

**Career Opportunities**

Graduates of the Finance and Banking program are equipped with the analytical, technical, and practical skills necessary to pursue a wide range of careers in the financial sector. Career opportunities include roles in commercial banking, corporate finance, financial planning, asset and wealth management, financial consulting, insurance, and risk management. Graduates may also find opportunities in regulatory bodies and government agencies. With strong foundations in financial theory and real-world application, students are well-prepared for professional certifications such as CFA, CPA, and FRM, further enhancing their employability in both local and international markets.

**Contact Information**

*Head of Department*

Assist. Prof. Dr. Berna Serener



# EUROPEAN UNIVERSITY OF LEFKE - Faculty of Economics and Administrative Sciences

Department of Business Administration

## SYLLABUS

2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
ACT201/BFIN201 / HLMN201	Accounting I	Compulsory	3			3	6	Thursday: 9.00-12.00
<b>Prerequisite</b>	Prerequisite to Accounting II							
<b>Language of Instruction</b>	English							
<b>Course Lecturer</b>	Prof. Dr. Mehmet Ağa					<b>Office Hours Schedule</b>		Tuesday & wednesday: 10.00-12.00
<b>E-mail</b>	<a href="mailto:maga@eul.edu.tr">maga@eul.edu.tr</a>					<b>Office / Room No</b>		FEAS 6
<b>Phone</b>	2619					<b>Phone</b>		2619
<b>Teaching Assistant(s)</b>	-					<b>Office / Room No</b>		6
<b>E-mail</b>	-							
<b>Catalog Descriptions</b>	The course intends to provide an exposure to basic concepts of accounting. It covers the nature and purpose of accounting, accounting principles, introduction to single entry and double entry system, preparation of journal, ledger and trial balance, simple and complex adjustments, preparation of worksheets related to purchases, sales, receivables, payables, inventories, cash control, property, plant and equipment. The course also includes preparation of final accounts viz. trade/manufacturing account, profit and loss account and balance sheet, simple and complex adjustments.							
<b>Learning Outcomes</b>	By the completion of the course the students should be able to do the following: 1-Identify the steps in accounting cycle, 2- Interpret and record the business transactions, 3-Classify the similar transactions into useful reports, 4- Summarize and communicate information to decision makers.							
<b>Course Objectives</b>	This course helps students learn the basics of financial accounting by providing a solid presentation of the root of the principles course, the accounting cycle. Accounting helps students build a foundation upon which they'll continue to learn and grow in their study. Students who take accounting will know where the numbers come from and how to find the information they need to make important business decisions.							
<b>Textbooks and/or References</b>	1. Williams, Haka, Bettner, Financial & Managerial Accounting, 17th Edition, McGraw-Hill 2015 2. Horngren, Harrison, Accounting, 8th Edition, Pearson 2009							
WEEK	Date	TOPICS						Reference No - Section
WEEK 1	25/09/2025	Accounting: The Language of Business						Chapter 1
WEEK2	02/10/2025	Accounting: The Language of Business						Chapter 1
WEEK 3	09/10/2025	Basic Financial Statements						Chapter 2
WEEK 4	16/10/2025	Solving Exercises and Problems						Chapter 2
WEEK 5	23/10/2025	The Accounting Cycle: Capturing Economic Events						Chapter 3
WEEK 6	30/10/2025	The Accounting Cycle: Capturing Economic Events						Chapter 3
WEEK 7	06/11/2025	Solving Exercises						Chapter 1,2,3
WEEK 8	8-16 NOVEMBER	<b>Mid-term Exams</b>						
WEEK 9	20/11/2025	Accruals and Deferrals						Chapter 4
WEEK 10	27/11/2025	Solving Exercises and Problems						Chapter 4
WEEK 11	04/12/2025	Reporting Financial Results						Chapter 5
WEEK 12	11/12/2025	Solving Exercises and Problems						Chapter 5
WEEK 13	18/12/2025	Merchandising Activities						Chapter 6
WEEK 14	25/12/2025	Solving Exercises and Problems						Chapter 6
WEEK 15	3-11 JANUARY 2026	<b>Final Exams</b>						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>			<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>	
	Final Exam	1	3-11 January, 2026			50		
	<b>Semester Evaluation</b>						100	
	Midterm written	1	8-16 November, 2025			50		
	Midterm oral							
	Quiz(zes)							
	Project(s)							
	Homework(s)							
Other (Participation)								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>			<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	
Theoretical Hours	13	13*3=39			Applied Hours			
Midterm	1	1*2=2			Final	1	1*2=2	
Quiz					Project			
Tutorial	14	1*13=13			Self study for final	1	1.1*30=33	
Self study for midterm	1	1.5*30=45			Self study for project			
Self study for exercises	14	13*4= 52			Presentation			
Others					Self Study Homework			
<b>TOTAL :</b>						186		
<b>Recommended ECTS Credit (Total Hours / 30) :6</b>								



**EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"**

**"Banking & Finance"**

**SYLLABUS**

**2025-2026 Fall Semester**

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>FNAN301/BFIN 301</b>	Business Finance	Compulsory	3	0	0	3	6	Monday 09:00-11:50 am in AS117
<b>Prerequisite</b>	None	<b>Prerequisite to</b>		NONE				
<b>Course Lecturer</b>	Asst. Prof. Dr. Berna Serener				<b>Office Hours Schedule</b>	Monday 12:00 - 16:50pm; Tuesday 13:00 - 13:50pm ; Wednesday 12:00 - 15:50 pm ; Thursday 13:00- 14:50 pm		
<b>E-mail</b>	<a href="mailto:bserener@eul.edu.tr">bserener@eul.edu.tr</a>							
<b>Phone</b>	2608				<b>Office / Room No</b>	FEAS Room 8		
<b>Teaching Assistant(s)</b>	-				<b>Phone</b>	-		
<b>Catalogue Description</b>	The course primarily focuses on the management aspects of financial management which are vital for financial decisions. The course covers financial analysis, planning and control, ratio analysis, funds flow analysis, cash flow analysis, capital budgeting techniques, capital structure determination, dividend policy, an overview of mergers and acquisitions, an overview of international finance, analysis of real company financial reports etc.							
<b>Course Objectives</b>	To provide the student with an understanding of the basics of Corporate Finance and to teach the financial tools used in valuation of long-term securities, risk and return analysis and financial statement analysis, funds flow analysis and capital budgeting.							
<b>Learning Outcomes</b>	1) Understand the objective and scope of corporate finance within the concept of business, tax and financial environments. 2) Analyze and compute all kinds of financial interest related calculations. 3) Do the valuation of all long-term securities and be able to assess them for investment purposes. 4) Understand the risk-return relationship and assess capital market and portfolio theories applicability to business organizations.							
<b>Textbooks and/or References</b>	1	Ross, Westerfield, Jordan, "Fundamentals of Corporate Finance", 13th edition, McGraw-Hill Irwin, 2022.						
	2	VanHorne, James C. & Wachowicz, John M., "Fundamentals of Financial Management", 13th Ed., Prentice-Hall, 2008.						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
<b>Week 1</b>	22.09.2025	Introduction to Financial Management					Text 1 Ch.1	
<b>Week 2</b>	29.09.2025	Financial Statements, Taxes and Cash Flow					Text 1 Ch.2	
<b>Week 3</b>	6.10.2025	Working With Financial Statements					Text 1 Ch.3	
<b>Week 4</b>	13.10.2025	Introduction to Valuation: The Time Value of Money					Text 1 Ch.5	
<b>Week 5</b>	20.10.2025	Discounted Cash Flow Valuation					Text 1 Ch.6	
<b>Week 6</b>	27.10.2025	Discounted Cash Flow Valuation					Text 1 Ch.6	
<b>Week 7</b>	3.11.2025	Revision						
<b>Week 8</b>	10.11.2025	Mid-term Exam Week- No Class						
<b>Week 9</b>	17.11.2025	Interest Rates and Bond Valuation					Text 1 Ch.7	
<b>Week 10</b>	24.11.2024	Stock Valuation					Text 1 Ch.8	
<b>Week 11</b>	1.12.2025	Stock Valuation					Text 1 Ch.8	
<b>Week 12</b>	8.12.2025	Net Present Value and Other Investment					Text 1 Ch.9	
<b>Week 13</b>	15.12.2025	Net Present Value and Other Investment					Text 1 Ch. 9	
<b>Week 14</b>	22.12.2025	Return, Risk and the Security Market Line					Text 1 Ch. 13	
<b>Week 15</b>	29.12.2025	Review						
<b>Week 16</b>	3-11.01.2026	<b>FINAL EXAM WEEK</b>						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	<b>Final Exam</b>	1	3 - 11.01.2026	50				
	<b>Quiz (2 quizzes will be given but only 1 will count)</b>	1	To be announced	10				
	<b>Midterm(s)</b>	1	8- 16.11.2025	40				
	<b>Attendance</b>							
	<b>Project(s)</b>							
	<b>Homework(s)</b>							
	<b>Laboratory</b>							
<b>Quiz(zes)</b>								
<b>ECTS Evaluation</b>						Language of Instruction:		English
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>			<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	
Theoretical Hours	14	14*3= 42			Applied Hours			
Midterm	1	1.0			Final	1	1.5	
Self Study Midterm	1	40			Self Study Final	1	45	
Quiz	1	1.0			Project			
Quiz Study					Self Study	1	38.0	
Laboratory					Self Study Quiz	1	10.0	
Atelier					Presentation			
<b>TOTAL :</b>							178.0	
<b>Recommended ECTS Credit (Total Hours / 30) :</b>							5.95 ≈ 6	



EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"

"Business"

SYLLABUS

2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
ACCT303/BFIN 303	Corporate Accounting	Compulsory	3	0		3	6	Wednesday 9:00 - 11:50 am in AS117
Prerequisite	BFIN201 and BFIN202	Prerequisite to						
Course Lecturer	Assist. Prof. Dr. Berna Serener				Office Hours Schedule	Monday 12:00- 16:50pm; Tuesday 13:00 - 13:50 pm; Wednesday 12:00 - 15:50 pm ; Thursday 13:00 - 14:50 pm		
E-mail	<a href="mailto:bserener@eul.edu.tr">bserener@eul.edu.tr</a>					Office / Room No	FEAS # 8	
Phone	2608				Phone			
Teaching Assistant(s)								
Catalogue Description	The course focuses on development and managing of accounting concepts related to company affairs viz. Formation, Management Dividend policies, financial management transactions, managing different shares viz. Promoters share and equity shares etc. The course provides detailed insights on the accounting aspects of managing a company.							
Course Objectives	The course focuses on development and managing of accounting concepts related to company. Formation, management, dividend policies, financial anagement, transactions, managing different shares . Promoters shares and equity shares etc. The course provides detailed insights on the accounting aspects of managing a company.							
Learning Outcomes	LO.1: To understand detailed insights on the accounting aspects of a managing a company							
	LO.2: To understand and learn cash management analysis							
	LO.3: To understand corporate accounting process							
	LO.4: To develop skills to analyze and interpret corporate financial statements							
Textbooks and/or References	1	Williams, Haks, Bettner & Carcello, Financial Accounting, McGraw-Hill, 20th Edition, 2024						
	2	B.E. Needles, T.H. Poweas, Financial Accounting, Houghton Mifflin, 9th Edition, 2007						
	3.	Choudhry, M. (2022) John Wiley and Sons, 2nd Edition 2022						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	24.9.2025	Cash					1. Chapter 7	
Week 2	1.10.2025	Liabilities					1. Chapter 10	
Week 3	8.10.2025	Liabilities					1. Chapter 10	
Week 4	15.10.2025	Stockholders' Equity: Paid-In Capital					1. Chapter 11	
Week 5	22.10.2025	Stockholders' Equity: Paid-In Capital					1. Chapter 11	
Week 6	29.10.2025	Holiday						
Week 7	5.11.2025	Revision						
Week 8	12.11.2025	Mid-term Exam- No class						
Week 9	19.11.2025	Stockholders' Equity: Paid-In Capital					1. Chapter 11	
Week 10	26.11.2025	Income and Changes in Retained Earnings					1. Chapter 12	
Week 11	3.12.2025	Income and Changes in Retained Earnings					1. Chapter 12	
Week 12	10.12.2025	Income and Changes in Retained Earnings					1. Chapter 12	
Week 13	17.12.2025	Financial Statement Analysis					1. Chapter 14	
Week 14	24.12.2025	Bank Accounting and Financial Statement Analysis for Banks					3. Chapter 1	
Week 15	31.12.2025	Revision						
Week 16	3 -11.01.2026	Final Exam- No class						
Evaluation Tools	Evaluation Tool		Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)		
	Final Exam		1	3 - 11.01.2026	50			
	Semester Evaluation							
	Midterm(s)		1	8 - 16.11.2025	40			
	Quiz		1	To be announced	10			
	Project(s)							
	Homework(s)							
	Laboratory							
Quiz(zes)								
ECTS Evaluation					Language of Instruction:		English	
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	13	13*3= 39		Quiz	1	1.0		
Midterm Exam	1	1.0		Final Exam	1	1.5		
Self Study MT	1	35		Self Study Final	1	35		
Laboratory				Self-study	13	13*4= 52		
Atelier				Self-study Quiz	1	15.0		
Field Study				Presentation				
Quiz				Self Study				
<b>TOTAL :</b>					50	179.5		
<b>Recommended ECTS Credit (Total Hours/30):</b>					5.98 $\cong$ 6			



# EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics and Administrative Sciences"

## "Banking and Finance"

### SYLLABUS

#### 2025 - 2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>BFIN421</b>	Game Theory & Applications	Compulsory	3	0	0	3	5	Monday: 09:00-11.50
<b>Prerequisite</b>	None	<b>Prerequisite to</b>		None				
<b>Course Lecturer</b>	Prof. Dr. Mehmet Ağa				<b>Office Hours Schedule</b>		Tuesday & Wednesday, 10:00 - 13:00	
<b>E-mail</b>	<a href="mailto:maga@eul.edu.tr">maga@eul.edu.tr</a>				<b>Office / Room</b>		FEAS Room No 6	
<b>Phone</b>	2619				<b>Phone</b>		-	
<b>Teaching Assistant(s)</b>	-				<b>Office / Room</b>		-	
<b>E-mail</b>	-				<b>Office / Room</b>		-	
<b>Catalog Description</b>	The course introduces the main concepts and tools of game theory with the aim to enable you to read original game-theoretic literature. It is aimed at explaining and predicting how individuals behave in a specific strategic situation, and therefore help improve decision making.							
<b>Course Objectives</b>	This course starts by providing the background knowledge on game theory, which is a branch of mathematics concerned with the analysis of strategies for dealing with competitive situations; the formal analysis of strategic interactions. As the game theory is applicable in wide-ranging fields, this course demonstrates us different application fields of the game and various game theory strategies. First, this course mainly focusses on micro- and macro-economics concerning the applications of game theory. Then, this course presents different types, strategies and applications of game theory.							
<b>Learning Outcomes</b>	After studying this course, students will be able to; 1) Understand the background knowledge on game theory, 2) Learn the fundamentals of game theory & the main non-cooperative strategies of game theory, 3) Analyse and apply pure and mixed strategies, 4) Understand Economics For Business Strategies 5) Understand Monopolies							
<b>Textbooks and/or References</b>	1	Michael Parkin, Economics (12th Edition), 2016						
	2	Binmore Ken, "Game Theory : A Very Short Introduction" Oxford University Press, 2007.						
	3	Julmi Christian, "Introduction to Game Theory" Bookboon (E-Book), 2012.						
	4	Pindyck Robert and Rubinfeld Daniel, "Microeconomics", 8th Ed. (Global Ed.), Pearson , 2015.						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
Week 1	29/09/2025	Introduction to Game Theory					Text 2: Ch.1-6 / Text 3: Ch. 1 / Lecture Notes	
Week 2	06/10/2025	Introduction to Game Theory (Part 2)					Text 2: Ch.1-6 / Text 3: Ch. 1 / Lecture Notes	
Week 3	13/10/2025	Game Theories Strategies and Definitions					Lecture Notes	
Week 4	20/10/2025	Game Theories Strategies and Definitions (cont.)					Lecture Notes	
Week 5	27/10/2025	Exercises and Projects					Textbooks	
Week 6	03/11/2025	Exercises and Projects					Textbooks	
Week 7	08-16	<b>Midterm Exam Week</b>						
Week 8	17/11/2025	Exercises and Projects					Textbooks	
Week 9	24/11/2025	Economics for Business Strategies: Demand, Supply, Market Equilibrium					Lecture Notes	
Week 10	01/12/2025	Economics for Business Strategies: Elasticity Concepts and Calculations					Lecture Notes	
Week 11	08/12/2025	Economics for Business Strategies: Government Tax Policies					Lecture Notes	
Week 12	15/12/2025	Economics for Business Strategies: Monopolies					Lecture Notes	
Week 13	22/12/2025	Economics for Business Strategies: Monopolies (cont.)					Lecture Notes	
Week 14	29/12/2025	Revision					Lecture Notes	
Week 15	03-11 January, 2026	<b>Final Exam Week</b>						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>		<b>Weight in</b>	<b>Weight in</b>		
	<b>Final Exam</b>	1	03-11 January, 2026		50			
	<b>Semester Evaluation</b>							
	<b>Midterm(s)</b>	1	08-16 November, 2025		50			
	<b>Presentations/Project</b>							
	<b>Quiz(s)</b>							
	<b>Homework(s)</b>							
	<b>Laboratory</b>							
<b>Attendance</b>								
<b>ECTS Evaluation</b>					<b>Language of Instruction:</b>		English	
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	12*3	36.0		Applied Hours				
Midterm	1	2.0		Final	1	2.0		
Midterm Study		40.0		Final Study		30.0		
Quiz				Exercises & Project	1	30.0		
Quiz Study				Homework				
Laboratory				Seminar				

Atelier				Presentation		
Field Study				Other		
<b>TOTAL :</b>						140.0
<b>Recommended ECTS Credit (Total Hours / 30) :</b>						4.7 $\cong$ 5



**EUROPEAN UNIVERSITY OF LEFKE**  
**FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES**  
**BUSINESS ADMINISTRATION**  
**SYLLABUS**  
**2025-2026 Fall Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN205	Principles of Management	Compulsory	3	0	0	3	6	Monday 09:00 - 11:50 Orta Anfi
Prerequisite	-		Prerequisite to			-		
Course Lecturer	Asst. Prof. Dr. Hüseyin Karşılı		Office Hours Schedule			Monday: 12:00 - 13:50 Wednesday: 13:00 - 13:50		
E-mail	<a href="mailto:hkarsili@eul.edu.tr">hkarsili@eul.edu.tr</a>		Office / Room No			FEAS - No:6		
Phone	2610							
Web Site	<a href="http://moodle.eul.edu.tr">http://moodle.eul.edu.tr</a>							
Course objectives	Understand management skills and competences to operate any business venture, Examine an organization's management functions, Understand various approaches to planning, staffing, organizing, controlling and corporate social responsibility.							
Catalog Description	This is a comprehensive introductory course on the management process with particular emphasis on the skills, competencies, techniques and knowledge needed to successfully manage an organization. It focuses on entire organization to form a strategic vision, setting objectives crafting a strategy and then implementing it. It also investigates how organization develop and maintain competitive advantage within a changing business environment influenced by political, economic, social, technological, legal and environmental factors. The course content is organized around the four functions of management; planning, organizing, leading and controlling, for systematic understanding of management related challenges and applying conceptual tools and techniques in analyzing, evaluating and addressing management issues.							
Learning Outcomes	1	Evaluate the global context for taking managerial actions of planning, organizing, leading and controlling.						
	2	Assess global situation, including opportunities and threats that will impact management of an organization.						
	3	Integrate management principles into management practices.						
	4	Specify how the managerial tasks of planning, organizing, leading and controlling can be executed in a variety of circumstances.						
	5	Determine the most effective action to take in specific situations.						
Textbook	1	Robbins S.P., DeCenzo D.A., and Coulter M. (2020). <i>Fundamentals of Management: Essential Concepts and Applications</i> . 11 <sup>th</sup> Edition. Prentice Hall.						
WEEK	Date	TOPICS					Reference No - Chapter	
Week 1	29/09/2025	Introduction						
Week 2	06/10/2025	Managin Today					Chapter 1	
Week 3	13/10/2025	The Manager as Decision Maker					Chapter 2	
Week 4	20/10/2025	Important Managerial Issues					Chapter 3	
Week 5	27/10/2025	The Management Environment					Chapter 4	
Week 6	03/11/2025	Revision Class					Revision	
Week 7	08-16 November 2025	Midterm Examination					<b>Chapters 1 + 2 + 3 + 4</b>	
Week 8	17/11/2025	Managing Change and Innovation					Chapter 5	
Week 9	24/11/2025	Planning and Goal Setting					Chapter 6	
Week 10	01/12/2025	Structuring and Designing Organizations					Chapter 7	
Week 11	08/12/2025	Managing Human Resources and Diversity					Chapter 8	
Week 12	15/12/2025	Company perspective Principles					Quiz	
Week 13	22/12/2025	Managing Work Groups and Work Teams					Chapter 9	
Week 14	29/12/2025	Revision Class					Chapter 10	
Week 15	03-11 January 2026	Final Examinations					Revision	
Week 16							All Chapters	
Evaluation Tools	Evaluation Tool		Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)	
	Semester Evaluation					100		
	Final Examination		1	03-11 January 2026		40	40.0	
	Midterm Examination		1	08-16 November 2025		60	60.0	
	Quiz							
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		English
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Quiz				Project				
Laboratory				Homework				
Atelier				Seminar				
Field Study				Presentation				
Case Studies				Self Study	45	135.0		
<b>TOTAL :</b>						61	179.0	
<b>Recommended ECTS Credit (Total Hours / 30) :</b>						6		



**EUROPEAN UNIVERSITY OF LEFKE**  
**FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES**  
**BUSINESS ADMINISTRATION**  
**SYLLABUS**  
**2025-2026 Fall Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN301	Principles of Marketing	Compulsory	3	0	0	3	6	Tuesday 09:00 - 11:50 AS115
Prerequisite	-							Prerequisite to -
Course Lecturer	Assoc. Prof. Dr. Pelin Bayram				Office Hours Schedule		Monday: 10:00 - 11:50 Wednesday: 10:00 - 11:50 Thursday: 10:00 - 11:50	
E-mail	<a href="mailto:pbayram@eul.edu.tr">pbayram@eul.edu.tr</a>				Office / Room No		FEAS - No:1	
Phone	3603							
Web Site	<a href="http://moodle.eul.edu.tr">http://moodle.eul.edu.tr</a>							
Catalog Description	The course introduces the essential principles of marketing (key concepts, methods of analysis, strategies and tactics) critical to managing profitable customer relationships in today's dynamic and allied environment. This course also stresses the marketing function's contribution to any organization							
Course Objectives	The course introduces the essential principles of marketing (key concepts, methods of analysis, strategies and tactics) critical to managing profitable customer relationships in today's dynamic and allied environment. This course also stresses the marketing function's contribution to any organization.							
Learning Outcomes	1	To analyze the role of marketing within the firm and society						
	2	To expose the two parts of a marketing strategy: the target market and the marketing mix						
	3	To study the four basic variables in the marketing mix: product, promotion, price, and distribution.						
	4	To exercise analytical, communication, and presentation skills (through use of technological aids, such as Microsoft Word, PowerPoint, and the Internet) the basic tools of marketing.						
Textbook	1	Kotler, P., Armstrong, G., (2021) <i>Principles of Marketing</i> , 18.th.Ed., Global Ed. Pearson Education Limited						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Chapter</b>	
Week 1	23/09/2025	Introduction						
Week 2	30/09/2025	<b>Part 1: Defining Marketing and the Marketing Process</b> Marketing: Creating and Capturing Customer Value					Chapter 1	
Week 3	07/10/2025	<b>Part 1: Defining Marketing and the Marketing Process</b> Marketing: Creating and Capturing Customer Value					Chapter 1	
Week 4	14/10/2025	Company and Marketing Strategy: Partnering to Build Customer Relationships					Chapter 2	
Week 5	21/10/2025	Company and Marketing Strategy: Partnering to Build Customer Relationships					Chapter 2	
Week 6	28/10/2025	<b>Part 2: Understanding the Marketplace and Consumers</b> Analyzing the Marketing Environment					Chapter 3	
Week 7	04/11/2025	Managing Marketing Information					Chapter 4	
Week 8	08-16/11/2025	<b>Midterm Examination</b>					Midterm Exam	
Week 9	18/11/2025	Managing Marketing Information					Chapter 4	
Week 10	02/12/2025	Consumer Markets and Consumer Buyer Behavior					Chapter 5	
Week 11	09/12/2025	Consumer Markets and Consumer Buyer Behavior					Chapter 5	
Week 12	16/12/2025	<b>Part 3 : Designing a Customer-Driven Strategy and Mix</b> Customer-Driven Marketing Strategy: Creating Value for Target Customers					Chapter 7	
Week 13	23/12/2025	<b>Part 3 : Designing a Customer-Driven Strategy and Mix</b>					Chapter 7	
Week 14	30/12/2025	<b>Marketing Plan Revision &amp; Course Revision</b>					<b>Marketing Plan</b>	
Week 16	03-11 January	<b>Final Examination</b>					<b>All Chapters</b>	
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)		
	<b>Semester Evaluation</b>					100		
	Final Examination	1	03 - 11 January 2026		45	45.0		
	Midterm Examination	1	08-16 November 2025		35	35.0		
	Student Selected Team Study (Term Project)	1			15	15.0		
*** Lifelong Learning Programme (LLP) ***			Language of Instruction:			English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	13	39.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Quiz				Project	1	45.0		
Laboratory				Homework				
Atelier				Seminar				
Field Study				Presentation				
Case Studies				Self Study	30	85.0		
<b>TOTAL :</b>					46	171.0		
<b>Recommended ECTS Credit (Total Hours / 30) : 5.7 ≈ 6</b>								



**EUROPEAN UNIVERSITY OF LEFKE - Faculty of Economics & Administrative Sciences**

**Department of Business Administration**

**SYLLABUS**

**2025-26 Fall Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>BUSN 405</b>	International Business	Compulsory	3	0	0	3	5	Tuesday 14:00-16:50
<b>Prerequisite</b>	<b>Prerequisite to</b>							
<b>Course Lecturer</b>	Asst. Prof. Dr. Hüseyin Karşılı					<b>Office Hours Schedule</b>		Thursday: 12:00-14:50
<b>E-mail</b>	<a href="mailto:hkarsili@eul.edu.tr">hkarsili@eul.edu.tr</a>					<b>Office / Room No</b>		FEAS 6
<b>Phone</b>	2606							
<b>Catalogue Descriptions</b>	The course covers the nature of management, management theories and perspectives, organizational environment, social responsibility and ethics. Course discusses the basic management functions. Planning: decision making, organizational goals, strategic management and implementation. Organizing: organizational structure, organizational design, change and innovation. Leading: management and motivation, leadership in organizations, groups in organizations, management and communication. Controlling: Foundations of management control,							
<b>Course Objectives</b>	The course focuses on offering the deep insights on the concepts and applications of international business aspects. The course covers the different theories of international business including theories of international trade and investment, international organizations, organizational participants of international business, culture and ethics in international business, strategies and organization in the international firm.							
<b>Learning Outcomes</b>	1-Examine the difference(s) between international business and domestic business; understand the motives and ways (entry strategies) of going international; examine government intervention & identify different types of regional integration and economic blocs; 2- Examine the risks of internationalization and cultural barriers faced in doing international business. 3- Understand strategy in international business & global market opportunities in international business; gain ability to evaluate marketing & human resource management strategies in the global firm; and know what makes emerging markets attractive for international business, 4- Ability to work in teams to examine real cases and/or developing competency in making presentations in front of audiences.							
<b>Textbooks and/or References</b>	1	Wild, J. J., & Wild, K. L.(2017), International Business, The Challenges of Globalization, 10th, Global Edition, Pearson, Essex.						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
<b>Week 1</b>	23/09/2025	Introduction, Course Overview, Basic Concepts of International Business						
<b>Week 2</b>	30/09/2025	Globalization Today					Chapter 1	
<b>Week 3</b>	07/10/2025	Ethics, Social Responsibility and Sustainability					Chapter 2	
<b>Week 4</b>	14/10/2025	Cross Cultural Business					Chapter 3	
<b>Week 5</b>	21/10/2025	Governments and Trade					Chapter 7	
<b>Week 6</b>	28/10/2025	Regional Development of Nations					Chapter 9	
<b>Week 7</b>	04/11/2025	Midterm Revision					Chapter 10	
<b>Week 8</b>	08-16/11/2025	<b>Midterm Examination</b>					<b>Chapters: 1,2,3,7,9,10</b>	
<b>Week 9</b>	18/11/2025	International Strategy and Organization					Chapter 12	
<b>Week 10</b>	02/12/2025	Analyzing International Opportunities					Chapter 13	
<b>Week 11</b>	09/12/2025	Selecting and Managing Entry Modes					Chapter 14	
<b>Week 12</b>	16/12/2025	Developing and Marketing Products					Chapter 15	
<b>Week 13</b>	23/12/2025	Hiring and Managing Employess					Chapter 17	
<b>Week 14</b>	30/12/2025	Revision						
<b>Week 15 &amp; 16</b>	03-11 January	<b>Final Examination</b>					<b>Chapters: 12,13,14,15,17</b>	
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	<b>Final</b>	1	03-11 January	60	60%			
	<b>Midterm</b>	1	08-16/11/2025	40	0.4			
	<b>Homework</b>							
<b>*** Lifelong Learning Programme (LLP) ***</b>						<b>Language of Instruction:</b>	<b>English</b>	
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	12	36.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Quiz				Project				
Laboratory				Homework	1	10.0		
Atelier				Seminar				
Field Study				Presentation				
Other				Self Study	45	90.0		
<b>TOTAL :</b>							<b>138.0</b>	
<b>Recommended ECTS Credit (137 / 30) : 4,6 ≈ 5</b>								



# EUROPEAN UNIVERSITY OF LEFKE

Faculty of Economics and Administrative Sciences

## SYLLABUS

**2025-2026 Fall Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>COM112/ COMN107</b>	<b>Economics</b>	Compulsory	3	0		3	6	Thursday 15:00 - 17:50 pm in HK001
<b>Prerequisite</b>	None					None		
<b>Course Lecturer</b>	Asst. Prof. Dr. Berna Serener				<b>Office Hours</b>	Monday 12:00 - 16:50 pm; Tuesday 13:00 - 13:50 pm; Wednesday 12:00 - 15:50 pm; Thursday 14:00 - 14:50 pm		
<b>E-mail</b>	<a href="mailto:bserener@eul.edu.tr">bserener@eul.edu.tr</a>							
<b>Phone</b>	2608				<b>Office / Room No</b>	FEAS Room 8		
<b>Catalogue Descriptions</b>	This course introduces students to the key concept and topic of microeconomics such as opportunity cost, production possibility frontier, demand and supply, elasticity, utility, preferences, production, costs, perfect competition, monopoly.							
<b>Course Objectives</b>	This course introduces students to the key concept and topic of microeconomics such as opportunity cost, production possibility frontier, demand and supply, elasticity, utility, preferences, production, costs, perfect competition, monopoly.							
<b>Learning Outcomes</b>	On successful completion of this course, all students will have developed knowledge and understanding of: (1) Supply and Demand Analysis, (2) Elasticities, (3) Production, (4) Costs, (5) Market Structures (6) Presentation of economic issues with graphs, tables and essays.							
<b>Textbooks and/or References</b>	1	M. Parkin, Economics, 14th Edition, Pearson, 2023.						
	2	N. G. Mankiw, Principles of Economics, 10th Edition, 2023.						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
Week 1	25.9.2025	What is Economics? Definition of economics-Two big economic questions					1; 1	
Week 2	2.10.2025	What is Economics? (cont.) The economic way of thinking-Economics as social science and policy tool					1; 1	
Week 3	9.10.2025	The Economic Problem: Production possibilities and opportunity cost					1; 2	
Week 4	16.10.2025	Demand and Supply					1; 3	
Week 5	23.10.2025	Demand and Supply					1; 3	
Week 6	30.10.2025	Elasticity					1; 4	
Week 7	6.11.2025	Elasticity					1; 4	
Week 8	8-16.11.2025	Midterm Exam Week						
Week 9	20.11.2025	Government Actions in Markets: A housing market with a rent ceiling-A labour market with a minimum wage					1; 6	
Week 10	27.11.2025	Government Actions in Markets: A housing market with a rent ceiling-A labour market with a minimum wage					1; 6	
Week 11	4.12.2025	Output and Costs					1; 11	
Week 12	11.12.2025	Output and Costs					1; 11	
Week 13	18.12.2025	Output and Costs					1; 11	
Week 14	25.12.2025	Review						
Week 15	3-11.01.2026	Exam Week						
<b>Evaluation Tools</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>		
		Final Exam IN CLASS	1	3-11.01.2026	50			
		Midterm Exam IN CLASS	1	8-16.11.2025	40			
		Online Quiz on moodle	1	to be announced	10			
*** Lifelong Learning Programme (LLP) ***				<b>Language of Instruction:</b>		English		
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>			
Theoretical lecturing hours (TLH)	13	13x3= 39	Homework					
TLH self study	13	13x3 = 39	Project					
Quiz (Q)	1	1	Presentation					
Preparation for Quiz	1	25	Seminar					
Midterm Exam	1	1	Final Exam	1	1			
Midterm Exam preparation self study	1	35	Final Exam preparation self study	1	35			
<b>TOTAL :</b>					176			

EUROPEAN UNIVERSITY OF LEFKE								
Common Courses								
SYLLABUS								
2025 - 2026 Academic Year Fall Semester								
Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
COMN117	Introduction to Social Sciences	Compulsory	3	0	0	3	5	Monday 15:00-17:50
Prerequisite	NONE	Prerequisite to	NONE					
Course Lecturer	Lec. Sıdika İskeleli				Office Hours Schedule		Tuesday: 12:00 - 12:50 Wednesday: 11:00-12:50	
E-mail	<a href="mailto:siskeleli@eul.edu.tr">siskeleli@eul.edu.tr</a>				Office / Room		FEAS / Room No. 10	
Phone	2610							
Web Site	<a href="http://moodle.eul.edu.tr">http://moodle.eul.edu.tr</a>							
Teams Link	<a href="https://teams.microsoft.com/l/team/19%3ARwxTOD_WpdZAhIU8e7PPSSbdCQTGiU1CN75LIhaxD01%40thread.tacv2/conversations?groupId=7d0223df-873f-4f35-b5a5-2f08c89a4629&amp;tenantid=0d04761a-06d5-44fd-9fbf-1ce5981114f2">https://teams.microsoft.com/l/team/19%3ARwxTOD_WpdZAhIU8e7PPSSbdCQTGiU1CN75LIhaxD01%40thread.tacv2/conversations?groupId=7d0223df-873f-4f35-b5a5-2f08c89a4629&amp;tenantid=0d04761a-06d5-44fd-9fbf-1ce5981114f2</a>							
Catalog Description	This course includes topics that helps to increase the skills/ability of students about social issues and problems in social sciences. This course also aims to improve the approaches about problems and analyze them in social sciences.							
Course Objectives	The main purpose of this course is to let students see how seemingly diverse disciplines intermingle — anthropology and economics, for example. In the end, students will be able to approach social issues with unbiased problem-solving skills.							
Learning Outcomes	<ol style="list-style-type: none"> <li>1. Ability to define social science and explain its relevance and importance as an interdisciplinary area of study.</li> <li>2. Ability to develop reasonable approaches to problems in social science.</li> <li>3. Ability to systematically analyze social issues.</li> <li>4. Ability to understand the interdisciplinary nature of social sciences.</li> </ol>							
Textbooks and/or References	1	Elgin F. Hunt and David C. Colander, <b>Social Science: An Introduction to the Study of Society</b> , 16/E, Pearson, 2017						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	22/09/2025	Introduction to the course						
Week 2	29/09/2025	Social Science & Its Methods					Chapter 1 (pages 3-22)	
Week 3	06/10/2025	Origins of Western Society					Chapter 3 (pages 48-66)	
Week 4	13/10/2025	Society, Culture, and Cultural Change					Chapter 4 (pages 68-86)	
Week 5	20/10/2025	Geography, Demography, Ecology, and Society					Chapter 5 (pages 89-102)	
Week 6	27/10/2025	Technology and Society					Chapter 6 (pages 105-121)	
Week 7	03/11/2025	Revision						
Week 8	08-16/11/2025	<b>Midterm Exam Week</b>					<b>Chapters 1-3-4-5-6</b>	
Week 9	17/11/2025	Revision on Mid Term Exam						
Week 10	24/11/2025	Psychology, Society, and Culture					Chapter 7 (pages 123-143)	
Week 11	01/12/2025	The Functions & Forms of Government					Chapter 13 (pages 257-276)	
Week 12	08/12/2025	Governments of the World					Chapter 14 (pages 279-295)	
Week 13	15/12/2025	The Organization of Economic Activities					Chapter 16 (pages 322-336)	
Week 14	22/12/2025	International Political Relations					Chapter 18 (pages 359-376)	
Week 15	29/12/2025	Revision						
Week 16	03-11/01/2026	<b>Final Exam Week</b>					<b>All Chapters</b>	
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)		Weight in Semester Evaluation (%)	
	Final	1	03-11/01/2026		60			
	<b>Semester Evaluation</b>							
	Midterm	1	08-16/11/2025		40			
	Quiz(zes)							
Project(s)								
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:		English	
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14*3	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Midterm Study		50.0		Final Study		60.0		
Quiz				Project				
Quiz Study				Self-study				
<b>TOTAL :</b>							154.0	



EUROPEAN UNIVERSITY OF LEFKE

Faculty of Economics and Administrative Sciences (FEAS)

SYLLABUS

2025 - 2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
COM 223	Macroeconomics		3	0	0	3	6	Thursdays, 18:00 - 20:50
Prerequisite	None	Prerequisite to			None			
Course Lecturer	Asst. Prof. Dr. Mehmet Kondoz				Office Hours		Tuesdays, 10:00 - 12:50 / Wednesdays, 17:00 - 17:50	
E-mail	<a href="mailto:mkondoz@eul.edu.tr">mkondoz@eul.edu.tr</a>							
Phone	2627				Office/Room No		FEAS Room No 3	
Teaching Assistant(s)	-				Phone		-	
E-mail	-				Office/Room No		-	
Course Description	The main purpose of this course is to enable students to learn the basic concepts of macroeconomics. In addition, the necessary analysis / calculation tools will be provided in this course to enable students to analyze basic problems and main macroeconomic indicators. Students will gain knowledge about the main concepts, such as, economic growth, unemployment and inflation.							
Course Objectives	The course aims to introduce students to the principles of macroeconomics including the calculation of GDP and economic growth, periodic fluctuations in the size of the economy, analyzing the effects of unemployment, inflation, investment and savings in the economy, and analyzing the fiscal and monetary policies which develop models to cope with macroeconomic issues.							
Learning Outcomes	On successful completion of this course, all students will have developed knowledge and understanding of: (1) the general background of economics and macroeconomics, (2) GDP as one of the macroeconomic indicators, calculate GDP, economic growth rate & understand the impact of productivity, (3) unemployment and inflation problems as macroeconomic indicators, (4) Saving, Investment, and the Financial System along with the monetary market, control of money and explain how interest rate, GDP, and price level are determined, (5) the basics of the monetary and fiscal policies to cope with macroeconomic concerns,							
Textbooks and/or References	1	M. Parkin, Economics, 10th Edition, Pearson, 2012. (Required Book)						
	2	N. Gregory Mankiw, Macroeconomics, 7th Edition, Worth Publishers, 2010.						
WEEK	Date	TOPICS						Reference No - Section
Week 1	25/09/2025	Introduction						
Week 2	02/10/2025	Introduction to Macroeconomics						1 / 2
Week 3	09/10/2025	Measuring GDP and Economic Growth						1; 21
Week 4	16/10/2025	Measuring GDP and Economic Growth (cont.)						1; 21
Week 5	23/10/2025	Monitoring Jobs, Unemployment, and Inflation						1; 22
Week 6	30/10/2025	Monitoring Jobs, Unemployment, and Inflation (cont.)						1; 22
Week 7	06/11/2025	Revision						
Week 8	08 - 16	Midterm Exam Week						
Week 9	20/11/2025	Saving, Investment, Financial System						1; 24
Week 10	27/11/2025	Saving, Investment, Financial System (cont.)						1; 24
Week 11	04/12/2025	Money and the Central Bank						1; 25
Week 12	11/12/2025	Money and the Central Bank (cont.)						1; 25
Week 13	18/12/2025	Monetary Policy and Fiscal Policy						1; 30 / 1;31
Week 14	25/12/2025	Revision						
Week 15	01/01/2026	No Classes after 31/12/2025 - New Year Holiday(01/01/2026)						
Week 16	03 - 11	Final Exam Week						
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)		
	Final Exam	1	03 - 1 /01/2026		60			
	Semester Evaluation							
	Homework(s)							
	Quiz(ze)s							
	Project(s)							
	Midterms(s)	1	08 - 16/11/2025		40			
Laboratory work(s)								
Attendance								
*** Lifelong Learning Programme (LLP) ***			Language of Instruction:			English		
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Lecturing Hours (TLH)	13*3	39	Homework					
TLH self study	1	60	Project					
Quiz (Q)			Presentation					
Q preparation self study			Seminar					
Laboratory (L)								
L preparation work								
Midterm exam (ME)	1	2	Final exam (FE)	1	2			
ME preparation self study	1	32	FE preparation self study	1	32			
				<b>TOTAL :</b>	<b>167</b>			

EUROPEAN UNIVERSITY OF LEFKE - "Faculty of Economics and Administrative Sciences"								
"Economic Policy"								
SYLLABUS								
2025 - 2026 Fall Semester								
Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
ECON 427	Economic Policy		3	0	0	3	5	Tuesdays; 09:00 - 11:50
Prerequisite	None	Prerequisite to			None			
Course Lecturer	Asst. Prof. Dr. Mehmet Kondoz				Office Hours Schedule		Tuesdays; 12:00 - 14:50	
E-mail	<a href="mailto:mkondoz@eul.edu.tr">mkondoz@eul.edu.tr</a>				Office / Room No		FEAS Room No: 03	
Phone	2627				Phone		-	
Teaching Assistant(s)	-				Office / Room No		-	
E-mail	-							
Course Catalogue	This course includes an overview of theoretical economics and a general knowledge of different macroeconomic indicators; by concentrating on relevant policies that can be applied to enhance economic growth and stability. This course improve the skills and knowledge of students in terms of various aspects of economic policies.							
Course Objectives	This course is designed to provide students with an understanding of the many facets of economic policymaking, to strengthen their related theoretical and analytical skills, and to enable them with the macroeconomic concepts, and to formulate economic policy recommendations in the real world. This course will also introduce undergraduate students to contemporary policy issues in macro-economic literature and their applications in the real world. Economic growth, unemployment, inflation and economic crisis and alternative solutions to the macroeconomic problems are the main subjects of the course.							
Learning Outcomes	<ol style="list-style-type: none"> <li>1. Learn more about macroeconomic indicators by concentration on relevant policies for the economic stability.</li> <li>2. To understand the general concepts of macroeconomics, the importance of macroeconomic indicators in policymaking, and be able to analyse economic calculations.</li> <li>3. To be able to analyse economic crises/cases and find solutions to macroeconomic problems.</li> <li>4. To understand how to use fundamental macroeconomic policy instruments.</li> </ol>							
Textbooks and/or References	1	Farrokh K. Langdana, Macroeconomic Policy, Kluwer Academic Publisher, 2012.						
	2	Paul Krugman and Robin Wells, Macroeconomics, A48th Edition, Worth Publiser, 2012.						
	3	Frederic S. Mishkin, Macroeconomics: Policy and Practice, Pearson, 2012.						
WEEK	Date	TOPICS				Reference No - Section		
Week 1	23/09/2025	Introduction - Warm Up						
Week 2	30/09/2025	Introduction to Macroeconomic Policy				(3) ; Part 1.2		
Week 3	07/10/2025	National Income Accounting, GDP, and analysis				(3) ; Part 2		
Week 4	14/10/2025	Price Stability and Full employment, and Analysis				(3) ; Part 2 & Part 7		
Week 5	21/10/2025	Consumer Price Index and Inflation - Concepts and Calculations				(3) ; Part 2 & Part 5		
Week 6	28/10/2025	Saving, Investment, and Financial Systems				(3) ; Part 1.4 & 5.14		
Week 7	04/11/2025	Revision						
Week 8	08-16 /11/2025	Midterm Exams						
Week 9	18/11/2025	Money, Central Bank, and Interest rate (central bank policies)				(3) ; Part 4.10 - Part 6.16		
Week 10	25/11/2025	Money, Central Bank, and Interest rate (central bank policies) (continue)				(3) ; Part 4.10 - Part 6.16		
Week 11	02/12/2025	Economic Policies Background				Part 4 / Part 6		
Week 12	09/12/2025	Monetary and Fiscal Policies				(3) ; Part 4.10 - 13 / Part 6.16		
Week 13	16/12/2025	Monetary and Fiscal Policies (continue)				(3) ; Part 4.10 - 13 / Part 6.16		
Week 14	23/12/2025	In-class exercises						
Week 15	30/12/2025	Revision						
Week 16	03-11 / 01/2026	Final Exams						
Evaluation Tools	Evaluation Tool		Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)		
	Final Exam		1	03-11 / 01 / 2026	60			
	Semester Evaluation							
	Midterm(s)		1	08-16 / 11 / 2025	40			
	Quiz(zes)							
	Project(s)							
	Homework(s)							
Laboratory								
Attendance								
ECTS Evaluation					Language of Instruction:		English	
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool		Student Workload Hours		
Theoretical Hours	14*3	42.0		Applied Hours				
Midterm	1	2.0		Final Exam	1	2.0		
Midterm Study	1	24.0		Final Study	1	32.0		
Quiz				Project				
TLH Self Study	1	48.0		Homework				
Laboratory				Seminar				
Atelier				Presentation				
Field Study				Other				
TOTAL :						150.0		
Recommended ECTS Credit (Total Hours / 30) :						5.00		

**EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"**



"Economics"

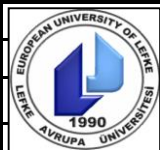
**SYLLABUS**

**2025-2026 Fall Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>ECON 301</b>	Money and Banking	Compulsory	3	0	0	3	6	Friday 14:00 - 16:50 pm in AS007
<b>Prerequisite</b>	None	<b>Prerequisite to</b>	NONE					
<b>Course Lecturer</b>	Prof. Dr. Dervis Kirikkaleli				<b>Office Hours Schedule</b>	Monday & Thursday: 10:00-12:00		
<b>E-mail</b>	<a href="mailto:dkirikkaleli@eul.edu.tr">dkirikkaleli@eul.edu.tr</a>				<b>Office / Room No</b>	FEAS 07		
<b>Phone</b>					<b>Phone</b>	-		
<b>Teaching Assistant(s)</b>	-				<b>Office / Room No</b>	-		
<b>E-mail</b>	-							
<b>Course Objectives</b>	This course aims to explain the functions of money and the problems in defining money; to examine the principles of banking and deposit creation; to analyze the determination of the interest rate and its effects on savings and investment; to provide an explanation of the interrelationship between fiscal and monetary policies and the role of the Central Bank; to explain the Keynesian and Monetarist view of money and its relationship to employment, output and inflation; to introduce the student to foreign exchange markets and int. finance.							
<b>Learning Outcomes</b>	At the end of this course, the students are expected to gain an understanding of 1) The functions and forms of money      2) principles of banking and financial institutions 3) Central Banking and Monetary Policy    4) foreign exchange markets and international finance							
<b>Textbooks and/or References</b>	1	Mishkin, Frederic S. The Economics of Money, Banking, and Financial Markets. 13th edition. Pearson 2021						
	2	Cecchetti, Scheinholts, Money, Banking and Financial Markets, 4th edition, McGraw Hill, 2015						
	3	Miller, R.L. & David D.V.. Modern Money and Banking, McGraw-Hill						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
<b>Week 1</b>	26.09.2025	An Introduction to Money and the Financial System					1. CHAPTER 1	
<b>Week 2</b>	3.10.2025	An Overview of the Financial System					1. CHAPTER 2	
<b>Week 3</b>	10.10.2025	What is Money?					1. CHAPTER 3	
<b>Week 4</b>	17.10.2025	Understanding Interest Rates					1. CHAPTER 4	
<b>Week 5</b>	24.10.2025	Understanding Interest Rates					1. CHAPTER 4	
<b>Week 6</b>	31.10.2025	Behaviour of Interest Rates					1.CHAPTER 5	
<b>Week 7</b>	07.11.2025	Behaviour of Interest Rates					1.CHAPTER 5	
<b>Week 8</b>	08-16.11.2025	Mid-term Exams						
<b>Week 9</b>	21.11.2025	Risk and Term Structure of Interest Rates					1. CHAPTER 6	
<b>Week 10</b>	28.11.2025	Central Banks: A Global Perspective & The Money Supply Process					1. CHAPTER 14,15	
<b>Week 11</b>	5.12.2025	The Tools of Monetary Policy & The Conduct of Monetary Policy: Strategy and Tactics					1. CHAPTER 16,17	
<b>Week 12</b>	12.12.2025	The Tools of Monetary Policy & The Conduct of Monetary Policy: Strategy and Tactics					1. CHAPTER 16,17	
<b>Week 13</b>	19.12.2025	The Foreign Exchange Market					1. CHAPTER 18	
<b>Week 14</b>	26.12.2025	The International Financial System					1. CHAPTER 19	
<b>Week 15</b>	2.01.2026	Review						
<b>Week 16</b>	03 - 11.1.2026	Final Exams						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	<b>Final Exam</b>	1	03 - 11.1.2026	50				
	<b>Semester Evaluation</b>							
	<b>Midterm(s)</b>	1	08-16.11.2025	40				
	<b>Quiz(zes)</b>	1	During lecture hours	10				
	<b>Attendance and participation</b>							
	<b>Homework(s)</b>							
	<b>Laboratory</b>							
<b>Other</b>								
<b>ECTS Evaluation</b>					<b>Language of Instruction:</b>		<b>English</b>	
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>			
Theoretical Hours	14	14 x 3 =42	Applied Hours					
Midterm	1	1.5	Final	1	1.5			
Quizzes	1	1.0	Self study final	1	1* 56= 56			
Self study MT	1	1 *50 = 50	Project					
Self study quizzes	1	1*28= 28	Homework					
Laboratory			Seminar					
Atelier			Presentation					
Field Study			Other					
<b>TOTAL :</b>							<b>180.0</b>	

Recommended ECTS Credit (Total Hours / 30) :
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179/30 $\cong$ 6
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**EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics and Administrative Sciences"**

**"Economic Theory I"**

**SYLLABUS**

**2025 - 2026 Fall Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
ECON 201 / 303	Economic Theory I		3	0	0	3	6	Mondays, 14:00 - 16:50
<b>Prerequisite</b>	None	<b>Prerequisite to</b>			None			
<b>Course Lecturer</b>	Asst. Prof. Dr. Mehmet Kondoz				<b>Office Hours Schedule</b>		Mondays, 09:00 - 11:50	
<b>E-mail</b>	<a href="mailto:mkondoz@eul.edu.tr">mkondoz@eul.edu.tr</a>				<b>Office / Room</b>		FEAS Room No 3	
<b>Phone</b>	2627				<b>Phone</b>		-	
<b>Teaching Assistant(s)</b>	-				<b>Office / Room No</b>		-	
<b>E-mail</b>	-							
<b>Course Catalogue</b>	The course provides information to students about economic models and theories and it also includes an overview of the essential models of mainstream micro- and macro- economics.							
<b>Course Objectives</b>	An economic theory comprises a collection of concepts and fundamental principles that describe the functioning of various economies. There is an extensive collection of economic theories that are derived throughout the World's economic history and they are all available to professionals when analyzing economic activity. In this class, we will be discussing different fundamental theories in economics, from Keynesian Economics to Malthusian Economics.							
<b>Learning Outcomes</b>	This course aims to give students: LO- a theoretical framework in microeconomics and macroeconomics through economic theories. LO- insight into economic history LO- ability to discuss, present, and critical thinking skills on economic theories.							
<b>Textbooks and/or References</b>	1	E. Wayne Nafziger, Economic Development, Fourth Edition, Cambridge University Press, 2006						
	2	David N. Balaam and Bradford Dillman, Introduction to International Political Economy, 5th Edition, Pearson, 2011						
	3	R.S.Pindyck, D.L.Rubinfeld, Microeconomics, 6th Edition, Prentice Hall, 2005.						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
<b>Week 1</b>	22/09/2025	Introduction					Lecture Notes	
<b>Week 2</b>	29/09/2025	Economic Theories Background					Lecture Notes	
<b>Week 3</b>	06/10/2025	Discussions on Economic Theories					Lecture Notes	

<b>Week 4</b>	13/10/2025	1) Classical Economics			1 / 2
<b>Week 5</b>	20/10/2025	2) Keynesian Economics			1 / 2
<b>Week 6</b>	27/10/2025	3) Malthusian Economics			1 / 2
<b>Week 7</b>	03/11/2025	4) Marxism / Revision			1 / 2 / 3
<b>Week 8</b>	<b>08 - 16 /11/2025</b>	<b>Midterm Exam Week</b>			
<b>Week 9</b>	17/11/2025	5) The law of Supply and Demand			1 / 3
<b>Week 10</b>	24/11/2025	6) Laissez-Faire Capitalism			1 / 2
<b>Week 11</b>	01/12/2025	7) Market Socialism			1 / 2
<b>Week 12</b>	08/12/2025	8) Monetarism			1 / 2
<b>Week 13</b>	15/12/2025	9) Contribution to the Financial Economics: Harry Markowitz			Lecture Notes
<b>Week 14</b>	22/12/2025	10) New Growth Theory			Lecture Notes
<b>Week 15</b>	29/12/2025	11) The Moral Hazard Theory / Revision			Lecture Notes
<b>Week 16</b>	<b>03 - 11 /01/2026</b>	<b>Final Exam Week</b>			
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>
	<b>Final Assignment</b>	1	03 - 11 /01/2026	50	
	<b>Semester Evaluation</b>				
	<b>Midterm(s)</b>	1	08 - 16 /11/2025	30	
	<b>Quiz(zes)</b>				
	<b>Project(s): Presentations</b>	1	Every Week	20	
	<b>Homework(s)</b>				
	<b>Laboratory work(s)</b>				
	<b>Attendance</b>				
*** Lifelong Learning Programme (LLP) ***			<b>Language of Instruction:</b>		English
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>
Theoretical lecturing hours (TLH)	14*3	42	Homework		
TLH self study		60	Project		
Quiz (Q)			Presentation	1	2
Q preparation self study			Seminar		
Laboratory (L)			Final Assignment (FA)	1	2
L preparation work			FA preparation self study		48
Midterm exam (ME)	1	2			
ME preparation self study		24			
<b>TOTAL :</b>					180
<b>Recommended ECTS Credit (Total Hours / 30) :</b>					6



# EUROPEAN UNIVERSITY OF LEFKE

## "Faculty of Economics and Administrative Sciences" (FEAS)

### SYLLABUS

#### 2025 - 2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
<b>ECON 309</b>	Econometrics I		3	0	0	3	7	Wednesdays, 14:00-16:50	
<b>Prerequisite</b>	None	<b>Prerequisite to</b>			None				
<b>Course Lecturer</b>	Asst. Prof. Dr. Mehmet Kondoz				<b>Office Hours Schedule</b>		Wednesdays, 09:00 - 11:50		
<b>E-mail</b>	<a href="mailto:mkondoz@eul.edu.tr">mkondoz@eul.edu.tr</a>				<b>Office / Room No</b>		FEAS Room 3		
<b>Phone</b>	2627				<b>Phone</b>		-		
<b>Teaching Assistant(s)</b>	-				<b>Office / Room No</b>		-		
<b>E-mail</b>	-								
<b>Course Catalogue</b>	A thorough understanding of econometrics allows students to better understand the relationships on which people, businesses, and governments base their decisions. This course is to familiarize students with the basic concepts and techniques used in econometrics. To enhance the analytical skills of students to interpret the regression results, the lectures will focus on both the theoretical and empirical aspects of regression analysis.								
<b>Course Objectives</b>	The main aim of this course is to give introductory knowledge of the econometrics and the importance of econometric applications in the world of finance and economics. The primary objective of the course is to provide an understanding of the steps of econometric analyses, time series analysis, and various econometrics techniques, such as, the linear regression model, unit root testing and causality techniques.								
<b>Learning Outcomes</b>	On successful completion of this course, all students are expected; LO1- to define economic and econometric terms, and understand the importance of time series analysis; LO2- to understand main assumptions of time series analysis / econometrics; LO3- to learn descriptive statistics, unit root testing, simple and multiple regression analyses, and causality analysis; LO4- to choose and interpret the most appropriate functional forms of times series and economic relations among variables.								
<b>Textbooks and/or References</b>	1	Stock and Watson, Introduction to Econometrics, 3rd Edition, 2015							
	2	R. Carter Hill, William E. Griffiths and Guay C. Lim, Principles of Econometrics, 4th edition, 2012.							
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>		
<b>Week 1</b>	24/09/2025	Introduction - Warm Up							
<b>Week 2</b>	01/10/2025	An Introduction to Econometrics					Lecture Notes / Chapter 1-2-3		
<b>Week 3</b>	08/10/2025	Probability, Random Variables and the Normal Distributions					Chapter 1-2-3 / 5		
<b>Week 4</b>	15/10/2025	Hypothesis Testing and Econometric Modelling: Simple Regression Model					Lecture Notes		
<b>Week 5</b>	22/10/2025	Error Terms and Heteroskedasticity					Lecture Notes		
<b>Week 6</b>	29/10/2025	<b>Public Holiday</b>							
<b>Week 7</b>	05/11/2025	Revision							
<b>Week 8</b>	08 - 16 /11/2025	<b>Midterm Exams</b>							
<b>Week 9</b>	19/11/2025	Unit Root Testing and Stationarity					Lecture Notes		
<b>Week 10</b>	26/11/2025	In-class exercises: Unit Root Testing and Stationarity					In-class Exercises		
<b>Week 11</b>	03/12/2025	Simple Linear Regression and Multiple Regression Models					Lecture Notes		
<b>Week 12</b>	10/12/2025	Simple Linear Regression and Multiple Regression Models (cont.)					Lecture Notes		
<b>Week 13</b>	17/12/2025	Econometric Modelling: Multiple Regression Models					Lecture Notes		
<b>Week 14</b>	24/12/2025	In-class exercises - Recap					In-class Exercises		
<b>Week 15</b>	31/12/2025	Revision							
<b>Week 16</b>	03 - 11/ 01/2026	<b>Final Exam Week</b>							
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>		<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	<b>Final Exam</b>		1	03 - 11 / 01 / 2026	60				
	<b>Semester Evaluation</b>								
	<b>Midterm(s)/Assignment(s)</b>		1	08 - 16 / 11 / 2025	40				
	<b>Quiz(zes)</b>								
	<b>Project(s)</b>								
	<b>Homework(s)</b>								
	<b>Laboratory</b>								
<b>Other</b>									
<b>ECTS Evaluation</b>					<b>Language of Instruction:</b>		<b>English</b>		
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>			
Theoretical Hours	13	39.0		Applied Hours					
Midterm	1	2.0		Final	1	2.0			
Midterm Study		48.0		Final Exam Study		48.0			
Quiz				Project					
Quiz Study				Assignment/Self Study					
Laboratory				Seminar					
Atelier				Presentation					
Field Study				Self Study		60.0			
<b>TOTAL :</b>							199.0		
<b>Recommended ECTS Credit (Total Hours / 30) :</b>							7		

**EUROPEAN UNIVERSITY OF LEFKE - Faculty of Economics & Administrative Sciences**



Department of Business Administration

**SYLLABUS**

**2025-2026 Fall Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
<b>UFEC 201</b>	Leadership and Management		3	0		3	4	Thursday: 18:00-20:50	
<b>Prerequisite</b>		<b>Prerequisite to</b>							
<b>Course Lecturer</b>	Lec. Sıdıka İskeleli				<b>Office Hours Schedule</b>	Thursday 13:00 - 15:50			
<b>E-mail</b>	<a href="mailto:siskeleli@eul.edu.tr">siskeleli@eul.edu.tr</a>				<b>Office / Room No</b>	FEAS 10			
<b>Phone</b>	2610								
<b>Catalog Description</b>	In this course, an analysis of theoretical and practical knowledge is made. In this context, basic social and psychological factors associated with the concept of leadership and current theories will be explained and how theoretical knowledge can be applied in terms of leadership and management functions in organizations will be emphasized. The aim of the course is to provide students with a deep understanding of leadership and management concepts and to develop their own leadership skills.								
<b>Course Objectives</b>	To provide students with a variety of learning experiences related to the theory and practice of leadership. To enable students to develop a personal leadership profile. To analyze both traditional leadership models and current leadership research findings. To examine the importance of motivation, value development, and change management in organizations.								
<b>Learning Outcomes</b>	<ol style="list-style-type: none"> <li>1. Describe the concept of leadership and effective leadership theories</li> <li>2. Distinguish between managerial processes, traits &amp; skills</li> <li>3. Recall diversity and the challenges of workforce environments</li> <li>4. Identify the effective use of power &amp; influence in organizations</li> <li>5. Recognize leading change in organizations</li> </ol>								
<b>Textbooks and/or References</b>	1	Leadership in organizations / Gary Yukl and William Gardner, Pearson Education, 2020							
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>		
Week 1	Thursday, 25 September 2025	Introduction							
Week 2	Thursday, 2 October 2025	The Nature of Leadership					Chapter 1		
Week 3	Thursday, 9 October 2025	Leadership Behavior					Chapter 2		
Week 4	Thursday, 16 October 2025	The Leadership Situation and Adaptive Leadership					Chapter 3		
Week 5	Thursday, 23 October 2025	Decision Making and Empowerment by Leaders					Chapter 4		
Week 6	Thursday, 30 October 2025	Leading Change and Innovation					Chapter 5		
Week 7	Thursday, 6 November 2025	Leader Traits and Skills					Chapter 7		
Week 8	<b>08-16 November 2025</b>	<b>Mid Term Exams</b>							
Week 9	Thursday, 20 November 2025	Charismatic and Transformational Leadership					Chapter 8		
Week 10	Thursday, 27 November 2025	Values-Based and Ethical Leadership					Chapter 9		
Week 11	Thursday, 4 December 2025	Leadership in Teams and Decision Groups					Chapter 11		
Week 12	Thursday, 11 December 2025	Strategic Leadership in Organizations					Chapter 12		
Week 13	Thursday, 18 December 2025	Cross-Cultural Leadership and Diversity					Chapter 13		
Week 14	Thursday, 25 December 2025	Developing Leadership Skills					Chapter 14		
Week 15	Thursday, 1 January 2026	Public Holiday							
Week 16	<b>03-11 January 2026</b>	<b>Final Exams</b>					<b>All Chapters</b>		
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>				
	Final Exam	1	03-11 January 2026	60	60.0				
	<b>Semester Evaluation</b>								
	Midterm(s)	1	08-16 November 2025	40	40.0				
	Quiz(zes), Participation								
	Project(s)								
	Homework(s)								
	Laboratory								
Other									
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:		English		
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>			<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	13	39.0			Applied Hours				
Midterm	1	1.0			Final	1	1.0		
self-study MT					Self-study - Final				
self-study cases					Homework				
self-study quizzes					Seminar				
					Presentation				
					Self Study	45	90.0		
<b>TOTAL :</b>						60	131.0		
<b>Recommended ECTS Credit (Total Hours / 30) :</b>							4.36	≅	4



**EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"**

**"Business Administration"**

**SYLLABUS**

**2025-2026 Spring Semester**

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>BFIN202 /ACCT 202</b>	Financial Accounting II	Compulsory	3	0		3	6	Monday 14:00 - 16:50 in Orta Amfi
<b>Prerequisite</b>	Prerequisite to							
<b>Course Lecturer</b>	Assist. Prof. Dr. Berna Serener					<b>Office Hours Schedule</b>		
<b>E-mail</b>	<a href="mailto:bserener@eul.edu.tr">bserener@eul.edu.tr</a>					<b>Office / Room No</b>		FEAS # 8
<b>Phone</b>	2608					<b>Phone</b>		
<b>Teaching Assistant(s)</b>						<b>Office / Room No</b>		
<b>E-mail</b>								
<b>Course Objectives</b>	The course provides the advanced aspects of accounting on the areas of partnership firm accounting viz. formation, admission, withdrawal and dissolution of partnership firms, exposure to corporations stockholders equity, identification of earnings per share, and dividends, long term liabilities, bonds payables, marketable securities, analysis and interpretation of financial statements, importance of GAAP, exposure to analysis of company reports.							
<b>Learning Outcomes</b>	LO.1: To understand the importance of merchandising operations' financial accounting. LO.2: To understand the partnership firm accounting and exposure to corporations. LO.3: To develop skills to prepare, analyze and interpret financial statement. LO.4: To understand the importance of GAAP							
<b>Textbooks and/or References</b>	1. Williams, Haks, Bettner and Carcello, Financial Accounting, McGraw-Hill, 19th Edition, 2022. 2. Kieso, D.E., Weygandt, J.J. and Warfield, T.D. Intermediate Accounting (18th Edition), Wiley, 2023. 3. Rose, P.S. and Hudgings, S.C. Bank Management and Financial Services, McGraw Hill, 8th Edition, 2022							
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
<b>Week 1</b>	2.02.2026	Introduction						
<b>Week 2</b>	9.02.2026	Merchandising Activities					1. Chapter 6	
<b>Week 3</b>	16.02.2026	Merchandising Activities					1. Chapter 6	
<b>Week 4</b>	23.02.2026	Merchandising Activities					1. Chapter 6	
<b>Week 5</b>	2.03.2026	Inventories and the Cost of Goods Sold					1. Chapter 8	
<b>Week 6</b>	9.03.2026	Inventories and the Cost of Goods Sold					1. Chapter 8	
<b>Week 7</b>	16.03.2026	Financial Assets					1. Chapter 7	
<b>Week 8</b>	23.3.2026	Financial Assets					1. Chapter 7	
<b>Week 9</b>	30.03.2026	Plant and Intangible Assets					1. Chapter 9	
<b>Week 10</b>	6.04.2026	Mid-Term Exam						
<b>Week 11</b>	13.04.2026	Plant and Intangible Assets					1. Chapter 9	
<b>Week 12</b>	20.04.2026	Plant and Intangible Assets					1. Chapter 9	
<b>Week 13</b>	27.04.2026	Financial Statements- Application for Banks					2. Chapter 3	
<b>Week 14</b>	4.05.2026	Statement of Financial Position					3. Chapter 5	
<b>Week 15</b>	11.05.2026	Accounting for Financial Assets of Banks					2. Chapter 7	
<b>Week 16</b>	18.05.2026	Review						
<b>Weeks 16 and 17</b>	16 - 25.05.2026	Final Exam Week						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	<b>Final Exam</b>	1	16-25.05.2026	50				
	<b>Mid-Term Exam</b>	1	4-12.4.2026	40				
	<b>Quizzes</b>	1	To be announced	10				
	<b>Project(s)</b>							
	<b>Homework(s)</b>							
	<b>Laboratory</b>							
<b>Quiz(zes)</b>								
<i>ECTS Evaluation</i>			Language of Instruction:					<b>English</b>
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	15	15*3= 45		Applied Hours				
Mid-term	1	1.0		Final	1	1.5		
Self study Mid-term	1	40		Self-study final	1	60		
Quiz	1	1.0		Quiz (self-study)	1	30.0		
Atelier				Seminar				
Field Study				Presentation				
Other				Project				
<b>TOTAL :</b>						178.5		
<b>Recommended ECTS Credit (Total Hours / 30) :</b>						6		

EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"								
"Finance & Banking"								
SYLLABUS								
2025-2026 Spring Semester								
<b>Course Code</b>	<b>Course Name</b>	<b>Course Type</b>	<b>Weekly Course Hours</b>			<b>Credits</b>	<b>ECTS</b>	<b>Weekly Time Schedule</b>
<b>BFIN404</b>	Financial Derivatives		T	A	L	3	6	Wednesday 9.00-11.50 am in CL108
<b>Prerequisite</b>	None	<b>Prerequisite to</b>				None		
<b>Course Lecturer</b>	Asst. Prof. Dr. Berna Serener			<b>Office Hours Schedule</b>		Office Hours: Monday 9:00- 12:50 pm; Tuesday 12:00 - 16:50 am pm; Wednesday: 12:00 - 13:50 pm; Friday: 12:00 - 13:50 pm		
<b>E-mail</b>	<a href="mailto:bserener@eul.edu.tr">bserener@eul.edu.tr</a>			<b>Office / Room No</b>		FEAS Room 8		
<b>Phone</b>	2608			<b>Phone</b>		-		
<b>Teaching Assistant(s)</b>	-			<b>Office / Room</b>		-		
<b>E-mail</b>	-							
<b>Catalogue Description</b>	contracts and also presents to the students the fundamental risk management strategies associated with the future contracts. The course also explains different types of option contracts such as common stock, debt, foreign currency, commodities and stock index options contracts and the risk management strategies using these contracts. Towards the end of the course, Black & Scholes option pricing model is provided and the put-call parity relationship is put into its relevant context within the option pricing procedure. Financial swap contracts and other new derivative contracts are presented within the concept of modern financial engineering.							
<b>Course Objectives</b>	To teach students the importance and the role of various derivatives and strategies in portfolio management as well as the application of option theory in valuing corporate securities.							
<b>Learning Outcomes</b>	studying this course, students will be able to; 1) Understand the importance of all derivatives in financial management, 2) Use derivatives to implement various strategies in portfolio management, 3) Use derivatives in financial management as risk-transferring devices, 4) Use derivatives in hedging various types of financial risks, 5) Benefit from well-known theories of option valuation in the valuation of corporate securities.							
<b>Textbooks and/or References</b>	1	Zvi Bodie, Alex Kane, Alan J. Marcus "Essentials of Investments", 13th Edition, McGraw Hill, 2024.						
	2	John C. Hull "Options, Futures and Other Derivatives", 11th Ed., Pearson , 2021						
	3	Aron Gottesman "Derivatives Essentials", 2nd Edition, Wiley, 2020						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
<b>Week 1</b>	4.02.2026	Introduction					Text 2: Chpt.1	
<b>Week 2</b>	11.02.2026	Options Markets: Introduction					Text 1: Chpt.20	
<b>Week 3</b>	18.02.2026	Options Markets: Introduction					Text 1: Chpt.20	
<b>Week 4</b>	25.02.2026	Mechanism of Option Markets					Text 2: Chpt. 10	
<b>Week 5</b>	4.03.2026	Option Valuation					Text 1: Chpt. 21	
<b>Week 6</b>	11.03.2026	Option Valuation					Text 1: Chpt. 21	
<b>Week 7</b>	18.03.2026	Trading Strategies Using Options					Text 2: Chpt. 12	
<b>Week 8</b>	25.03.2026	Trading Strategies Using Options					Text 2: Chpt. 12	
<b>Week 9</b>	1.04.2026	Swaps					Text 2: Chpt 7	
<b>Week 10</b>	8.04.2026	Midterm Examination						
<b>Week 11</b>	15.04.2026	Forwards and Futures					Text 2: Chpt 1 ; Text 3: Chpt 1	
<b>Week 12</b>	22.04.2026	Forwards and Futures					Text 2: Chpt 1 ; Text 3: Chpt 1	
<b>Week 13</b>	29.04.2026	Futures Markets					Text 1: Chpt. 22; Text 2: Chpt. 2	
<b>Week 14</b>	6.05.2026	Hedging Strategies Using Futures					Text 2: Chpt. 3	
<b>Week 15</b>	13.05.2026	Hedging Strategies Using Futures					Text 2: Chpt. 3	
<b>Weeks 16 and 17</b>	16 - 26.05.2026	Final Exam Week						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	<b>Final Exam</b>	1	16-25.05.2026	50				
	<b>Midterm(s)</b>	1	4-12.04.2026	40				
	<b>Homework(s)</b>							
	<b>Presentation(s)</b>							
	<b>Quiz(zes)</b>	1	To be announced	10				
	<b>Laboratory Attendance</b>							
<b>ECTS Evaluation</b>						<b>Language of Instruction: English</b>		
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	14	14*3 = 42		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Midterm Study	1	30.0		Final Study	1	40.0		
Quiz	1	1.0		Project				
Quiz Study	1	20.0		Self-study (Homework)	14	14x3= 42		
Field Study				Other				
<b>TOTAL :</b>				<b>TOTAL</b>		177.0		
<b>Recommended ECTS Credit (Total Hours / 30) :</b>						5.9 ≈ 6		

**EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"**

**"Banking & Finance"**

**SYLLABUS**

**2025-2026 Spring Semester**

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>BFIN406</b>	Bank Management & Operations	Compulsory	3	0	0	3	6	Friday 9.00-11.50
<b>Prerequisite</b>	None	<b>Prerequisite to</b>						
<b>Course Lecturer</b>	Prof. Dr. Dervis Kirikkaleli					<b>Office Hours Schedule</b>		
<b>E-mail</b>	<a href="mailto:dkirikkaleli@eul.edu.tr">dkirikkaleli@eul.edu.tr</a>					<b>Office / Room</b>		FEAS Room 7
<b>Phone</b>	2626					<b>Phone</b>		-
<b>Teaching Assistant(s)</b>	-					<b>Office / Room No</b>		-
<b>E-mail</b>	-							
<b>Catalogue Description</b>	The aim of this course is to equip the students with the basic managerial tools of assets and liability management in commercial banking. The following topics will be covered in this course: changing nature of bank management; a functional overview of international banking and its structure, asset management, liability management, capital adequacy management, liquidity management, credit management and analysis of bank balance sheet.							
<b>Course Objectives</b>	The course intends to teach the fundamentals of financial analysis as well as asset and liability management, risk-based capital adequacy management, credit management and liquidity management in commercial banking.							
<b>Learning Outcomes</b>	After studying this course, students will be able to 1. understand basic functions of a modern commercial bank, 2. be informed about the importance and repercussions of existing and prospective bank regulations, 3. perform asset, liability, liquidity, interest rate risk, forex risk management etc. 4. develop a very good understanding of the role and interaction of commercial banks and/with the Central Bank within the economy.							
<b>Textbooks and/or References</b>	1 Timothy W. Koch & S. Scott MacDonald "Bank Management"South-Western College Pub 8th Edition,2014 2 Peter Rose & Sylvia Hudgins " Bank Management & Financial Services" 9th Ed., McGraw-Hill (International Edition), 2012 3 Eun, C. S., & Resnick, B. G. (2023). <i>International financial management</i> (10th ed.). McGraw Hill Education.							
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>						<b>Reference No - Section</b>
Week 1	02/06/2026	Introduction to Commercial Banking						1.1
Week 2	13/2/2026	Classical v. Modern Banking						1.1
Week 3	20/2/2026	Regulations in Banking Sector						1.2
Week 4	27/2/2026	Interenational Monetary System						3
Week 5	03/06/2026	Organizational Development of Commercial Banks						2.3 / 1.1
Week 6	13/3/2026	Measuring Performance of Banks						1.3 / 2.6
Week 7	20/3/2026	Measuring Performance of Banks (Cont.)						1.3 / 2.6
Week 8	27/3/2026	Public Holiday						
Week 9	04/03/2026	Measuring Performance of Banks (Cont.)						
Week 10	04/4-12/2026	Midterm Exam						2.7
Week 11	17/4/2026	Asset, Liability and Liquidity Management (Cont.)						2.7
Week 12	24/4/2026	Interest Rate and Forex Risk Management						1.9, 1.14 / 2.9
Week 13	05/01/2026	Public Holiday						Lecture notes
Week 14	05/08/2026	Tools of Monetary Policy, Central Bank and Effect of CB on Banking						Lecture notes
Week 15	16-25/05/2026	FINAL EXAM WEEK						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>			<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>	
	<b>Final Exam</b>	1	16-25/05/2026			60		
	<b>Semester Evaluation</b>							
	<b>Midterm Exam</b>							
	<b>Quiz(zes)</b>							
	<b>Project</b>	1	04/4-12/2026			40		
	<b>Homework</b>							
	<b>Laboratory</b>							
<b>Attendance</b>								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>			<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	
Theoretical Hours	13	39.0			Applied Hours			
Midterm	1	1.5			Final	1	1.5	
Quiz					Project			
Laboratory					Homework			
Atelier					Seminar			
Field Study					Presentation			
Other					Self Study		129.0	
					<b>TOTAL :</b>		171.0	
<b>Recommended ECTS Credit (Total Hours / 30) :</b>							5.7 ≅ 6	



# EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics and Administrative Sciences"

## "Banking and Finance"

### SYLLABUS

#### 2025 - 2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>BFIN421</b>	Game Theory & Applications	Compulsory	3	0	0	3	5	Monday: 09:00-11.50
<b>Prerequisite</b>	None	<b>Prerequisite to</b>		None				
<b>Course Lecturer</b>	Prof. Dr. Mehmet Ağa				<b>Office Hours Schedule</b>		Tuesday & Wednesday, 10:00 - 13:00	
<b>E-mail</b>	<a href="mailto:maga@eul.edu.tr">maga@eul.edu.tr</a>				<b>Office / Room</b>		FEAS Room No 6	
<b>Phone</b>	2619				<b>Phone</b>		-	
<b>Teaching Assistant(s)</b>	-				<b>Office / Room</b>		-	
<b>E-mail</b>	-				<b>Office / Room</b>		-	
<b>Catalog Description</b>	The course introduces the main concepts and tools of game theory with the aim to enable you to read original game-theoretic literature. It is aimed at explaining and predicting how individuals behave in a specific strategic situation, and therefore help improve decision making.							
<b>Course Objectives</b>	This course starts by providing the background knowledge on game theory, which is a branch of mathematics concerned with the analysis of strategies for dealing with competitive situations; the formal analysis of strategic interactions. As the game theory is applicable in wide-ranging fields, this course demonstrates us different application fields of the game and various game theory strategies. First, this course mainly focusses on micro- and macro-economics concerning the applications of game theory. Then, this course presents different types, strategies and applications of game theory.							
<b>Learning Outcomes</b>	After studying this course, students will be able to; 1) Understand the background knowledge on game theory, 2) Learn the fundamentals of game theory & the main non-cooperative strategies of game theory, 3) Analyse and apply pure and mixed strategies, 4) Understand Economics For Business Strategies 5) Understand Monopolies							
<b>Textbooks and/or References</b>	1	Michael Parkin, Economics (12th Edition), 2016						
	2	Binmore Ken, "Game Theory : A Very Short Introduction" Oxford University Press, 2007.						
	3	Julmi Christian, "Introduction to Game Theory" Bookboon (E-Book), 2012.						
	4	Pindyck Robert and Rubinfeld Daniel, "Microeconomics", 8th Ed. (Global Ed.), Pearson , 2015.						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
Week 1	29/09/2025	Introduction to Game Theory					Text 2: Ch.1-6 / Text 3: Ch. 1 / Lecture Notes	
Week 2	06/10/2025	Introduction to Game Theory (Part 2)					Text 2: Ch.1-6 / Text 3: Ch. 1 / Lecture Notes	
Week 3	13/10/2025	Game Theories Strategies and Definitions					Lecture Notes	
Week 4	20/10/2025	Game Theories Strategies and Definitions (cont.)					Lecture Notes	
Week 5	27/10/2025	Exercises and Projects					Textbooks	
Week 6	03/11/2025	Exercises and Projects					Textbooks	
Week 7	08-16	<b>Midterm Exam Week</b>						
Week 8	17/11/2025	Exercises and Projects					Textbooks	
Week 9	24/11/2025	Economics for Business Strategies: Demand, Supply, Market Equilibrium					Lecture Notes	
Week 10	01/12/2025	Economics for Business Strategies: Elasticity Concepts and Calculations					Lecture Notes	
Week 11	08/12/2025	Economics for Business Strategies: Government Tax Policies					Lecture Notes	
Week 12	15/12/2025	Economics for Business Strategies: Monopolies					Lecture Notes	
Week 13	22/12/2025	Economics for Business Strategies: Monopolies (cont.)					Lecture Notes	
Week 14	29/12/2025	Revision					Lecture Notes	
Week 15	03-11 January, 2026	<b>Final Exam Week</b>						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>		<b>Weight in</b>	<b>Weight in</b>		
	<b>Final Exam</b>	1	03-11 January, 2026		50			
	<b>Semester Evaluation</b>							
	<b>Midterm(s)</b>	1	08-16 November, 2025		50			
	<b>Presentations/Project</b>							
	<b>Quiz(s)</b>							
	<b>Homework(s)</b>							
	<b>Laboratory</b>							
<b>Attendance</b>								
<b>ECTS Evaluation</b>					<b>Language of Instruction:</b>		English	
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	12*3	36.0		Applied Hours				
Midterm	1	2.0		Final	1	2.0		
Midterm Study		40.0		Final Study		30.0		
Quiz				Exercises & Project	1	30.0		
Quiz Study				Homework				
Laboratory				Seminar				

Atelier				Presentation		
Field Study				Other		
<b>TOTAL :</b>						140.0
<b>Recommended ECTS Credit (Total Hours / 30) :</b>						4.7 $\cong$ 5

**EUROPEAN UNIVERSITY OF LEFKE**



"Faculty of Economics and Administrative Sciences"

**SYLLABUS**

**2025-2026 SPRING Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>BFIN498</b>	Investment Management		3	0	0	3	6	Friday 12:00-18:00
<b>Prerequisite</b>		<b>Prerequisite to</b>						
<b>Course Lecturer</b>	Assoc. Prof. Dr. Mustafa Tevfik Kartal					<b>Office Hours Schedule</b>		Friday 09:00-12:00
<b>E-mail</b>	<a href="mailto:mkartal@eul.edu.tr">mkartal@eul.edu.tr</a>					<b>Office / Room No</b>		FEAS- No:3
<b>Phone</b>						<b>Phone</b>		
<b>Teaching Assistant(s)</b>						<b>Office / Room No</b>		
<b>Catalogue Description</b>	Security markets; various types of investment securities; recognized accepted tests of safety, income and marketability; management of portfolios; techniques for analysis and interpretation of corporate reports.							
<b>Course Objectives</b>	To teach the student the concepts & processes involved in investment decision-making, investment management and performance evaluation.							
<b>Learning Outcomes</b>	After studying this course, students will be able to; <ol style="list-style-type: none"> <li>1. Understand the objective and scope of investment function within the context of corporate environment</li> <li>2. Do basic fundamental and/or technical analysis</li> <li>3. Analyse and select securities for portfolio construction</li> <li>4. Do active portfolio management</li> <li>5. Make simultaneous portfolio performance evaluation and portfolio revision</li> </ol>							
<b>Textbooks and/or References</b>	1	S.Titman A., J. Keown, J. D. Martin, Financial Management: Principles and Applications, 14th Edition, Pearson 2025.						
	2	C.J. Zutter and S. B. Smart, Principles of Managerial Finance, 16th Edition, Pearson 2022.						
<b>Week</b>	<b>Date</b>	<b>Topics</b>						<b>Reference No - Section</b>
Week 1	06/02/2026	Introduction to Investment and Bonds, Stocks and other Securities						Chapter 1-2
Week 2	13/02/2026	Introduction to Investment and Bonds, Stocks and other Securities (cont.)						Chapter 1-2
Week 3	20/02/2026	Financial Markets						Chapter 3
Week 4	27/02/2026	Security Market Indicators						Chapter 6
Week 5	06/03/2026	Time Value of Money						Chapter 7
Week 6	13/03/2026	Modern Portfolio Concepts						Chapter 8
Week 7	20/03/2026	Fundamentals of Portfolio Analysis						Chapter 9
Week 8	27/03/2026	Mean & Variance Analysis						Chapter 10
Week 9	03/04/2026	Portfolio Management						Chapter 11
<b>Week 10</b>	<b>11/04/2026</b>	<b>MidTerm Exam</b>						
Week 11	17/04/2026	Rate of Return						Chapter 19
Week 12	24/04/2026	Rate of Return (cont.)						Chapter 21
Week 13	01/05/2026	Investment Decision Criteria						Chapter 22
Week 14	08/05/2026	Revision						
<b>Week 15</b>	<b>16/05/2026</b>	<b>Final Exam</b>						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>				<b>Weight in Semester Evaluation (%)</b>	
	<b>Final Exam</b>	1	16.05.2026 25.05.2026				50	
	<b>Semester Evaluation</b>							
	<b>MIDTERM Examination</b>	1	10/04/2026				40	
	<b>Quiz(zes)</b>	1	to be announced				10	
	<b>Project(s) - Presentation</b>							
	<b>Homework(s)</b>							
	<b>Laboratory</b>							
<b>Other</b>								
*** Lifelong Learning Programme (LLP) ***			Language of Instruction:				English	
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	<b>Evaluation Tool</b>		<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical lecturing hours (TLH)	13	39.0	Applied Hours					
TLH self study	13	52.0	Project/Quiz		1	9.0		
Midterm exam (ME)	1	1.0	Final exam (FE)		1	1.0		
ME preparation self study	1	30.0	FE preparation self study		1	48.0		
Atelier			Seminar					
Field Study			Presentation					
Other			Self Study					
<b>TOTAL :</b>						180.0		
<b>Recommended ECTS Credit (Total Hours / 30) :</b>						6.00		



# EUROPEAN UNIVERSITY OF LEFKE

FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES

BUSINESS ADMINISTRATION

## SYLLABUS

2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN102	Introduction to Business	Compulsory	3	0	0	3	7	Monday, 9:00-11:50 HK 005
Prerequisite	Prerequisite to -							
Course Lecturer	Assist. Prof. Dr. Tahir Yesilada					Office Hours Schedule		Tuesday 10:00-12:00
E-mail	<a href="mailto:tyesilada@eul.edu.tr">tyesilada@eul.edu.tr</a>					Office / Room No		FEAS - No:5
Phone	3600							
Web Site	<a href="http://moodle.eul.edu.tr">http://moodle.eul.edu.tr</a>							
Course Objective	Describe the context and purpose of business. Analyze the business environment. Discuss the legal forms of business. Explain and analyze the basics of the accounting function. Identify the importance of operations management to businesses. Describe and demonstrate decision-making skills in the marketing function.							
Catalogue Description	This course aims to provide a comprehensive introduction to the key elements of the business organisation addressing competing theories and models of the firm and its environment, to provide a critical perspective on the main functional areas of management, and to develop analytical skills to identify the links between the functional areas in management, organisations, management practices and the business environment.							
Learning Outcomes	1	Explain the nature of business and describe the external environments addressing their affect on the success or failure of business						
	2	Define small business, entrepreneurship and forms of business ownership; describe some key characteristics of entrepreneurial personalities						
	3	Discuss the rise of international business; describe the major world marketplaces, trade agreements, and alliances						
	4	Explain the nature of management; identify the four basic functions that constitute the management process						
	5	Describe the building blocks of an organizational structure; identify the differences among structures						
	6	Demonstrate understanding of the main functions of a business; define operations mgmt, human resource mgmt, marketing, accounting and finance						
Textbook	1	Ebert, R. J., & Griffin, R. W. (2022). <i>Business Essentials</i> . 13 <sup>th</sup> Edition, Pearson Higher Education.						
WEEK	Date	TOPICS						Reference No - Section
Week 1	02/02/2026	Introduction						
Week 2	09/02/2026	The Business Environment and Economic Systems						Chapter 1
Week 3	16/02/2026	Entrepreneurship, New Ventures and Business Ownerships						Chapter 3
Week 4	23/02/2026	The Global Context of Business						Chapter 4
Week 5	02/03/2026	Business Management						Chapter 5
Week 6	09/03/2026	Organizing the Business						Chapter 6
Week 7	16/03/2026	Operations Management and Quality						Chapter 7
Week 8	23/03/2026	Employee Behavior and Motivation						Chapter 8
Week 9	30/03/2026	Revision						
Week 10	04-12/04/2026	Midterm Examination						Chapters 1+3+4+5+6+7+8
Week 11	13/04/2026	Human Resource Management and Labor Relations						Chapter 10
Week 12	20/04/2026	Marketing Processes and Consumer Behavior						Chapter 11
Week 13	27/04/2026	Information Technology (IT) for Business						Chapter 12
Week 14	04/05/2026	The Role of Accountants and Accounting Information						Chapter 15
Week 15	11/05/2026	Revision						
Week 16	16-25/05/2026	Final Examination						All Chapters
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Semester Evaluation				100			
	Final Examination	1	16-25/05/2026	50	50.0			
	Midterm Examination	1	04-12/04/2026	40	40.0			
	Participation	TBA		10	10.0			
*** ECTS Evaluation ***							Language of Instruction: English	
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	13	39.0	Applied Hours					
Midterm	1	1.0	Final	1	1.0			
			Homework					
			Self Study	42	168.0			
TOTAL :				57	209.0			
Recommended ECTS Credit (Total Hours / 30) :					6.97 ≈ 7			



**EUROPEAN UNIVERSITY OF LEFKE**  
**FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES**  
**BUSINESS ADMINISTRATION**  
**SYLLABUS**  
**2025-2026 Spring Semester**

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>BUSN 206</b>	<b>Organizational Behaviour</b>	Compulsory	3	0	0	3	6	Tuesday, 09:00-11:50 AS117
<b>Prerequisite</b>	-		<b>Prerequisite to</b>			-		
<b>Course Lecturer</b>	Assoc. Prof. Dr. Pelin Bayram					<b>Office Hours Schedule</b>		Tuesday, 14:00-15:50 Thursday, 11:00-12:50
<b>E-mail</b>	<a href="mailto:pbayram@eul.edu.tr">pbayram@eul.edu.tr</a>					<b>Office / Room No</b>		FEAS- No:1
<b>Phone</b>						<b>Phone</b>		-
<b>Teaching Assistant(s)</b>						<b>Office / Room No</b>		-
<b>E-mail</b>								
<b>Catalog Description</b>	The course intends to provide contemporary behavioural aspects and detailed insights on behavioural aspects of management, viz. individual, group and organizational behavioural aspects. The course also focuses on different organization theories, motivational theories, theories of leadership, organizational development and change,							
<b>Course Objectives</b>	The course intends to provide contemporary behavioral aspects and detailed insights on behavioral aspects of management, viz. individual, group and organizational behavioral aspects. The course also focuses on different organization theories, motivational theories, theories of leadership, organizational development and change, organizational effectiveness etc.							
<b>Learning Outcomes</b>	1. Improve your ability to work with and through other people 2. Improve your ability to work effectively with people who have different values, backgrounds or areas of expertise 3. Improve your ability to lead others to succeed 4. Develop critical analytical skills that will help you diagnose problems in organizations, assess strengths and weaknesses, and generate effective solutions to problems							
<b>Textbooks and/or References</b>	1	Robbins, S.P., Judge, T.A. 2017. Organizational Behavior. 17th Edition., Global Ed.						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>						<b>Reference No - Section</b>
<b>Week 1</b>	03/02/2026	Introduction-Overview						
<b>Week 2</b>	10/02/2026	Chapter 1- What is Organizational Behavior						Chapter 1
<b>Week 3</b>	17/02/2026	Chapter 1- What is Organizational Behavior						Chapter 1
<b>Week 4</b>	24/02/2026	Chapter 2- Diversity in Organizations						Chapter 2
<b>Week 5</b>	03/03/2026	Chapter 2- Diversity in Organizations						Chapter 2
<b>Week 6</b>	10/03/2026	Chapter 3- Attitudes and Job Satisfaction						Chapter 3
<b>Week 7</b>	17/03/2026	Chapter 3- Attitudes and Job Satisfaction (Cont)						Chapter 3
<b>Week 8</b>	24/03/2026	Chapter 4- Emotions and Moods						Chapter 4
<b>Week 9</b>	31/03/2026	Chapter 4- Emotions and Moods (Cont)						Chapter 4
<b>Week 10</b>	04-12/04/2026	<b>Midterm Exams</b>						
<b>Week 11</b>	14/04/2026	Chapter 5- Personality and Value						Chapter 5
<b>Week 12</b>	21/04/2026	Chapter 6- Perception and Individual Decision Making						Chapter 6
<b>Week 13</b>	28/04/2026	Chapter 7- Motivation Concepts						Chapter 7
<b>Week 14</b>	05/05/2026	Chapter 8- Motivation: From Concepts to Applications						Chapter 8
<b>Week 15</b>	12/05/2026	<b>Revision</b>						
<b>Week 16</b>	16-25/05/2026	<b>Final Exams</b>						<b>ALL CHAPTERS</b>
<b>Evaluation Tools</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>		<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>	
		<b>Final Exam</b>	1	16- 25/05/2026		55	55	
		<b>Semester Evaluation</b>						
		<b>Midterm</b>	1	04-12/04/2026		45	45.0	
		<b>Homework</b>						
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		<b>English</b>
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	14	42.0		Final Exam	1	1.0		
Midterm	1	1.0						
Self-Study MT	1	60.0		Study for Final Exam	1	70.0		
<b>TOTAL :</b>						17	174.0	
<b>Recommended ECTS Credit (Total Hours / 30) :</b>							<b>174/30 = 5.8 ≈ 6</b>	

# EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"



Department of Business Administration

## SYLLABUS

2025 - 2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>BUSN 208</b>	Business Communication		3	0		3	6	Wednesday 9:00-11:50 (AS 117)
<b>Prerequisite</b>		<b>Prerequisite to</b>			NONE			
<b>Course Lecturer</b>	Assist. Prof. Dr. Tahir Yeşilada				<b>Office Hours Schedule</b>	Tuesday 10:00-12:00		
<b>E-mail</b>	tyesilada@eul.edu.tr							
<b>Phone</b>	3600				<b>Office / Room No</b>	FEAS 5		
<b>Course Objectives</b>	Students will learn how to make efficient use of different types of communication technologies, how to prepare written documents (e.g. C.V.'s, business letters, memos, reports, etc.) and how to prepare effective presentations. Communicating in teams, with stakeholders and on a cross cultural level will also be emphasized. The focus of the course is improving the students' all round communication skills, not their English grammar usage.							
<b>Catalogue Description</b>	This course focuses on the development of effective communication skills required in modern business environments. Students will explore key concepts of business communication, including written, oral, and interpersonal communication in professional contexts. The course emphasizes practical applications such as writing business emails and reports, delivering presentations, participating in meetings, and communicating across cultures. Through case studies, discussions, and real-life scenarios students will gain an understanding of how communication influences organizational success and professional relationships.							
<b>Learning Outcomes</b>	<ol style="list-style-type: none"> <li>1. Improved ability of using different types of communication media</li> <li>2. Awareness of the factors affecting communication in today's organizational settings</li> <li>3. Enhance communication principles, applications and skills needed to communicate effectively in the workplace</li> <li>4. Ability to communicate under diverse cultural settings</li> <li>5. Developed skills of business writing and presentation</li> </ol>							
<b>Textbooks and/or References</b>	1 Business Communication Today, Courtland L. Bovée and John V. Thill, 15th Edition, Pearson Higher Education, 2021							
WEEK	Date	TOPICS						Reference No - Section (1)
Week 1	04/02/2026	Introduction, Basic concepts, Ice-breaking						
Week 2	11/02/2026	Professional Communication in a Digital, Social, Mobile World						Chapter 1
Week 3	18/02/2026	Collaboration, Interpersonal Communication, and Business Etiquette						Chapter 2
Week 4	25/02/2026	Communication Challenges in a Diverse, Global Marketplace						Chapter 3
Week 5	04/03/2026	Planning, Writing, Completing Business Messages						Chapters 4, 5, 6
Week 6	11/03/2026	Planning, Writing, Completing Business Messages						Chapters 4, 5, 6
Week 7	18/03/2026	Digital, Social, Visual Media						Chapters 7, 8, 9
Week 8	25/03/2026	Digital, Social, Visual Media						Chapters 7, 8, 9
Week 9	01/04/2026	Writing Routine and Positive Messages						Chapter 10
Week 10	04-12/04/2026	MIDTERM EXAMS						Chapters 1 - 10 (inclusive)
Week 11	15/04/2026	Writing Negative Messages						Chapter 11
Week 12	22/04/2026	Developing Presentations in a Social Media Environment						Chapter 16
Week 13	29/04/2026	Building Careers and Writing Résumés						Chapter 18
Week 14	06/05/2026	Applying and Interviewing for Employment						Chapter 19
Week 15	13/05/2026	Revision + Presentations						
Week 16	16-25/05/2026	FINAL EXAMS						All Chapters
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>		<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>		
	Final Exam		1	16-25/05/2026	50	50.0		
	Semester Evaluation							
	Midterm(s)		1	04-12/04/2026	40	40.0		
	Quiz(zes) / Assignments			TBA				
Other (Presentation, Participation)			TBA	10	10.0			
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:		<b>English</b>	
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	14	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
				Self Study	45	135.0		
<b>TOTAL :</b>						179.0		
<b>Recommended ECTS Credit (Total Hours / 30) :</b>						5.97 ≈ 6		

EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"								
"Business"								
SYLLABUS								
2025-2026 Spring Semester								
Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN 210	Financial Management	Compulsory	3	0	0	3	6	Friday 14,00-16,50
Prerequisite	None		Prerequisite to			NONE		
Course Lecturer	Prof. Dr. Dervis Kirikkaleli					Office Hours Schedule	Monday 12,00-13,00 ; Friday 12,00-13,00;	
E-mail	<a href="mailto:dkirikkaleli@eul.edu.tr">dkirikkaleli@eul.edu.tr</a>							
Phone	2626					Office / Room No	FEAS Room 7	
Teaching Assistant(s)	-					Phone	-	
E-mail	-					Office / Room	-	
Course Objectives	The main objective of this course is to make students understand the basic finance concepts. The course involves studies on decision-making utilizing financial resources available to the firm from the perspective of the manager.							
Learning Outcomes	1- Financial statements analysis 2- Time value of money 3- Valuation of future cash flows 4- Valuing stocks and bonds 5- Evaluating investment projects							
Textbooks and/or References	1	EUGENE F. BRIGHAM and JOEL F. HOUSTON , Fundamental of Financial Management, Cengage Learning, 9ed						
	2	Titman. S, Keown A.J& Martin J.D., Financial Managemen Principles and Applications ", 11th Ed., Pearson, 2011.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	02/06/2026	Introduction to Financial Management					1-1	
Week 2	13/2/2026	Firms and Financial Market					1-2	
Week 3	20/2/2026	Firms and Financial Market(Cont.)					1-2	
Week 4	27/2/2026	Firms and Financial Market(Cont.)					1-2	
Week 5	03/06/2026	Financial Statement					1-4	
Week 6	13/3/2026	Financial Statement (Cont.)					1-4	
Week 7	20/3/2026	Financial Statement (Cont.)					1-4	
Week 8	27/3/2026	Financial Statement (Cont.)					1-4	
Week 9	04/03/2026	Analysis of Financial Statements					1-5	
Week 10	04/4-12/2026	Midterm EXAM WEEK						
Week 11	17/4/2026	Analysis of Financial Statements (Cont.)					1-5	
Week 12	24/4/2026	Time Value of Money					2-7	
Week 13	05/01/2026	Public Holiday						
Week 14	05/08/2026	Time Value of Money (Cont.)					2-7	
Week 15	16-25/05/2026	FINAL EXAM WEEK						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	16-25/05/2026	60				
	Semester Evaluation							
	Midterm EXAM	1	04/4-12/2026	40				
	Quiz(zes)							
	Project(s)							
	Homework(s)							
	Laboratory							
Attendance								
ECTS Evaluation						Language of Instruction:		English
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	13	39.0		Applied Hours				
Midterm	1	1.0		Final	1	1.5		
Midterm Exam	1	55.0		Final Study	6	72.0		
Quiz	1	10.0		Project				
Quiz Study				Homework				
Laboratory				Seminar				
Atelier				Presentation				
Field Study				Other				
TOTAL :							178.5	
Recommended ECTS Credit (Total Hours / 30) :							5,90=6	

# EUROPEAN UNIVERSITY OF LEFKE - Faculty of Economics & Administrative Sciences



Department of Business Administration

## SYLLABUS

2025 - 2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>BUSN 415</b>	SMALL BUSINESS MANAGEMENT		3	0		3	5	Wednesday: 14:00 - 16:50
<b>Prerequisite</b>	<b>Prerequisite to</b>							
<b>Course Lecturer</b>	Asst. Prof. Dr. Tahir Yeşilada				<b>Office Hours Schedule</b>		Tuesday 10:00-12:00	
<b>E-mail</b>	<a href="mailto:tyesilada@eul.edu.tr">tyesilada@eul.edu.tr</a>							
<b>Phone</b>	3600				<b>Office / Room No</b>		FEAS No: 5	
<b>Course Objective</b>	To teach how to plan for success, market products or services, find the right sources to finance a business, and write an effective business plan step-by-step to start your own small business or manage a small business for someone else.							
<b>Catalogue Description</b>	This course examines the possibilities, the challenges and the rewards of becoming a small business owner by presenting the tools to start and run a successful small business. It covers topics on foundations of entrepreneurship, creativity and developing business ideas, strategic management process in small firms, franchising, developing feasibility analysis and forming business plans, e-commerce and the entrepreneur, and global aspects of entrepreneurship							
<b>Learning Outcomes</b>	1- Acquiring knowledge on the basic terminology and concepts of small business ownership and entrepreneurship; and being able to define how to be a successful entrepreneur and the basic personal characteristics needed for it, appreciating and understanding the economic impact of small businesses, 2- Explaining the reasons for and methods of starting a new business, 3- Understanding why creativity and innovation are such an integral part of entrepreneurship and understand how entrepreneurs can enhance the creativity of their employees as well as their own creativity, 4- Gaining knowledge on the franchising concept, Gaining knowledge on basic feasibility analysis and a business plan, e-commerce and the entrepreneur and global aspects of entrepreneurship.							
<b>Textbooks and/or References</b>	1	ENTREPRENEURSHIP: STARTING & OPERATING A SMALL BUSINESS - Steve Mariotti • Caroline Glackin, Fourth Edition, Global Edition.						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>						<b>Reference No - Section</b>
Week 1	04/02/2026	Introduction						Introduction
Week 2	11/02/2026	Exploring Your Market						Chapter 4
Week 3	18/02/2026	Exploring Your Market						Chapter 4
Week 4	25/02/2026	Developing the Right Marketing Mix and Plan						Chapter 5
Week 5	04/03/2026	Developing the Right Marketing Mix and Plan						Chapter 5
Week 6	11/03/2026	Smart Selling and Effective Customer Service						Chapter 6
Week 7	18/03/2026	Smart Selling and Effective Customer Service						Chapter 6
Week 8	25/03/2026	Financing Strategy and Tactics						Chapter 10
Week 9	01/04/2026	Financing Strategy and Tactics						Chapter 10
Week 10	<b>04-12/04/2026</b>	<b>Mid Term Exams</b>						<b>Chapters: 4,5,6,10</b>
Week 11	15/04/2026	Addressing Legal Issues and Managing Risk						Chapter 11
Week 12	22/04/2026	Operating for Success						Chapter 12
Week 13	29/04/2026	Management, Leadership and Ethical Practices						Chapter 13
Week 14	06/05/2026	Franchising, Licensing and Harvesting: Cashing in Your Brand						Chapter 14
Week 15	13/05/2026	Revision						Revision
Week 16	<b>16-25/05/2026</b>	<b>Final Exams</b>						<b>All Chapters</b>
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>		<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>		
	<b>Final Exam</b>	1	16-25/05/2026		50	50.0		
	<b>Midterm(s)</b>	1	04-12/04/2026		40	40.0		
	<b>Participation</b>	TBA			10	10.0		
*** Lifelong Learning Programme (LLP) ***					<b>Language of Instruction:</b>		<b>English</b>	
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	14	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
				Self Study	45	112.5		
<b>TOTAL :</b>					61	156.5		
<b>Recommended ECTS Credit (Total Hours / 30) :</b>							5.22 $\cong$ 5	

**EUROPEAN UNIVERSITY OF LEFKE**

**International Relations - Faculty of Economics and Administrative Sciences**

**SYLLABUS**

**2025-2026 Spring Semester**



Course Code	Course Name+B5:K34K7BB5:K29	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
FEA 103/COMM103	Introduction to Law	Core	3	0	0	3	6	Monday 12:00 - 15:00	
<b>Prerequisite</b>		<b>Prerequisite to</b>							
<b>Course Lecturer</b>	Asst. Prof. Dr. Nihal Bayramoğlu					<b>Office Hours Schedule</b>	Thursday 15:00-16:50/Wednesday 9:00-13:50/Tuesday: 9:00- 13:50		
<b>E-mail</b>	<a href="mailto:numar@eul.edu.tr">numar@eul.edu.tr</a>					<b>Office /</b>	FEAS/09		
<b>Phone</b>	2609					<b>Phone</b>			
<b>Teaching Assistant(s)</b>	-					<b>Office /</b>	-		
<b>E-mail</b>	-								
<b>Catalogue Description</b>	The course deals with the basics of law. It introduces the students the elements drawn from legal theory, legal philosophy as well as legal practice. It makes special references to Turkish law. It starts with the discussion of what law is and continues with the other rules of social conduct like moral and customary rules. It familiarizes students with legal concepts like "burden of proof" and methods of legal interpretation.								
<b>Objectives</b>	To teach basic principles of law and basic concepts of legal terminology. Also, to introduce sources of law, legal rules and their applications.								
<b>Learning Outcomes</b>	Students are expected to; 1. To achieve a basic understanding about law; 2. To be familiar with the basic principles of law and basic concepts of legal terminology; 3. To learn sources of law/Turkish law; 4. To be familiar with legal rules and their applications; 5. To learn the branches of law.								
<b>Textbooks and/or References</b>	1	Rona Aybay, An Introduction to Law, 4th ed., İstanbul Istanbul Bilgi University Press, 2012.							
	2	Tuğrul Ansay and Don Wallace, Jr., (eds.), Introduction to Turkish Law, 5th ed., The Hague, Kluwer Law International, 2004							
	3	Principles of Constitutional Law" – Erwin Chemerinsky							
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>		
Week 1	3/2/2026	Introduction to the course: Society and Order: Why do we need laws?					1-(Part 1 Chapter 1: pp. 3-6)		
Week 2	10/2/2026	Social Order I					1-(Part 1 Chapter 2: pp. 7-17)		
Week 3	17/2/2026	Social Order II					1-(Part 1 Chapter 2: pp. 17-24)		
Week 4	24/2/2026	Sources of Law/Turkish Law I					2-(Chapter 1: pp. 74-84) and 1 (Part 1 Chapter 5: pp. 49-51)		
Week 5	3/3/2026	Sources of Law/Turkish Law II					2-(Chapter 1: pp. 84-95) and 1 (Part 1 Chapter 5: pp. 49-51)		
Week 6	10/3/2026	Characteristics of Legal Rules and Legal Systems of the World					1-(Part 1 Chapter 3: pp. 25-30)		
Week 7	17/3/2026	Application of Legal Rules I					1-(Part 1 Chapter 4: pp. 31-38)		
Week 8	24/3/2026	Application of Legal Rules II					1-(part1 Chapter 4:pp.38-47)		
Week 9	31/3/2026	Public Law I					3the whole book		
Week 10	4-12/4/2026	midterm Exam					Chapters 1–3		
Week 11	14/4/2026	Introduction, Judicial Review, Constitutional Structure					1-(Part 2 Chapter 3: pp. 82-104		
Week 12	21/4/2026	Private Law I					1-(Part 2 Chapter 4 pp: 105-117		
Week 13	28/4/2026	Private Law II					1-(Part 2 Chapter 4: pp. 117-126)		
week 14	5/5/2026	Federalism, Separation of Powers					Chapters 3–4		
week 15	12/5/2026	review							
Week 16	16-25/2026	Final Exam							
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>				
	Final Exam	1	16-25/5/2026	50					
	<b>Semester Evaluation</b>								
	Midterm(s)	1	4-12/4/2026	50					
	Quiz(zes)								
	Project(s)								
	Homework(s)								
	Laboratory								
Other									
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:			
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>				
Theoretical	13	39.0	Applied Hours						
Midterm	1	1.0	Final	1	1.5				
Midterm Study		60.0	Final Study	1	70.0				
Quiz			Project						
Quiz Study			Homework						
Atelier			Seminar						
Lab.			Presentation						
Field Study			Participation						
<b>TOTAL :</b>						171.5			
<b>Recommended ECTS Credit (Total Hours / 30) :</b>						6			

EUROPEAN UNIVERSITY OF LEFKE								
COMMON COURSES								
2025-2026 Spring Semester								
Course Code	Course Name	Course type	weekly course hour			Credit	ECTS	Weekly program
			T	U	L			
COMN204	ETHICS IN PROFESSION	Compulsory	3	0	0	3	8	FRIDAYS 10:00-11:30
Prerequest	Prerequest course							
Lecturer	Prof. Dr. Mustafa SAĞSAN				Class Size	HK000		
E-mail	<a href="mailto:msagsan@eul.edu.tr">msagsan@eul.edu.tr</a>				Office Hour	MONDAY : 12:00-12:50		
Telephone	2626				Office/RoomNo.	FEAS ROOM NO:7		
Asst.to Lecturer	0				Phone	-		
E-mail	-							
Course Objectives	The aim of this course is to define ethical principles, to enable students to develop ethical behaviors related to their profession, and to provide information about unethical behaviors that students may encounter in their professions. Within the context of the course, students will demonstrate understanding of the ethical principles in general or in application of specialized knowledge, results of research, creative expression, design processes, etc.that are related with their sciences, disciplines and potential professionals.							
Learning Outcomes	LO1:	Demonstrate knowledge of important ethical systems and ethical types						
	LO2:	Demonstrate their respect for different ethical perspectives						
	LO3:	Critique some aspects of an ethical and unethical behavior						
	LO4:	Clearly formulate their ethical position on an issue						
Textbooks	1	Michael Davis. (2002). <i>Profession, Code, and Ethics</i> , Ashgate studies England, ©2002						
	2	Lecturer's course notes						
WEEKS	Date	TOPICS					Textbook/references	
1.Week	06/02/2026	Introduction to the course - Syllabus discussion					General	
2.Week	13/02/2026	Introduction to the course - The Moral Authority of a Professional Code					Page 1-37	
3.Week	20/02/2026	Is Legal Ethics Just Business Ethics?					Page 37-47	
4.Week	27/02/2026	Professionalism Means Putting Your Profession First					Page47-63	
5.Week	06/03/2026	The Right To Refuse A Case					Page 63-81	
6.Week	13/03/2026	Professional Responsibility As Just Following The Rules					Page 83-98	
7.Week	27/03/2026	Is There A Profession Of Engineering?					Page 99-120	
8.Week	03/04/2026	Three Myths About Codes Of Engineering Ethics					Page 121-133	
9.Week	04.04.2026-12.04.2026	MIDTERM EXAM					Page 133-150	
10.Week	24/04/2026	MIDTERM EXAM EVALUATION						
11.Week	01/05/2026	INTERNATIONAL LABOR DAY						
12.Week	08/05/2026	Do Scientists, Like Engineers, Have Special Moral Responsibilities?					Page 175-195	
13.Week	15/05/2026	Can Professional Ethics Be Taught?					Page 195-230	
14.Week	16-25.05.2026	Final Exam week						
COURSE and PROGRAM OUTCOMES MATRIX								
Program Learning Outcomes								
PO11	Gain professional ethics and knowledge and use of news language that is free of discriminatory expressions and words							
PO16	Act according to social, scientific, cultural and professional ethical values in the stages of collecting, interpreting, applying and announcing the data related to the field							
PO17	Acquire knowledge of ethical and basic communication law to be complied with by media professionals and gain the awareness of integrating them with professional practices.							
Learning Outcomes	Program Outcomes							
	PO11	PO16	PO17					
LO1	4	4	5					
LO2	4	3	5					
LO3	5	4	5					
LO4	3	4	4					
Evaluation Tools	Measurement Instrument	Number	Date	Weight on Final Grade (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	will be announced later	50				
	Evaluation within							
	Mid-term Exam(s)	1	will be announced later	40				
	Quiz	1	will be announced later	10				
	Project(s)							
	Homework(s)							
	Laboratory							
Other								
*** Lifelong Learning Program (LLP) ***				Language of the Course	English			
Evaluation Tools	Number	Student Workload Hours	Evaluation Tools	Number	Student Workload Hours			
Theory	14	60.0	Practice					
Mid-term Exam	1	40.0	Final Exam	1	60.0			
Quiz	1		Project					
Laboratory			Homework					
Workshop			Seminar					
Field Study			Presentation					
Other			Personal Study		80.0			
<b>TOTAL:</b>					240.0			
<b>Recommended ECTS Credit (Total Hour /30) :</b>					8			

EUROPEAN UNIVERSITY OF LEFKE								
"Common Lectures"								
SYLLABUS								
2025-2026 Spring Semester								
Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
COM351	Research Methods	Compulsory	3	0		3	6	Thursday 15:00-17:50
Prerequisite	NONE	Prerequisite to				NONE		
Course Lecturer	Asst. Prof. Dr. Hüseyin Karşılı				Office Hours Schedule	Thursday, 09:00-11:50		
E-mail	hkarsili@eul.edu.tr				Office / Room No	FEAS Building - No. 6		
Phone	2619				Phone	-		
Teaching Assistant(s)	-				Office / Room No	-		
E-mail	-							
Catalog Description	This course introduces students to the fundamental principles, techniques, and methodologies used in conducting research in the social sciences and beyond. Emphasis is placed on developing skills in research design, data collection, analysis, and interpretation. Students will explore both qualitative and quantitative research methods, with practical experience in formulating research questions, designing surveys and experiments, conducting literature reviews, and using statistical tools for data analysis. Through a combination of lectures, case studies, and hands-on projects, students will gain a thorough understanding of the research process and be prepared to apply these skills to real-world research problems. Ethical considerations in research and issues related to data reliability and validity will also be discussed.							
Course Objectives	This course will contribute to students developing the knowledge and skills in research. Students will comprehend the foundations of research, improve producing research topic, question and hypothesis, learn to make search for literature review, improve skills to design/plan research and data collection techniques and analyse collected data. This course will also help students think critically and apply problem-solving techniques about research.							
Learning Outcomes	Students are expected; 1. To understand the nature of scientific research. 2. To apply the steps of a scientific research. 3. To create research problem and identifying/creating hypothesis. 4. To understand the basic quantitative and qualitative research methods. 5. To prepare and present project report.							
Textbooks and/or References	1. Kumar, R. 2019. <i>Research Methodology: A Step-by-step Guide for Beginners (3rd Edition)</i> , Sage, London. (Main textbook) 2. Bhattacharjee, A. 2012. <i>Social Science Research (2nd Edition)</i> , Open Access Textbooks Collection Book 3, Tampa.							
WEEK	Date	TOPICS					Reference No - Section	
Week 1	05/02/2026	Introduction to research and scientific method						
Week 2	12/02/2026	Research: A Way of Thinking & The Research Process					1;1 (pgs. 22-34) & 1;2 (pgs. 35-44)	
Week 3	19/02/2026	Reviewing the Literature					1;3 (pgs. 46-55)	
Week 4	26/02/2026	Formulating a Research Problem& Identifying Variables & Constructing Hypotheses					1;4 (pgs. 56-69) & 1;5 (pgs. 70-85) & 1;6 (pgs. 86-93)	
Week 5	05/03/2026	Research Design & Selecting a Study Design					1;7 (pgs. 95-101) & 1;8 (pgs. 103-129)	
Week 6	12/03/2026	Selecting a Method of Data Collection					1;9 (pgs. 131-156)	
Week 7	19/03/2026	Public Holiday						
Week 8	26/03/2026	Establishing the Validity and Reliability of a Research Instrument					1;10 (pgs. 157-164)	
Week 9	02/04/2026	Revision						
Week 10	04-12/04/2026	Midterm Exam						
Week 11	16/04/2026	Selecting a Sample					1;12 (pgs. 175-194)	
Week 12	23/04/2026	Public Holiday						
Week 13	30/04/2026	Data Analysis: Quantitative Data and Qualitative Data					1;15 (pgs. 226-257)	
Week 14	07/05/2026	How to Write a Research Proposal & Report Writing Up					1;13 (pgs. 197-215)	
Week 15	14/05/2026	Revision						
Week 16	16-25/05/2026	Final Exam Week						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	23.05-02.06.2025	50	50.0			
	Midterm(s)	1	12.20.04.2025	40	40.0			
	Quizzes & Class Activities							
	Project - Poster	1	After Midterm Exam	10	10.0			
	Homework(s)							
	Laboratory							
Other								
*** Lifelong Learning Programme (LLP) ***				Language of Instruction: English				
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	13*3	39.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Midterm study		55.0		Final Study		60.0		
Laboratory				Project - Poster	1	20.0		
Atelier				Seminar				
Field Study				Presentation				
Other				Self Study				



**EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics and Administrative Sciences"**

**Department of Economics**

**SYLLABUS**

**2025 - 2026 Spring Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>ECON202</b>	Economic Theory II	Compulsory	3	0	0	3	6	Tuesdays, 14:00 - 16:50
<b>Prerequisite</b>	None	<b>Prerequisite to</b>			None			
<b>Course Lecturer</b>	Asst. Prof. Dr. Mehmet Kondoz				<b>Office Hours</b>	Tuesdays, 12.00 - 13.50		
<b>E-mail</b>	<a href="mailto:mkondoz@eul.edu.tr">mkondoz@eul.edu.tr</a>				<b>Office / room No.</b>	FEAS Room No. 3		
<b>Phone</b>	2627				<b>Phone</b>	-		
<b>Teaching Assistant(s)</b>	-				<b>Office / room No.</b>	-		
<b>E-mail</b>	-				<b>Phone</b>	-		
<b>Catalogue Description</b>	This course presents the economic theories in economic school of taught throughout the years. Compared to the Economic Theory I, this course presents advanced and further theories and comparisons with the most common economic theories, such as Keynesian Economics and Classical Economics. In this course, economic theories, such as, Institutional Economics, Harry M. Markowitz's Contributions to Financial Economics, and Fisher Theory of Interest Rates will be the main topics. Students will learn such theories in finance- and economics- world, and they will also be having chances to develop their presentation skills, as well as communication skills, as they will be presenting PowerPoint presentation on the relevant subjects.							
<b>Course Objectives</b>	The objectives of this course are to enable students to be able to: Understand the major theoretical and practical backgrounds in economics by discussing the history and theories of economics in the literature. In these discussions, become more familiar with macroeconomic variables such as Gross Domestic Product, employment and unemployment, interest rates, inflation rates, exchange rates, government budget and international trade. Learn the major short and long run macroeconomic policies and the difference between them. Develop the skills necessary to discuss, and present in-class.							
<b>Learning Outcomes</b>	LO1 - Interpret major theoretical and practical approaches to macroeconomic issues LO2 - Learn, discuss, and compare various economic school of thoughts from different time periods LO3 - Develop the skills necessary to discuss, and present in-class.							
<b>Textbooks and/or References</b>	1	Gregory Mankiw, Macroeconomics, 6th Edition, Cengage Learning, 2008.						
	2	History of Economic Thought, E. K. Hunt and Mark Lautzenheiser, M.E. Sharpe, Inc, New York, 2011						
	3	Lecture Materials uploaded on moodle						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
Week 1	03/02/2026	Introduction						
Week 2	10/02/2026	General discussion on economic theories						
Week 3	17/02/2026	Liberalism / Social Liberalism / Neoliberalism					Lecture Materials	
Week 4	24/02/2026	Austrian Economics (Eugen Böhm von Bawerk)					Lecture Materials	
Week 5	03/03/2026	History of Institutional Economics (Walton H. Hamilton)					Lecture Materials	
Week 6	10/03/2026	Neoclassical Theories of Firm and Income Distribution: Alfred Marshall					Lecture Materials	
Week 7	17/03/2026	Efficient Market Hypothesis (EMH) / Theory in Economics					Lecture Materials	
Week 8	24/03/2026	Quiz- Revision						
Week 9	31/03/2026	<b>Midterm Exam</b>						
Week 10	07/04/2026	Further discussions on economic theories						
Week 11	14/04/2026	Fisher Theory of Interest Rates (Irwin Fisher)					Lecture Materials	
Week 12	21/04/2026	Phillips Curve theory (Inflation & Unemployment)					Lecture Materials	
Week 13	28/04/2026	Solow Model (growth comes from capital, labor, and technology)					Lecture Materials	
Week 14	05/05/2026	Policies in Economic School of Taught: Monetary and Fiscal Policies (Central Bank Effects)					Lecture Materials	
Week 15	12/05/2026	Washington Consensus (Economic Policy Recommendations, particularly in Latin America)					Lecture Materials	
Week 16	16 - 25/05/2026	<b>Final Exam</b>						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	<b>Final Exam</b>	1		50	100			
	<b>Semester Evaluation</b>							
	<b>Mid Term Exam</b>	1		30	50.0			
	<b>Presentation</b>	1		20	50.0			
	<b>Project(s)</b>							
	<b>Midterm(s)</b>							
	<b>Laboratory</b>							
<b>Other</b>								
*** <i>Lifelong Learning Programme (LLP)</i> ***					Language of Instruction:			
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>			
Theoretical lecturing hours (TLH)	14	42	Homework					
TLH self study			Project					
Homework			Presentation	1	3			
Q preparation self study			Seminar					
Laboratory (L)								
L preparation work								
Midterm Exam	1	2	Final Exam	1	2			
MT preparation self study	1	62	Final E. preparation self	1	62			
<b>TOTAL :</b>					173			
<b>Recommended ECTS Credit (Total Hours / 30) :</b>					6			



**EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics and Administrative Sciences"**

**Department of Economics**

**SYLLABUS**

**2025 - 2026 Spring Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>ECON302</b>	Economic Theory II	Compulsory	3	0	0	3	6	Tuesdays, 14:00 - 16:50
<b>Prerequisite</b>	None	<b>Prerequisite to</b>			None			
<b>Course Lecturer</b>	Asst. Prof. Dr. Mehmet Kondoz					<b>Office Hours</b>	Tuesdays, 12.00 - 13.50	
<b>E-mail</b>	<a href="mailto:mkondoz@eul.edu.tr">mkondoz@eul.edu.tr</a>					<b>Office / Room No</b>	FEAS Room No. 3	
<b>Phone</b>	2627					<b>Office / Room No</b>	FEAS Room No. 3	
<b>Teaching Assistant(s)</b>	-					<b>Phone</b>	-	
<b>E-mail</b>	-					<b>Office / Room No</b>	-	
<b>Catalogue Description</b>	This course presents the economic theories in economic school of taught throughout the years. Compared to the Economic Theory I, this course presents advanced and further theories and comparisons with the most common economic theories, such as Keynesian Economics and Classical Economics. In this course, economic theories, such as, Institutional Economics, Harry M. Markowitz's Contributions to Financial Economics, and Fisher Theory of Interest Rates will be the main topics. Students will learn such theories in finance- and economics- world, and they will also be having chances to develop their presentation skills, as well as communication skills, as they will be presenting PowerPoint presentation on the relevant subjects.							
<b>Course Objectives</b>	The objectives of this course are to enable students to be able to: Understand the major theoretical and practical backgrounds in economics by discussing the history and theories of economics in the literature. In these discussions, become more familiar with macroeconomic variables such as Gross Domestic Product, employment and unemployment, interest rates, inflation rates, exchange rates, government budget and international trade. Learn the major short and long run macroeconomic policies and the difference between them. Develop the skills necessary to discuss, and present in-class.							
<b>Learning Outcomes</b>	LO1 - Interpret major theoretical and practical approaches to macroeconomic issues LO2 - Learn, discuss, and compare various economic school of thoughts from different time periods LO3 -Develop the skills necessary to discuss, and present in-class.							
<b>Textbooks and/or References</b>	1	Gregory Mankiw, Macroeconomics, 6th Edition, Cengage Learning, 2008.						
	2	History of Economic Thought, E. K. Hunt and Mark Lautzenheiser, M.E. Sharpe, Inc, New York, 2011						
	3	Lecture Materials uploaded on moodle						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
Week 1	03/02/2026	Introduction						
Week 2	10/02/2026	General discussion on economic theories						
Week 3	17/02/2026	Liberalism / Social Liberalism / Neoliberalism					Lecture Materials	
Week 4	24/02/2026	Austrian Economics (Eugen Böhm von Bawerk)					Lecture Materials	
Week 5	03/03/2026	History of Institutional Economics (Walton H. Hamilton)					Lecture Materials	
Week 6	10/03/2026	Neoclassical Theories of Firm and Income Distribution: Alfred Marshall					Lecture Materials	
Week 7	17/03/2026	Efficient Market Hypothesis (EMH) / Theory in Economics					Lecture Materials	
Week 8	24/03/2026	Quiz- Revision						
Week 9	31/03/2026	<b>Midterm Exam</b>						
Week 10	07/04/2026	Further discussions on economic theories						
Week 11	14/04/2026	Fisher Theory of Interest Rates (Irwin Fisher)					Lecture Materials	
Week 12	21/04/2026	Phillips Curve theory (Inflation & Unemployment)					Lecture Materials	
Week 13	28/04/2026	Solow Model (growth comes from capital, labor, and technology)					Lecture Materials	
Week 14	05/05/2026	Policies in Economic School of Taught: Monetary and Fiscal Policies (Central Bank Effects)					Lecture Materials	
Week 15	12/05/2026	Washington Consensus (Economic Policy Recommendations, particularly in Latin America)					Lecture Materials	
Week 16	16 - 25/05/2026	<b>Final Exam</b>						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	<b>Final Exam</b>	1		50	100			
	<b>Semester Evaluation</b>							
	<b>Mid Term Exam</b>	1		30	50.0			
	<b>Presentation</b>	1		20	50.0			
	<b>Project(s)</b>							
	<b>Midterm(s)</b>							
	<b>Laboratory</b>							
<b>Other</b>								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>			
Theoretical lecturing hours (TLH)	14	42	Homework					
TLH self study			Project					
Homework			Presentation	1	3			
Q preparation self study			Seminar					
Laboratory (L)								
L preparation work								
Midterm Exam	1	2	Final Exam	1	2			

MT preparation self study	1	62	Final E. preparation self	1	62
<b>TOTAL :</b>					173
<b>Recommended ECTS Credit (Total Hours / 30) :</b>					6



# EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"

## Department of Economics

### SYLLABUS

#### 2024-2025 Spring Semester

Course Code	Course Name	Course Type	Weekly			Credits	ECTS	Weekly Time Schedule
			T	A	L			
ECON 304	International Economics	Compulsory	3	0	0	3	7	Tuesdays, 14:00 - 16:50
<b>Prerequisite</b>	None	<b>Prerequisite to</b>	None					
<b>Course Lecturer</b>	Asst. Prof. Dr. Mehmet Kondoz					<b>Office Hours Schedule</b>	Tuesdays, 12.00 - 13.50	
<b>E-mail</b>	<a href="mailto:mkondoz@eul.edu.tr">mkondoz@eul.edu.tr</a>							
<b>Phone</b>	2627					<b>Office / Room</b>	FEAS Room No. 3	
<b>Teaching Assistant(s)</b>	-					<b>Phone</b>	-	
<b>E-mail</b>	-					<b>Office / Room</b>	-	
<b>Catalogue Description</b>	International economics examines how economic activity is influenced by variations in productive resources and consumer preferences across nations, as well as the impact of international institutions on these factors. Its aim is to elucidate the patterns and outcomes of exchanges and relationships among people from different countries, encompassing trade, investment, and transactions.							
<b>Course Objectives</b>	The aim of this course is to provide students with an understanding of the principles and applications of international economics so that students will be prepared to face the future complexities of the world economy. The course will cover the law of comparative advantage; the gains from trade; the Ricardian model; the Heckscher-Ohlin theory; the standard and alternative trade theories; and tariff and non-tariff barriers.							
<b>Learning Outcomes</b>	1-Understand the international finance, domestic and international economics, and the importance of trade in economics. 2-Understand the effects of nominal and exchange rate effects on trade. 3-Understand foreign exchange markets and exchange rates. 4-Understand the impact of trade policies on economic output. 5. Understand the impacts of exchange rate regimes on integrated economies.							
<b>Textbooks and/or References</b>	1	Krugman P. R., Obstfeld M., International Economics. Pearson 10th Ed. 2014						
	2	Krugman P. R., Obstfeld M., Marc J. Melitz, International Finance Theory and Policy. Pearson Global (11th) Ed. 2018						
<b>Week</b>	<b>Date</b>	<b>Topics</b>						<b>Reference No - Section</b>
Week 1	11/02/2025	Introduction						2; 1
Week 2	18/02/2025	National Income Account and Balance of Payments						2; 2
Week 3	25/02/2025	National Income Account and Balance of Payments (cont.)						2; 2
Week 4	04/03/2025	International Finance, International Trade						1; 1
Week 5	11/03/2025	Labour Productivity and Comparative Advantage (The Ricardian Model)						1 & 2
Week 6	18/03/2025	Labour Productivity and Comparative Advantage (The Ricardian Model) (continue)						1 & 2
Week 7	25/03/2025	In-Class Practice						
Week 8	01/04/2025	<i>Public Holiday</i>						
Week 9	08/04/2025	Revision						
Week 10	15/04/2025	<i>Midterm Exam</i>						
Week 11	22/04/2025	International Monetary Systems						Lecture Notes
Week 12	29/04/2025	Exchange Rates and Foreign Exchange						Lecture Notes
Week 13	06/05/2025	Macroeconomic Policies						Lecture Notes
Week 14	13/05/2025	In-Class Practice						Lecture Notes
Week 15	20/05/2025	Revision						
Week 16	27/05/2025	<i>Final Exam Week</i>						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	Final Exam	1	27 05 2025	50				
	<b>Semester Evaluation</b>							
	Midterm Exam	1	01 04 2025	50				
	Quiz(zes)							
	Project							
	Homework							
	Laboratory							
Attendance								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>			<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>	
Theoretical Hours	13	39.0			Applied Hours			
Midterm	1	2.0			Final	1	2.0	
Quiz					Project			
Laboratory					Homework			
Workshop					Seminar			
Field Study					Presentation			
Other					Total Self Study	13	155.0	
<b>TOTAL :</b>								198.0
<b>Recommended ECTS Credit (Total Hours / 30) :</b>								6.6 $\cong$ 7



**EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics and Administrative Sciences"**

**"ECONOMICS"**

**SYLLABUS**

**2025-2026 Spring Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>ECON 310</b>	Econometrics 2		3	0		3	6	Monday 9.00-11.50
<b>Prerequisite</b>	None	<b>Prerequisite to</b>	None					
<b>Course Lecturer</b>	Prof. Dr. Dervis Kirikkaleli				<b>Office Hours Schedule</b>			
<b>E-mail</b>	<a href="mailto:dkirikkaleli@eul.edu.tr">dkirikkaleli@eul.edu.tr</a>				<b>Office / Room No</b>	FEAS Room 7		
<b>Phone</b>	2626				<b>Phone</b>	-		
<b>Teaching Assistant(s)</b>	-				<b>Office / Room No</b>	-		
<b>E-mail</b>	-							
<b>Catalog Description</b>	The aim of this course is to familiarize students with the basic concepts and techniques used in econometrics with practical applications. To enhance the analytical skills of students to interpret the regression results, the lectures will focus on both the theoretical and empirical aspects of regression analysis.							
<b>Course Objectives</b>	This course introduces students to linear regression models used in empirical economic analysis. The course emphasizes on the application of econometrics in different fields of research. Students will model simple applications using E-views statistical software on a variety of datasets.							
<b>Learning Outcomes</b>	On successful completion of this course, all students are expected to demonstrate the ability LO1- to understand main assumptions of multiple regression analysis LO2- to choose the most appropriate functional form in representing the economic relations among variables and express these relations as econometric models. LO3- to apply multiple regression analysis LO4- to detect and solve problems arising from estimations LO5- to check unit root and causal linkage in the time series variables							
<b>Textbooks and/or References</b>	1	R. Carter Hill, William E. Griffiths and Guay C. Lim, Principles of Econometrics, 4th edition, 2012.						
<b>WEEK</b>		<b>TOPICS</b>					<b>Reference No - Section</b>	
<b>Week 1</b>	02/02/2026	Introduction						
<b>Week 2</b>	02/09/2026	The Multiple Regression Model					1; 5	
<b>Week 3</b>	16/2/2026	The Multiple Regression Model (cont.)					1; 5	
<b>Week 4</b>	23/2/2026	The Multiple Regression Model (cont.)					1; 5	
<b>Week 5</b>	03/02/2026	Further Inference in the Multiple Regression Model					1; 6	
<b>Week 6</b>	03/09/2026	Further Inference in the Multiple Regression Model					1; 6	
<b>Week 7</b>	16/3/2026	Heteroskedasticity					1; 8	
<b>Week 8</b>	23/3/2026	Autocorrelation					1;9 / Lecture Notes	
<b>Week 9</b>	30/3/2026	Multicollinearity					1;9 / Lecture Notes	
<b>Week 10</b>	04/4-12/2026	Mid-term Week						
<b>Week 11</b>	13/4/2026	Dummy Variable					1; 15	
<b>Week 12</b>	20/4/2026	Regression with Time-Series Data: Stationary Variables / Nonstationary Variable					1;9 / 1; 12	
<b>Week 13</b>	27/4/2026	Unit Root Test					Lecture Note / 1; 12	
<b>Week 14</b>	05/04/2026	Granger Causality Test					Lecture Notes	
<b>Week 15</b>	05/11/2026	Granger Causality Test (cont.)					Lecture Notes	
<b>Week 16</b>	16-25/05/2026	Final Exam						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>		<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>		
	<b>Final Exam</b>	1	16-25/05/2026		60			
	<b>Project</b>	1	04/4-12/2026		40			
	<b>Homework(s)</b>							
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:			
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	14	42.0		Applied Hours				
Midterm				Final	1	1.5		
Midterm Study				Final Study		76.0		
Quiz				Project	1	56.0		
Quiz Study				Homework				
Field Study				Self Study				
				<b>Total</b>		<b>175.5</b>		
					<b>Recommended ECTS Credit (Total Hours / 30) :</b>			
					<b>5.75</b>			

**EUROPEAN UNIVERSITY OF LEFKE - Faculty of Economics & Administrative Sciences**



Department of Business Administration

**SYLLABUS**

**2025-2026 Spring Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
UFEC/ CFE 203	Career Development and Planning	Elective	3	0	0	3	4	Friday: 15:00-17:50 HK000
<b>Prerequisite</b>		<b>Prerequisite to</b>						
<b>Course Lecturer</b>	Lecturer Sıdıka İskeleli				<b>Office Hours Schedule</b>		Thursday: 12:00-13:00 Wednesday:15:00-16:50	
<b>E-mail</b>	<a href="mailto:siskeleli@eul.edu.tr">siskeleli@eul.edu.tr</a>				<b>Office / Room No</b>		FEAS 10	
<b>Phone</b>	2610							
<b>Catalogue Description</b>	Throughout the course, you will meet the following goals: <ul style="list-style-type: none"> <li>Evaluate the business cycle and determine its effect on employment</li> <li>List components of a job application and explain how to complete an application properly</li> <li>Describe rules and procedures for maintaining a safe work environment and explain how to respond effectively to workplace emergencies</li> <li>Explain the importance of good communication in a workplace and identify methods for improving communication skills</li> <li>Summarize how technology is transforming the workplace</li> <li>Describe how copyright laws affect the use of technology</li> </ul>							
<b>Course Objectives</b>	See themselves as purposefully active in the career/life planning process. Identify and evaluate personality factors that affect career decisions. Use technology in gathering and analyzing pertinent information about career fields. Synthesize, organize and evaluate information about specific career fields Career decision making into a personal model of educational and career planning.							
<b>Learning Outcomes</b>	To complete self-reports that identify personal values, interests and abilities. To generate a tentative list of occupations that are compatible with personal data. To understand and grasp the full details of theoretical arguments and counter arguments To be fully prepared for a graduate study To identify personality type and preferred work environment. To correctly identify the right solutions for the problems in business life To access career information through publications, computer programs, and videos. To think innovatively and creatively in complex situations							
<b>Textbooks</b>	1	Reardon, R. C., Lenz, J. G., Peterson G. W., & Sampson, J. P. (2017). Career Development & Planning: A Comprehensive Approach (5th edition)						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>(1) Reference No - Section</b>	
Week 1	30/01/2026	Introduction						
Week 2	06/02/2026	Introduction to Career Planning					Chapter 1	
Week 3	13/02/2026	Knowing about Myself and my Options -					Chapter 2	
Week 4	20/02/2026	Career Decision Making and Thinking					Chapter 3	
Week 5	27/02/2026	Careering in a Changing World and Working in the New Global Economy					Chapter 4	
Week 6	06/03/2026	Careering in a Changing World and Working in the New Global Economy					Chapter 4	
Week 7	13/03/2026	Organizational Culture and Effective Work					Chapter 5	
Week 8	20/03/2026	Public Holiday						
Week 9	27/03/2026	<b>Mid-Term Examination (14 March - 12 April 2026) *subject to change</b>						
Week 10	03/04/2026	Alternative Ways to Work and Career and Family Roles					Chapter 8	
Week 11	10/04/2026	Launching an Employment Campaign, Written Communications and Interpersonal Communications in Job Hunting					Chapter 9	
Week 12	17/04/2026	Negotiating and Evaluating Job Offers					Chapter 10	
Week 13	24/04/2026	The First Job and Early Career Moves						
Week 14	01/05/2026	Public Holiday						
Week 15	08/05/2026	Development					Chapter 11	
Week 16	15/05/2026	Revision						
Week 17	16-25 May 2026	<b>Final Exam</b>					All Chapters	
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>		<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>		
	Final Exam	1	16-25/05/2026		60	60.0		
	<b>Semester Evaluation</b>							
	Midterm(s)	1	14/03-12/04/2026		40	40.0		
	Quiz(zes), Participation							
	Class Activity(y)s							
	Homework(s)							
	Laboratory							
Other								
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:		English	
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	14	42.0		Applied Hours				
Midterm	1	1.5		Final	1	1.5		
self-study MT	7	28.0		Self-study - Final	7	35.0		
self-study cases				Homework				
self-study quizzes				Seminar				
				Presentation				
				Self Study		17.0		
<b>TOTAL :</b>							125.0	
<b>Recommended ECTS Credit (Total Hours / 30) :</b>							4.16 ≈ 4	

**EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics and Administrative Sciences"**



**"International Relations"**

**SYLLABUS**

**2025-2026 Spring Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
UFEC 204	Human Rights	Compulsory	3	0		3	4	Thursday: 18:00-20:50
<b>Prerequisite</b>								
<b>Course Lecturer</b>	Asst. Prof. Dr. Fadil Ersozer					<b>Office Hours Schedule</b>		Monday 13:00-15:50
<b>E-mail</b>	<a href="mailto:fersozer@eul.edu.tr">fersozer@eul.edu.tr</a>					<b>Office / Room No</b>		FEAS 10
<b>Phone</b>	2623					<b>Phone</b>		
<b>Teaching Assistant(s)</b>	-					<b>Office / Room No</b>		-
<b>E-mail</b>	-							
<b>Catalogue Description</b>	This course explores the concept of human rights from philosophical, legal, and international perspectives. It examines key human rights documents, challenges to human rights, and the role of international and regional institutions in their protection.							
<b>Course Objectives</b>	The course aims to provide students with a foundational understanding of human rights, focusing on their philosophical roots, legal frameworks, and the mechanisms for their promotion and protection at global and regional levels.							
<b>Learning Outcomes</b>	By the end of the course, students will be able to: 1. Explain the philosophical foundations and historical development of human rights. 2. Identify key international human rights documents and their significance. 3. Assess the role of the United Nations and regional organizations in human rights protection. 4. Analyze contemporary challenges to human rights in international relations.							
<b>Textbooks and/or References</b>	1	Tepe, H., Akdemir, Ş. (2020). Human Rigts. T.C. Anadolu University Press.						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
Week 1	02/02/2026	Introduction						
Week 2	09/02/2026	Philosophical Foundations of Human Rights					1	
Week 3	16/02/2026	Philosophical Foundations of Human Rights II					1	
Week 4	23/02/2026	Historical Background of the Idea of Human Rights					2	
Week 5	30/2/2026	Historical Background of the Idea of Human Rights II					2	
Week 6	06/03/26	Basic Documents of Human Rights					3	
Week 7	13/03/26	Revision					4	
Week 8	20/03/26	Midterm (s)					5	
Week 9	27/03/26	Collective Protection of Human Rights and World Politics						
Week 10	04/04/26	Protection of Human Rights in the Framework of the United Nations						
Week 11	11/04/26	Regional Protection of Human Rights					6	
Week 12	18/04/26	European Human Rights Protection System					7	
Week 13	25/04/26	Theoretical and Practical Objections to Human Rights					8	
Week 14	01/05/26	Revision						
Week 15	08/05/26	National Holiday						
Week 16	16/05/26	Final Exams						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	Final Exam	1		50	50			
	<b>Semester Evaluation</b>							
	Homework (s)							
	Quiz(zes)	1						
	Midterm (s)	1			50	50.0		
	Projects Laboratory Other							
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hrs	13*3	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Midterm Study	1	40.0		Final Study		40.0		
Quiz				Project				
Quiz Study				Homework				
Atelier				Seminar				
Field Study				Presentation				
Other			Self Study					
<b>TOTAL :</b>						124.0		
<b>Recommended ECTS Credit (Total Hours / 25) :</b>						4		

**EUROPEAN UNIVERSITY OF LEFKE - Faculty of Engineering**



**SYLLABUS  
2025-2026 Spring Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
<b>UFEC307</b>	Environment, Recycling and Waste Economy	Elective	3	0	0	3	4	Mondays 18:00-20:50 (ORTAAMFi)
<b>Prerequisite</b>	<b>Prerequisite to</b>							
<b>Course Lecturer</b>	Asst. Prof. Dr. Semih OĞUZCAN					<b>Office Hours Schedule</b>	Monday 10.00-11.50 /Tuesday 13.00-14.50 /Friday 14.00-14.50	
<b>E-mail</b>	<a href="mailto:soguzcan@eul.edu.tr">soguzcan@eul.edu.tr</a>					<b>Office / Room No</b>	AS310	
<b>Phone</b>						<b>Phone</b>		
<b>Teaching Assistant(s)</b>						<b>Office / Room No</b>		
<b>E-mail</b>								
<b>Catalogue Descriptions</b>	This course covers the environmental problems and environmental impact assessment methods related to waste, different type of solid wastes and their management techniques, solid waste recycling, incineration, composting, aerobic/anaerobic oxidation, landfilling. Matter and energy recovery from solid wastes. It introduces the concepts of waste minimization and circular economy.							
<b>Course Objectives</b>	The purpose of this course is to make students gain an understanding on environmental impacts of waste, impact assessment methods, solid waste management technologies, along with waste prevention strategies and circular economy.							
<b>Learning Outcomes</b>	On successful completion of the course, the student should have gained: 1- Drivers of waste production and challenges in prevention 2- Impacts of waste 3- Impact assessment methods for waste, 4- Knowledge on the 4R's of waste; Reduce, reuse, recycle and recovery.							
<b>Textbooks and/or References</b>	1	van Ewijk, S. and Stegemann, S. An Introduction to Waste Management and Circular Economy. London: UCL Press. 2023						
	2	G.Tyler Miller, Scott Spoolman "Environmental Science", 15th edition Cengage, 2016						
	3	THOMAS H. CHRISTENSEN "Solid Waste Technology & Management", Wiley, 2010						
	4	Recent publications which are related with waste management and circular economy.						
<b>WEEK</b>	<b>Date</b>	<b>TOPICS</b>					<b>Reference No - Section</b>	
Week 1	02/02/2026	Introduction					1;1,2,3,4	
Week 2	09/02/2026	Materials and Waste					1;1,2,3,4	
Week 3	16/02/2026	The impacts of waste					1;2,2,3,4	
Week 4	23/02/2026	Waste impact assessment methods					1;3,2,3,4	
Week 5	02/03/2026	Waste prevention					1;5,2,3,4	
Week 6	09/03/2026	Collection and treatment of waste					1;6,2,3,4	
Week 7	16/03/2026	Mechanical treatment					1;6,2,3,4	
Week 8	23/03/2026	Thermal treatment					1;6,2,3,4	
Week 9	30/03/2026	Review						
Week 10	04-12/04/2026	<b>Midterm Exam</b>						
Week 11	13/04/2026	Biological treatment					1;6,2,3,4	
Week 12	20/04/2026	Waste recycling					1;7,2,3,4	
Week 13	27/04/2026	Energy recovery and disposal					1;8,2,3,4	
Week 14	04/05/2026	The circular economy					1;9,2,3,4	
Week 15	11/05/2026	Review						
Week 16	16-25/05/2026	<b>Final Exam</b>						
<b>Evaluation Tools</b>	<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Date</b>	<b>Weight in Total (%)</b>	<b>Weight in Semester Evaluation (%)</b>			
	Final Exam / Homework	1	16-25/05/2026	60				
	Semester Evaluation			40				
	Mid-term Exam	1	04-12/04/2026	40	100			
	Quiz(zes)	0		0	0			
	Project(s) - Presentation	0		0	0			
	Homework(s)	0		0	0			
	Laboratory	0		0	0			
Attendance	0		0	0				
*** Lifelong Learning Programme (LLP) ***						<b>Language of Instruction:</b>	<b>English</b>	
<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		<b>Evaluation Tool</b>	<b>Quantity</b>	<b>Student Workload Hours</b>		
Theoretical Hours	13	39.0		Applied Hours				
Midterm	1	15.0		Final	1	20.0		
Quiz				Project				
Laboratory				Homework				
Atelier				Seminar				
Field Study				Presentation				
Other				Self Study	1	50.0		
<b>TOTAL :</b>							124.0	
<b>Recommended ECTS Credit (Total Hours / 30) : 4</b>								

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**8. Semester**

<b>BFIN406</b>	BANK MANAGEMENT AND OPERATIONS	(3-0) 3	6
<b>BFIN404</b>	FINANCIAL DERIVATIVES	(3-0) 3	6
<b>FNAN420</b>	RESEARCH PROJECT	(3-0) 3	6
<b>BFEL03</b>	TECHNICAL ELECTIVE III	(3-0) 3	6
<b>BFEL04</b>	TECHNICAL ELECTIVE IV	(3-0) 3	6

**Career Opportunities**

Graduates of the Finance and Banking program are equipped with the analytical, technical, and practical skills necessary to pursue a wide range of careers in the financial sector. Career opportunities include roles in commercial banking, corporate finance, financial planning, asset and wealth management, financial consulting, insurance, and risk management. Graduates may also find opportunities in regulatory bodies and government agencies. With strong foundations in financial theory and real-world application, students are well-prepared for professional certifications such as CFA, CPA, and FRM, further enhancing their employability in both local and international markets.

**Contact Information**

*Head of Department*

Assist. Prof. Dr. Berna Serener