



EUROPEAN UNIVERSITY OF LEFKE

**DEPARTMENT OF BUSINESS
MANAGEMENT**

PROGRAMME HANDBOOK

2026

PROGRAM INFORMATION

Program Name and Degree Awarded: Business Management – Associate of Arts (AA)

Duration of Studies: 2 Years (4 semesters)

Total Credits / ECTS: 73 Credits / 120 ECTS

Language of Instruction: English

Mission and Vision:

Mission:

- Provide students with foundational knowledge and practical skills in business management.
- Prepare graduates for entry-level positions in business, administration, and related fields.
- Offer a balanced education that combines theory and application for immediate employability.
- Encourage ethical awareness, teamwork, and adaptability in a diverse business environment.
- Build a strong academic base for students who wish to continue to a bachelor's degree.

Vision:

The AA in Business Management program aspires to be recognized for delivering accessible, high-quality business education that empowers students with essential management skills, fosters lifelong learning, and prepares them for successful careers or further academic study.

Program Objectives:

The Associate of Arts in Business Management aims to:

- Equip students with fundamental knowledge of core business disciplines.
- Develop problem-solving, communication, and teamwork skills for practical workplace applications.
- Foster ethical responsibility and awareness of the global business environment.
- Provide students with the ability to use basic business tools, technologies, and practices.
- Create pathways for both career readiness and academic progression into bachelor's programs.

Program Learning Outcomes:

Upon successful completion of the program, students will be able to:

1. Demonstrate foundational knowledge in management, marketing, accounting, and business operations.
2. Apply basic analytical and problem-solving techniques to business situations.
3. Communicate effectively in written and oral forms in a professional setting.
4. Work collaboratively in teams to achieve business goals.
5. Understand the role of ethics and social responsibility in business decision-making.
6. Use basic digital tools and technologies relevant to business management.
7. Demonstrate awareness of the global and multicultural dimensions of business.
8. Apply practical knowledge to entry-level professional roles or further academic study.

**Curriculum
1st Semester**

COURSE CODE	COURSE NAME	CREDIT	ECTS	TYPE OF COURSE
UFLE01	FOREIGN LANGUAGE ELECTIVE I (ENGLISH)	(3-0-0)3	3	ELECTIVE
UTEC01	UNIVERSITY ELECTIVE I	(3-0-0)3	5	ELECTIVE
UPEC01	UNIVERSITY ELECTIVE I (PHILOSOPHY GROUP)	(3-0-0)3	5	ELECTIVE
COMN109	MATHEMATICS	(3-0-0)3	5	COMPULSORY
COMN107	ECONOMICS	(3-0-0)3	6	ZORUNLU
COMN117	INTRODUCTION TO SOCIAL SCIENCES	(3-0-0)3	6	ZORUNLU

2nd Semester

COURSE CODE	COURSE NAME	CREDIT	ECTS	TYPE OF COURSE
BUSN102	INTRODUCTION TO BUSINESS	(3-0-0)3	7	COMPULSORY
UHTC01	HISTORY	(2-0-0)2	2	ELECTIVE
UHTC02	TURKISH	(2-0-0)2	2	ELECTIVE
UFLE02	FOREIGN LANGUAGE ELECTIVE II (ENGLISH)	(3-0-0)3	3	ELECTIVE
UPEC02	UNIVERSITY ELECTIVE II (PHILOSOPHY GROUP)	(3-0-0)3	5	ELECTIVE
COMN204	ETHICS IN PROFESSION	(3-0-0)3	5	COMPULSORY
COMN120	PRINCIPLES OF LAW	(3-0-0)3	6	COMPULSORY

3rd Semester

BFIN201	FINANCIAL ACCOUNTING I	(3-0-0)3	6	COMPULSORY
BUSM205	PRINCIPLES OF MANAGEMENT	(3-0-0)3	5	COMPULSORY
BUSM223	MACROECONOMICS	(3-0-0)3	5	COMPULSORY
BUSM201	PRINCIPLES OF MARKETING	(3-0-0)3	5	COMPULSORY
BUSM253	STATISTICS	(3-0-0)3	5	COMPULSORY
UFRC01	UNIVERSITY ELECTIVE I	(3-0-0)3	4	ELECTIVE

4th Semester

UFRC02	UNIVERSITY ELECTIVE II	(3-0-0)3	4	ELECTIVE
BFIN202	FINANCIAL ACCOUNTING II	(3-0-0)3	6	COMPULSORY
BUSM220	PROJECT WORK	(0-0-6)3	2	COMPULSORY
BUSM206	ORGANIZATIONAL BEHAVIOUR	(3-0-0)3	6	COMPULSORY
BUSM208	BUSINESS COMMUNICATION	(3-0-0)3	6	COMPULSORY
BUSM210	FINANCIAL MANAGEMENT	(3-0-0)3	6	COMPULSORY

Laboratory and Equipment Capacity (if applicable)

Career Opportunities

Graduates of the Associate of Arts in Business Management program are prepared for entry-level positions in business, government, and nonprofit organizations. They may pursue careers such as:

- Administrative assistant
- Office coordinator
- Sales associate
- Customer service representative
- Junior marketing or HR assistant
- Small business support staff

The program also provides a solid foundation for students who wish to continue their studies at the bachelor's level in business administration or related fields.

Contact Information

Head of Department: Assoc. Prof. Dr. Pelin Bayram
E-mail: pbayram@eul.edu.tr



EUROPEAN UNIVERSITY OF LEFKE - Faculty of Economics and Administrative Sciences

Department of Business Administration

SYLLABUS

2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
ACT201/BFIN201 / HLMN201	Accounting I	Compulsory	3			3	6	Thursday: 9.00-12.00
Prerequisite	Prerequisite to Accounting II							
Language of Instruction	English							
Course Lecturer	Prof. Dr. Mehmet Ağa					Office Hours Schedule		
E-mail	maga@eul.edu.tr					Tuesday & wednesday: 10.00-12.00		
Phone	2619					Office / Room No		FEAS 6
Teaching Assistant(s)	-					Phone		2619
E-mail	-					Office / Room No		6
Catalog Descriptions	The course intends to provide an exposure to basic concepts of accounting. It covers the nature and purpose of accounting, accounting principles, introduction to single entry and double entry system, preparation of journal, ledger and trial balance, simple and complex adjustments, preparation of worksheets related to purchases, sales, receivables, payables, inventories, cash control, property, plant and equipment. The course also includes preparation of final accounts viz. trade/manufacturing account, profit and loss account and balance sheet, simple and complex adjustments.							
Learning Outcomes	By the completion of the course the students should be able to do the following: 1-Identify the steps in accounting cycle, 2- Interpret and record the business transactions, 3-Classify the similar transactions into useful reports, 4- Summarize and communicate information to decision makers.							
Course Objectives	This course helps students learn the basics of financial accounting by providing a solid presentation of the root of the principles course, the accounting cycle. Accounting helps students build a foundation upon which they'll continue to learn and grow in their study. Students who take accounting will know where the numbers come from and how to find the information they need to make important business decisions.							
Textbooks and/or References	<ol style="list-style-type: none"> Williams, Haka, Bettner, Financial & Managerial Accounting, 17th Edition, McGraw-Hill 2015 Hornngren, Harrison, Accounting, 8th Edition, Pearson 2009 							
WEEK	Date	TOPICS						Reference No - Section
WEEK 1	25/09/2025	Accounting: The Language of Business						Chapter 1
WEEK2	02/10/2025	Accounting: The Language of Business						Chapter 1
WEEK 3	09/10/2025	Basic Financial Statements						Chapter 2
WEEK 4	16/10/2025	Solving Exercises and Problems						Chapter 2
WEEK 5	23/10/2025	The Accounting Cycle: Capturing Economic Events						Chapter 3
WEEK 6	30/10/2025	The Accounting Cycle: Capturing Economic Events						Chapter 3
WEEK 7	06/11/2025	Solving Exercises						Chapter 1,2,3
WEEK 8	8-16 NOVEMBER	Mid-term Exams						
WEEK 9	20/11/2025	Accruals and Deferrals						Chapter 4
WEEK 10	27/11/2025	Solving Exercises and Problems						Chapter 4
WEEK 11	04/12/2025	Reporting Financial Results						Chapter 5
WEEK 12	11/12/2025	Solving Exercises and Problems						Chapter 5
WEEK 13	18/12/2025	Merchandising Activities						Chapter 6
WEEK 14	25/12/2025	Solving Exercises and Problems						Chapter 6
WEEK 15	3-11 JANUARY 2026	Final Exams						
Evaluation Tools	Evaluation Tool	Quantity	Date			Weight in Total (%)	Weight in Semester Evaluation (%)	
	Final Exam	1	3-11 January, 2026			50		
	Semester Evaluation						100	
	Midterm written	1	8-16 November, 2025			50		
	Midterm oral							
	Quiz(zes)							
	Project(s)							
	Homework(s)							
Other (Participation)								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		
Evaluation Tool	Quantity	Student Workload Hours			Evaluation Tool	Quantity	Student Workload Hours	
Theoretical Hours	13	13*3=39			Applied Hours			
Midterm	1	1*2=2			Final	1	1*2=2	
Quiz					Project			
Tutorial	14	1*13=13			Self study for final	1	1.1*30=33	
Self study for midterm	1	1.5*30=45			Self study for project			
Self study for exercises	14	13*4= 52			Presentation			
Others					Self Study Homework			
TOTAL :						186		
Recommended ECTS Credit (Total Hours / 30) :6								



EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"

"Business Administration"

SYLLABUS

2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BFIN202 /ACCT 202	Financial Accounting II	Compulsory	3	0		3	6	Monday 14:00 - 16:50 in Orta Amfi
Prerequisite	Prerequisite to							
Course Lecturer	Assist. Prof. Dr. Berna Serener					Office Hours Schedule		
E-mail	bserener@eul.edu.tr					Office / Room No	FEAS # 8	
Phone	2608					Phone		
Teaching Assistant(s)						Office / Room No		
E-mail								
Course Objectives	The course provides the advanced aspects of accounting on the areas of partnership firm accounting viz. formation, admission, withdrawal and dissolution of partnership firms, exposure to corporations stockholders equity, identification of earnings per share, and dividends, long term liabilities, bonds payables, marketable securities, analysis and interpretation of financial statements, importance of GAAP, exposure to analysis of company reports.							
Learning Outcomes	LO.1: To understand the importance of merchandising operations financial accounting. LO.2: To understand the partnership firm accounting and exposure to corporations. LO.3: To develop skills to prepare, analyze and interpret financial statement. LO.4: To understand the importance of GAAP							
Textbooks and/or References	1. Williams, Haks, Bettner and Carcello, Financial Accounting, McGraw-Hill, 19th Edition, 2022. 2. Kieso, D.E., Weygant, J.J. and Warfield, T.D. Intermediate Accounting (18th Edition), Wiley, 2023. 3. Rose, P.S. and Hudgings, S.C. Bank Management and Financial Services, McGraw Hill, 8th Edition, 2022							
WEEK	Date	TOPICS					Reference No - Section	
Week 1	2.02.2026	Introduction						
Week 2	9.02.2026	Merchandising Activities					1. Chapter 6	
Week 3	16.02.2026	Merchandising Activities					1. Chapter 6	
Week 4	23.02.2026	Merchandising Activities					1. Chapter 6	
Week 5	2.03.2026	Inventories and the Cost of Goods Sold					1. Chapter 8	
Week 6	9.03.2026	Inventories and the Cost of Goods Sold					1. Chapter 8	
Week 7	16.03.2026	Financial Assets					1. Chapter 7	
Week 8	23.3.2026	Financial Assets					1. Chapter 7	
Week 9	30.03.2026	Plant and Intangible Assets					1. Chapter 9	
Week 10	6.04.2026	Mid-Term Exam						
Week 11	13.04.2026	Plant and Intangible Assets					1. Chapter 9	
Week 12	20.04.2026	Plant and Intangible Assets					1. Chapter 9	
Week 13	27.04.2026	Financial Statements- Application for Banks					2. Chapter 3	
Week 14	4.05.2026	Statement of Financial Position					3. Chapter 5	
Week 15	11.05.2026	Accounting for Financial Assets of Banks					2. Chapter 7	
Week 16	18.05.2026	Review						
Weeks 16 and 17	16 - 25.05.2026	Final Exam Week						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	16-25.05.2026	50				
	Mid-Term Exam	1	4-12.4.2026	40				
	Quizzes	1	To be announced	10				
	Project(s)							
	Homework(s)							
	Laboratory							
Quiz(zes)								
<i>ECTS Evaluation</i>			Language of Instruction: English					
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	15	15*3= 45	Applied Hours					
Mid-term	1	1.0	Final	1	1.5			
Self study Mid-term	1	40	Self-study final	1	60			
Quiz	1	1.0	Quiz (self-study)	1	30.0			
Atelier			Seminar					
Field Study			Presentation					
Other			Project					
TOTAL :					178.5			
Recommended ECTS Credit (Total Hours / 30) :					6			



EUROPEAN UNIVERSITY OF LEFKE
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION
SYLLABUS
2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN 206	Organizational Behaviour	Compulsory	3	0	0	3	6	Tuesday, 09:00-11:50 AS117
Prerequisite	-		Prerequisite to			-		
Course Lecturer	Assoc. Prof. Dr. Pelin Bayram					Office Hours Schedule	Tuesday, 14:00-15:50 Thursday, 11:00-12:50	
E-mail	pbayram@eul.edu.tr						Office / Room No	FEAS- No:1
Phone						Phone		-
Teaching Assistant(s)							Office / Room No	-
E-mail	-							
Catalog Description	The course intends to provide contemporary behavioural aspects and detailed insights on behavioural aspects of management, viz. individual, group and organizational behavioural aspects. The course also focuses on different organization theories, motivational theories, theories of leadership, organizational development and change,							
Course Objectives	The course intends to provide contemporary behavioral aspects and detailed insights on behavioral aspects of management, viz. individual, group and organizational behavioral aspects. The course also focuses on different organization theories, motivational theories, theories of leadership, organizational development and change, organizational effectiveness etc.							
Learning Outcomes	1. Improve your ability to work with and through other people							
	2. Improve your ability to work effectively with people who have different values, backgrounds or areas of expertise							
	3. Improve your ability to lead others to succeed							
	4. Develop critical analytical skills that will help you diagnose problems in organizations, assess strengths and weaknesses, and generate effective solutions to problems							
Textbooks and/or References	1	Robbins, S.P., Judge, T.A. 2017. Organizational Behavior. 17th Edition., Global Ed.						
WEEK	Date	TOPICS						Reference No - Section
Week 1	03/02/2026	Introduction-Overview						
Week 2	10/02/2026	Chapter 1- What is Organizational Behavior						Chapter 1
Week 3	17/02/2026	Chapter 1- What is Organizational Behavior						Chapter 1
Week 4	24/02/2026	Chapter 2- Diversity in Organizations						Chapter 2
Week 5	03/03/2026	Chapter 2- Diversity in Organizations						Chapter 2
Week 6	10/03/2026	Chapter 3- Attitudes and Job Satisfaction						Chapter 3
Week 7	17/03/2026	Chapter 3- Attitudes and Job Satisfaction (Cont)						Chapter 3
Week 8	24/03/2026	Chapter 4- Emotions and Moods						Chapter 4
Week 9	31/03/2026	Chapter 4- Emotions and Moods (Cont)						Chapter 4
Week 10	04-12/04/2026	Midterm Exams						
Week 11	14/04/2026	Chapter 5- Personality and Value						Chapter 5
Week 12	21/04/2026	Chapter 6- Perception and Individual Decision Making						Chapter 6
Week 13	28/04/2026	Chapter 7- Motivation Concepts						Chapter 7
Week 14	05/05/2026	Chapter 8- Motivation: From Concepts to Applications						Chapter 8
Week 15	12/05/2026	Revision						
Week 16	16-25/05/2026	Final Exams						ALL CHAPTERS
Evaluation Tools	Evaluation Tool		Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)	
	Final Exam		1	16- 25/05/2026		55	55	
	Semester Evaluation							
	Midterm		1	04-12/04/2026		45	45.0	
Homework								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		English
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14	42.0		Final Exam	1	1.0		
Midterm	1	1.0						
Self-Study MT	1	60.0		Study for Final Exam	1	70.0		
TOTAL :						17	174.0	
Recommended ECTS Credit (Total Hours / 30) :						174/30 = 5.8 ≈ 6		

EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"



Department of Busines Administration

SYLLABUS

2025 - 2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
BUSN 208	Business Communication		T	A	L	3	6	Wednesday 9:00-11:50 (AS 117)
Prerequisite	Prerequisite to		NONE					
Course Lecturer	Assist. Prof. Dr. Tahir Yeşilada				Office Hours Schedule	Tuesday 10:00-12:00		
E-mail	tyesilada@eul.edu.tr				Office / Room No	FEAS 5		
Phone	3600							
Course Objectives	Students will learn how to make efficient use of different types of communication technologies, how to prepare written documents (e.g. C.V.'s, business letters, memos, reports, etc.) and how to prepare effective presentations. Communicating in teams, with stakeholders and on a cross cultural level will also be emphasized. The focus of the course is improving the students' all round communication skills, not their English grammar usage.							
Catalogue Description	This course focuses on the development of effective communication skills required in modern business environments. Students will explore key concepts of business communication, including written, oral, and interpersonal communication in professional contexts. The course emphasizes practical applications such as writing business emails and reports, delivering presentations, participating in meetings, and communicating across cultures. Through case studies, discussions, and real-life scenarios students will gain an understanding of how communication influences organizational success and professional relationships.							
Learning Outcomes	<ol style="list-style-type: none"> 1. Improved ability of using different types of communication media 2. Awareness of the factors affecting communication in today's organizational settings 3. Enhance communication principles, applications and skills needed to communicate effectively in the workplace 4. Ability to communicate under diverse cultural settings 5. Developed skills of business writing and presentation 							
Textbooks and/or References	1	Business Communication Today, Courtland L. Bovée and John V. Thill, 15th Edition, Pearson Higher Education, 2021						
WEEK	Date	TOPICS						Reference No - Section (1)
Week 1	04/02/2026	Introduction, Basic concepts, Ice-breaking						
Week 2	11/02/2026	Professional Communication in a Digital, Social, Mobile World						Chapter 1
Week 3	18/02/2026	Collaboration, Interpersonal Communication, and Business Etiquette						Chapter 2
Week 4	25/02/2026	Communication Challenges in a Diverse, Global Marketplace						Chapter 3
Week 5	04/03/2026	Planning, Writing, Completing Business Messages						Chapters 4, 5, 6
Week 6	11/03/2026	Planning, Writing, Completing Business Messages						Chapters 4, 5, 6
Week 7	18/03/2026	Digital, Social, Visual Media						Chapters 7, 8, 9
Week 8	25/03/2026	Digital, Social, Visual Media						Chapters 7, 8, 9
Week 9	01/04/2026	Writing Routine and Positive Messages						Chapter 10
Week 10	04-12/04/2026	MIDTERM EXAMS						Chapters 1 - 10 (inclusive)
Week 11	15/04/2026	Writing Negative Messages						Chapter 11
Week 12	22/04/2026	Developing Presentations in a Social Media Environment						Chapter 16
Week 13	29/04/2026	Building Careers and Writing Résumés						Chapter 18
Week 14	06/05/2026	Applying and Interviewing for Employment						Chapter 19
Week 15	13/05/2026	Revision + Presentations						
Week 16	16-25/05/2026	FINAL EXAMS						All Chapters
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	16-25/05/2026	50	50.0			
	Semester Evaluation							
	Midterm(s)	1	04-12/04/2026	40	40.0			
	Quiz(zes) / Assignments		TBA					
	Other (Presentation, Participation)		TBA	10	10.0			
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		English
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
				Self Study	45	135.0		
TOTAL :						179.0		
				Recommended ECTS Credit (Total Hours / 30) :				5.97 ≈ 6

EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"								
"Business"								
SYLLABUS								
2025-2026 Spring Semester								
Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN 210	Financial Management	Compulsory	3	0	0	3	6	Friday 14,00-16,50
Prerequisite	None	Prerequisite to			NONE			
Course Lecturer	Prof. Dr. Dervis Kirikkaleli					Office Hours Schedule	Monday 12,00-13,00 ; Friday 12,00-13,00;	
E-mail	dkirikkaleli@eul.edu.tr					Office / Room No	FEAS Room 7	
Phone	2626					Phone	-	
Teaching Assistant(s)	-					Office / Room	-	
Course Objectives	The main objective of this course is to make students understand the basic finance concepts. The course involves studies on decision-making utilizing financial resources available to the firm from the perspective of the manager.							
Learning Outcomes	1- Financial statements analysis 2- Time value of money 3- Valuation of future cash flows 4- Valuing stocks and bonds 5- Evaluating investment projects							
Textbooks and/or References	1	EUGENE F. BRIGHAM and JOEL F. HOUSTON , Fundamental of Financial Management, Cengage Learning, 9ed						
	2	Titman. S, Keown A.J& Martin J.D., Financial Managemen Principles and Applications ", 11th Ed., Pearson, 2011.						
WEEK	Date	TOPICS						Reference No - Section
Week 1	02/06/2026	Introduction to Financial Management						1-1
Week 2	13/2/2026	Firms and Financial Market						1-2
Week 3	20/2/2026	Firms and Financial Market(Cont.)						1-2
Week 4	27/2/2026	Firms and Financial Market(Cont.)						1-2
Week 5	03/06/2026	Financial Statement						1-4
Week 6	13/3/2026	Financial Statement (Cont.)						1-4
Week 7	20/3/2026	Financial Statement (Cont.)						1-4
Week 8	27/3/2026	Financial Statement (Cont.)						1-4
Week 9	04/03/2026	Analysis of Financial Statements						1-5
Week 10	04/4-12/2026	Midterm EXAM WEEK						
Week 11	17/4/2026	Analysis of Financial Statements (Cont.)						1-5
Week 12	24/4/2026	Time Value of Money						2-7
Week 13	05/01/2026	Public Holiday						
Week 14	05/08/2026	Time Value of Money (Cont.)						2-7
Week 15	16-25/05/2026	FINAL EXAM WEEK						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	16-25/05/2026	60				
	Semester Evaluation							
	Midterm EXAM	1	04/4-12/2026	40				
	Quiz(zes)							
	Project(s)							
	Homework(s)							
	Laboratory							
Attendance								
ECTS Evaluation				Language of Instruction:		English		
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	13	39.0	Applied Hours					
Midterm	1	1.0	Final	1	1.5			
Midterm Exam	1	55.0	Final Study	6	72.0			
Quiz	1	10.0	Project					
Quiz Study			Homework					
Laboratory			Seminar					
Atelier			Presentation					
Field Study			Other					
TOTAL :					178.5			
Recommended ECTS Credit (Total Hours / 30) :					5,90=6			



EUROPEAN UNIVERSITY OF LEFKE
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION
SYLLABUS
2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN102	Introduction to Business	Compulsory	3	0	0	3	7	Monday, 9:00-11:50 HK 005
Prerequisite		Prerequisite to						
Course Lecturer	Assist. Prof. Dr. Tahir Yesilada				Office Hours Schedule		Tuesday 10:00-12:00	
E-mail	tyesilada@eul.edu.tr				Office / Room No		FEAS - No:5	
Phone	3600							
Web Site	http://moodle.eul.edu.tr							
Course Objective	Describe the context and purpose of business. Analyze the business environment. Discuss the legal forms of business. Explain and analyze the basics of the accounting function. Identify the importance of operations management to businesses. Describe and demonstrate decision-making skills in the marketing function.							
Catalogue Description	This course aims to provide a comprehensive introduction to the key elements of the business organisation addressing competing theories and models of the firm and its environment, to provide a critical perspective on the main functional areas of management, and to develop analytical skills to identify the links between the functional areas in management, organisations, management practices and the business environment.							
Learning Outcomes	1	Explain the nature of business and describe the external environments addressing their affect on the success or failure of business						
	2	Define small business, entrepreneurship and forms of business ownership; describe some key characteristics of entrepreneurial personalities						
	3	Discuss the rise of international business; describe the major world marketplaces, trade agreements, and alliances						
	4	Explain the nature of management; identify the four basic functions that constitute the management process						
	5	Describe the building blocks of an organizational structure; identify the differences among structures						
	6	Demonstrate understanding of the main functions of a business; define operations mgmt, human resource mgmt, marketing, accounting and finance						
Textbook	1 Ebert, R. J., & Griffin, R. W. (2022). <i>Business Essentials</i> . 13 th Edition, Pearson Higher Education.							
WEEK	Date	TOPICS						Reference No - Section
Week 1	02/02/2026	Introduction						
Week 2	09/02/2026	The Business Environment and Economic Systems						Chapter 1
Week 3	16/02/2026	Entrepreneurship, New Ventures and Business Ownerships						Chapter 3
Week 4	23/02/2026	The Global Context of Business						Chapter 4
Week 5	02/03/2026	Business Management						Chapter 5
Week 6	09/03/2026	Organizing the Business						Chapter 6
Week 7	16/03/2026	Operations Management and Quality						Chapter 7
Week 8	23/03/2026	Employee Behavior and Motivation						Chapter 8
Week 9	30/03/2026	Revision						
Week 10	04-12/04/2026	Midterm Examination						Chapters 1+3+4+5+6+7+8
Week 11	13/04/2026	Human Resource Management and Labor Relations						Chapter 10
Week 12	20/04/2026	Marketing Processes and Consumer Behavior						Chapter 11
Week 13	27/04/2026	Information Technology (IT) for Business						Chapter 12
Week 14	04/05/2026	The Role of Accountants and Accounting Information						Chapter 15
Week 15	11/05/2026	Revision						
Week 16	16-25/05/2026	Final Examination						All Chapters
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Semester Evaluation			100				
	Final Examination	1	16-25/05/2026	50	50.0			
	Midterm Examination	1	04-12/04/2026	40	40.0			
	Participation	TBA		10	10.0			
*** ECTS Evaluation ***							Language of Instruction:	English
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	13	39.0	Applied Hours					
Midterm	1	1.0	Final	1	1.0			
			Homework					
			Self Study	42	168.0			
TOTAL :				57	209.0			
Recommended ECTS Credit (Total Hours / 30) :							6.97 ≈ 7	



EUROPEAN UNIVERSITY OF LEFKE
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION
SYLLABUS
2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN205	Principles of Management	Compulsory	3	0	0	3	6	Monday 09:00 - 11:50 Orta Anfi
Prerequisite	-						Prerequisite to -	
Course Lecturer	Asst. Prof. Dr. Hüseyin Karşılı					Office Hours Schedule		Monday: 12:00 - 13:50 Wednesday: 13:00 - 13:50
E-mail	hkarsili@eul.edu.tr					Office / Room No		FEAS - No:6
Phone	2610							
Web Site	http://moodle.eul.edu.tr							
Course objectives	Understand management skills and competences to operate any business venture, Examine an organization's management functions, Understand various approaches to planning, staffing, organizing, controlling and corporate social responsibility.							
Catalog Description	This is a comprehensive introductory course on the management process with particular emphasis on the skills, competencies, techniques and knowledge needed to successfully manage an organization. It focuses on entire organization to form a strategic vision, setting objectives crafting a strategy and then implementing it. It also investigates how organization develop and maintain competitive advantage within a changing business environment influenced by political, economic, social, technological, legal and environmental factors. The course content is organized around the four functions of management; planning, organizing, leading and controlling, for systematic understanding of management related challenges and applying conceptual tools and techniques in analyzing, evaluating and addressing management issues.							
Learning Outcomes	1	Evaluate the global context for taking managerial actions of planning, organizing, leading and controlling.						
	2	Assess global situation, including opportunities and threats that will impact management of an organization.						
	3	Integrate management principles into management practices.						
	4	Specify how the managerial tasks of planning, organizing, leading and controlling can be executed in a variety of circumstances.						
	5	Determine the most effective action to take in specific situations.						
Textbook	1	Robbins S.P., DeCenzo D.A., and Coulter M. (2020). <i>Fundamentals of Management: Essential Concepts and Applications</i> . 11 th Edition. Prentice Hall.						
WEEK	Date	TOPICS						Reference No - Chapter
Week 1	29/09/2025	Introduction						
Week 2	06/10/2025	Managin Today						Chapter 1
Week 3	13/10/2025	The Manager as Decision Maker						Chapter 2
Week 4	20/10/2025	Important Managerial Issues						Chapter 3
Week 5	27/10/2025	The Management Environment						Chapter 4
Week 6	03/11/2025	Revision Class						Revision
Week 7	08-16 November	Midterm Examination						Chapters 1 + 2 + 3 + 4
Week 8	17/11/2025	Managing Change and Innovation						Chapter 5
Week 9	24/11/2025	Planning and Goal Setting						Chapter 6
Week 10	01/12/2025	Structuring and Designing Organizations						Chapter 7
Week 11	08/12/2025	Managing Human Resources and Diversity						Chapter 8
Week 12	15/12/2025	Company perspective Principles						Quiz
Week 13	22/12/2025	Managing Work Groups and Work Teams						Chapter 9
Week 14	29/12/2025	Revision Class						Chapter 10
Week 15	03-11 January 2026	Final Examinations						Revision
Week 16								All Chapters
Evaluation Tools	Evaluation Tool		Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)	
	Semester Evaluation					100		
	Final Examination		1	03-11 January 2026		40	40.0	
	Midterm Examination		1	08-16 November 2025		60	60.0	
	Quiz							
*** Lifelong Learning Programme (LLP) ***						Language of Instruction: English		
Evaluation Tool	Quantity	Student Workload Hours			Evaluation Tool	Quantity	Student Workload Hours	
Theoretical Hours	14	42.0			Applied Hours			
Midterm	1	1.0			Final	1	1.0	
Quiz					Project			
Laboratory					Homework			
Atelier					Seminar			
Field Study					Presentation			
Case Studies					Self Study	45	135.0	
TOTAL :						61	179.0	
Recommended ECTS Credit (Total Hours / 30) :							6	



EUROPEAN UNIVERSITY OF LEFKE
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION
SYLLABUS
2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
BUSN301	Principles of Marketing	Compulsory	3	0	0	3	6	Tuesday 09:00 - 11:50 AS115	
Prerequisite	-	Prerequisite to			-				
Course Lecturer	Assoc. Prof. Dr. Pelin Bayram					Office Hours Schedule		Monday: 10:00 - 11:50 Wednesday: 10:00 - 11:50 Thursday: 10:00 - 11:50	
E-mail	pbayram@eul.edu.tr					Office / Room No		FEAS - No:1	
Phone	3603								
Web Site	http://moodle.eul.edu.tr								
Catalog Description	The course introduces the essential principles of marketing (key concepts, methods of analysis, strategies and tactics) critical to managing profitable customer relationships in today's dynamic and allied environment. This course also stresses the marketing function's contribution to any organization.								
Course Objectives	The course introduces the essential principles of marketing (key concepts, methods of analysis, strategies and tactics) critical to managing profitable customer relationships in today's dynamic and allied environment. This course also stresses the marketing function's contribution to any organization.								
Learning Outcomes	1	To analyze the role of marketing within the firm and society							
	2	To expose the two parts of a marketing strategy: the target market and the marketing mix							
	3	To study the four basic variables in the marketing mix: product, promotion, price, and distribution.							
	4	To exercise analytical, communication, and presentation skills (through use of technological aids, such as Microsoft Word, PowerPoint, and the Internet) the basic tools of marketing.							
Textbook	1	Kotler, P., Armstrong, G., (2021) <i>Principles of Marketing</i> , 18.th.Ed., Global Ed. Pearson Education Limited							
WEEK	Date	TOPICS						Reference No - Chapter	
Week 1	23/09/2025	Introduction							
Week 2	30/09/2025	Part 1: Defining Marketing and the Marketing Process Marketing: Creating and Capturing Customer Value						Chapter 1	
Week 3	07/10/2025	Part 1: Defining Marketing and the Marketing Process Marketing: Creating and Capturing Customer Value						Chapter 1	
Week 4	14/10/2025	Company and Marketing Strategy: Partnering to Build Customer Relationships						Chapter 2	
Week 5	21/10/2025	Company and Marketing Strategy: Partnering to Build Customer Relationships						Chapter 2	
Week 6	28/10/2025	Part 2: Understanding the Marketplace and Consumers Analyzing the Marketing Environment						Chapter 3	
Week 7	04/11/2025	Managing Marketing Information						Chapter 4	
Week 8	08-16/11/2025	Midterm Examination						Midterm Exam	
Week 9	18/11/2025	Managing Marketing Information						Chapter 4	
Week 10	02/12/2025	Consumer Markets and Consumer Buyer Behavior						Chapter 5	
Week 11	09/12/2025	Consumer Markets and Consumer Buyer Behavior						Chapter 5	
Week 12	16/12/2025	Part 3: Designing a Customer-Driven Strategy and Mix Customer-Driven Marketing Strategy: Creating Value for Target Customers						Chapter 7	
Week 13	23/12/2025	Part 3: Designing a Customer-Driven Strategy and Mix						Chapter 7	
Week 14	30/12/2025	Marketing Plan Revision & Course Revision						Marketing Plan	
Week 16	03-11 January	Final Examination						All Chapters	
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)			
	Semester Evaluation					100			
	Final Examination	1	03 - 11 January 2026		45	45.0			
	Midterm Examination	1	08-16 November 2025		35	35.0			
	Student Selected Team Study (Term Project)	1			15	15.0			
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:		English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	13	39.0		Applied Hours					
Midterm	1	1.0		Final	1	1.0			
Quiz				Project	1	45.0			
Laboratory				Homework					
Atelier				Seminar					
Field Study				Presentation					
Case Studies				Self Study	30	85.0			
TOTAL :					46	171.0			
Recommended ECTS Credit (Total Hours / 30) : 5.7 ≈ 6									



EUROPEAN UNIVERSITY OF LEFKE

Faculty of Economics and Administrative Sciences (FEAS)

SYLLABUS

2025 - 2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
COM 223	Macroeconomics		3	0	0	3	6	Thursdays, 18:00 - 20:50
Prerequisite	None	Prerequisite to			None			
Course Lecturer	Asst. Prof. Dr. Mehmet Kondoç				Office Hours		Tuesdays, 10:00 - 12:50 / Wednesdays, 17:00 - 17:50	
E-mail	mkondoç@eul.edu.tr							
Phone	2627				Office/Room No		FEAS Room No 3	
Teaching Assistant(s)	-				Phone		-	
E-mail	-				Office/Room No		-	
Course Description	The main purpose of this course is to enable students to learn the basic concepts of macroeconomics. In addition, the necessary analysis / calculation tools will be provided in this course to enable students to analyze basic problems and main macroeconomic indicators. Students will gain knowledge about the main concepts, such as, economic growth, unemployment and inflation.							
Course Objectives	The course aims to introduce students to the principles of macroeconomics including the calculation of GDP and economic growth, periodic fluctuations in the size of the economy, analyzing the effects of unemployment, inflation, investment and savings in the economy, and analyzing the fiscal and monetary policies which develop models to cope with macroeconomic issues.							
Learning Outcomes	On successful completion of this course, all students will have developed knowledge and understanding of: (1) the general background of economics and macroeconomics, (2) GDP as one of the macroeconomic indicators, calculate GDP, economic growth rate & understand the impact of productivity, (3) unemployment and inflation problems as macroeconomic indicators, (4) Saving, Investment, and the Financial System along with the monetary market, control of money and explain how interest rate, GDP, and price level are determined, (5) the basics of the monetary and fiscal policies to cope with macroeconomic concerns,							
Textbooks and/or References	1	M. Parkin, Economics, 10th Edition, Pearson, 2012. (Required Book)						
	2	N. Gregory Mankiw, Macroeconomics, 7th Edition, Worth Publishers, 2010.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	25/09/2025	Introduction						
Week 2	02/10/2025	Introduction to Macroeconomics					1 / 2	
Week 3	09/10/2025	Measuring GDP and Economic Growth					1; 21	
Week 4	16/10/2025	Measuring GDP and Economic Growth (cont.)					1; 21	
Week 5	23/10/2025	Monitoring Jobs, Unemployment, and Inflation					1; 22	
Week 6	30/10/2025	Monitoring Jobs, Unemployment, and Inflation (cont.)					1; 22	
Week 7	06/11/2025	Revision						
Week 8	08 - 16	Midterm Exam Week						
Week 9	20/11/2025	Saving, Investment, Financial System					1; 24	
Week 10	27/11/2025	Saving, Investment, Financial System (cont.)					1; 24	
Week 11	04/12/2025	Money and the Central Bank					1; 25	
Week 12	11/12/2025	Money and the Central Bank (cont.)					1; 25	
Week 13	18/12/2025	Monetary Policy and Fiscal Policy					1; 30 / 1;31	
Week 14	25/12/2025	Revision						
Week 15	01/01/2026	No Classes after 31/12/2025 - New Year Holiday(01/01/2026)						
Week 16	03 - 11	Final Exam Week						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	03 - 1 /01/2026	60				
	Semester Evaluation							
	Homework(s)							
	Quiz(zes)							
	Project(s)							
	Midterms(s)	1	08 - 16/11/2025	40				
	Laboratory work(s)							
Attendance								
*** Lifelong Learning Programme (LLP) ***			Language of Instruction:		English			
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Lecturing Hours (TLH)	13*3	39	Homework					
TLH self study	1	60	Project					
Quiz (Q)			Presentation					
Q preparation self study			Seminar					
Laboratory (L)								
L preparation work								
Midterm exam (ME)	1	2	Final exam (FE)	1	2			
ME preparation self study	1	32	FE preparation self study	1	32			
TOTAL :					167			



EUROPEAN UNIVERSITY OF LEFKE

Faculty of Economics and Administrative Sciences

SYLLABUS

2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
COM112/ COMN117	Economics	Compulsory	3	0		3	6	Thursday 15:00 - 17:50 pm in HK001
Prerequisite	None					None		
Course Lecturer	Asst. Prof. Dr. Berna Serener				Office Hours	Monday 12:00 - 16:50 pm; Tuesday 13:00 - 13:50 pm; Wednesday 12:00 - 15:50 pm; Thursday 14:00 - 14:50 pm		
E-mail	bserener@eul.edu.tr							
Phone	2608				Office / Room No	FEAS Room 8		
Catalogue Description	This course introduces students to the key concept and topic of microeconomics such as opportunity cost, production possibility frontier, demand and supply, elasticity, utility, preferences, production, costs, perfect competition, monopoly.							
Course Objectives	This course introduces students to the key concept and topic of microeconomics such as opportunity cost, production possibility frontier, demand and supply, elasticity, utility, preferences, production, costs, perfect competition, monopoly.							
Learning Outcomes	On successful completion of this course, all students will have developed knowledge and understanding of: (1) Supply and Demand Analysis, (2) Elasticities, (3) Production, (4) Costs, (5) Market Structures (6) Presentation of economic issues with graphs, tables and essays.							
Textbooks and/or References	1	M. Parkin, Economics, 14th Edition, Pearson, 2023.						
	2	N. G. Mankiw, Principles of Economics, 10th Edition, 2023.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	25.9.2025	What is Economics? Definition of economics-Two big economic questions					1; 1	
Week 2	2.10.2025	What is Economics? (cont.) The economic way of thinking-Economics as social science and policy tool					1; 1	
Week 3	9.10.2025	The Economic Problem: Production possibilities and opportunity cost					1; 2	
Week 4	16.10.2025	Demand and Supply					1; 3	
Week 5	23.10.2025	Demand and Supply					1; 3	
Week 6	30.10.2025	Elasticity					1; 4	
Week 7	6.11.2025	Elasticity					1; 4	
Week 8	8-16.11.2025	Midterm Exam Week						
Week 9	20.11.2025	Government Actions in Markets: A housing market with a rent ceiling-A labour market with a minimum wage					1; 6	
Week 10	27.11.2025	Government Actions in Markets: A housing market with a rent ceiling-A labour market with a minimum wage					1; 6	
Week 11	4.12.2025	Output and Costs					1; 11	
Week 12	11.12.2025	Output and Costs					1; 11	
Week 13	18.12.2025	Output and Costs					1; 11	
Week 14	25.12.2025	Review						
Week 15	3-11.01.2026	Exam Week						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam IN CLASS	1	3-11.01.2026	50				
	Midterm Exam IN CLASS	1	8-16.11.2025	40				
	Online Quiz on moodle	1	to be announced	10				
*** Lifelong Learning Programme (LLP) ***			Language of Instruction:			English		
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours			
Theoretical lecturing hours (TLH)	13	13x3= 39	Homework					
TLH self study	13	13x3 = 39	Project					
Quiz (Q)	1	1	Presentation					
Preparation for Quiz	1	25	Seminar					
Midterm Exam	1	1	Final Exam	1	1			
Midterm Exam preparation self study	1	35	Final Exam preparation self study	1	35			
TOTAL :					176			

EUROPEAN UNIVERSITY OF LEFKE

International Relations - Faculty of Economics and Administrative Sciences

SYLLABUS

2025-2026 Spring Semester



Course Code	Course Name+B5:K34K7BB5:K29	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
FEA 103/COMM103	Introduction to Law	Core	3	0	0	3	6	Monday 12:00 - 15:00	
Prerequisite		Prerequisite to							
Course Lecturer	Asst. Prof. Dr. Nihal Bayramoğlu				Office Hours Schedule	Thursday 15:00-16:50/Wednesday 9:00-13:50/Tuesday: 9:00- 13:50			
E-mail	numar@eul.edu.tr				Office /	FEAS/09			
Phone	2609				Phone				
Teaching Assistant(s)	-				Office /	-			
E-mail	-								
Catalogue Description	The course deals with the basics of law. It introduces the students the elements drawn from legal theory, legal philosophy as well as legal practice. It makes special references to Turkish law. It starts with the discussion of what law is and continues with the other rules of social conduct like moral and customary rules. It familiarizes students with legal concepts like "burden of proof" and methods of legal interpretation.								
Objectives	To teach basic principles of law and basic concepts of legal terminology. Also, to introduce sources of law, legal rules and their applications.								
Learning Outcomes	Students are expected to; 1. To achieve a basic understanding about law; 2. To be familiar with the basic principles of law and basic concepts of legal terminology; 3. To learn sources of law/Turkish law; 4. To be familiar with legal rules and their applications; 5. To learn the branches of law.								
Textbooks and/or References	1	Rona Aybay, An Introduction to Law, 4th ed., İstanbul Istanbul Bilgi University Press, 2012.							
	2	Tuğrul Ansay and Don Wallace, Jr., (eds.), Introduction to Turkish Law, 5th ed., The Hague, Kluwer Law International, 2004							
	3	Principles of Constitutional Law" – Erwin Chemerinsky							
WEEK	Date	TOPICS					Reference No - Section		
Week 1	3/2/2026	Introduction to the course: Society and Order: Why do we need laws?					1-(Part 1 Chapter 1: pp. 3-6)		
Week 2	10/2/2026	Social Order I					1-(Part 1 Chapter 2: pp. 7-17)		
Week 3	17/2/2026	Social Order II					1-(Part 1 Chapter 2: pp. 17-24)		
Week 4	24/2/2026	Sources of Law/Turkish Law I					2-(Chapter 1: pp. 74-84) and 1 (Part 1 Chapter 5: pp. 49-51)		
Week 5	3/3/2026	Sources of Law/Turkish Law II					2-(Chapter 1: pp. 84-95) and 1 (Part 1 Chapter 5: pp. 49-51)		
Week 6	10/3/2026	Characteristics of Legal Rules and Legal Systems of the World					1-(Part 1 Chapter 3: pp. 25-30)		
Week 7	17/3/2026	Application of Legal Rules I					1-(Part 1 Chapter 4: pp. 31-38)		
Week 8	24/3/2026	Application of Legal Rules II					1-(part1 Chapter 4:pp.38-47)		
Week 9	31/3/2026	Public Law I					3the whole book		
Week 10	4-12/4/2026	midterm Exam					Chapters 1–3		
Week 11	14/4/2026	Introduction, Judicial Review, Constitutional Structure					1-(Part 2 Chapter 3: pp. 82-104		
Week 12	21/4/2026	Private Law I					1-(Part 2 Chapter 4 pp: 105-117		
Week 13	28/4/2026	Private Law II					1-(Part 2 Chapter 4: pp. 117-126)		
week 14	5/5/2026	Federalism, Separation of Powers					Chapters 3–4		
week 15	12/5/2026	review							
Week 16	16-25/2026	Final Exam							
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)				
	Final Exam	1	16-25/5/2026	50					
	Semester Evaluation								
	Midterm(s)	1	4-12/4/2026	50					
	Quiz(zes)								
	Project(s)								
	Homework(s)								
	Laboratory								
Other									
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:				
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours				
Theoretical	13	39.0	Applied Hours						
Midterm	1	1.0	Final	1	1.5				
Midterm Study		60.0	Final Study	1	70.0				
Quiz			Project						
Quiz Study			Homework						
Atelier			Seminar						
Lab.			Presentation						
Field Study			Participation						
TOTAL :					171.5				
Recommended ECTS Credit (Total Hours / 30) :					6				

EUROPEAN UNIVERSITY OF LEFKE								
COMMON COURSES								
2025-2026 Spring Semester								
Course Code	Course Name	Course type	weekly course hour			Credit	ECTS	Weekly program
			T	U	L			
COM204	ETHICS IN PROFESSION	Compulsory	3	0	0	3	8	FRIDAYS 10:00-11:30
Prerequest	-							
Lecturer	Prof. Dr. Mustafa SAĞSAN					Class Size	HK000	
E-mail	msagsan@eul.edu.tr					Office Hour	MONDAY : 12:00-12:50	
Telephone	2626					Office/RoomNo.	FEAS ROOM NO:7	
Asst.to Lecturer	0					Phone	-	
E-mail	-							
Course Objectives	The aim of this course is to define ethical principles, to enable students to develop ethical behaviors related to their profession, and to provide information about unethical behaviors that students may encounter in their professions. Within the context of the course, students will demonstrate understanding of the ethical principles in general or in application of specialized knowledge, results of research, creative expression, design processes, etc.that are related with their sciences, disciplines and potential professionals.							
Learning Outcomes	LO1:	Demonstrate knowledge of important ethical systems and ethical types						
	LO2:	Demonstrate their respect for different ethical perspectives						
	LO3:	Critique some aspects of an ethical and unethical behavior						
	LO4:	Clearly formulate their ethical position on an issue						
Textbooks	1	Michael Davis. (2002). Profession, Code, and Ethics , Ashgate studies England, ©2002						
	2	Lecturer's course notes						
WEEKS	Date	TOPICS					Textbook/references	
1.Week	06/02/2026	Introduction to the course - Syllabus discussion					General	
2.Week	13/02/2026	Introduction to the course - The Moral Authority of a Professional Code					Page 1-37	
3.Week	20/02/2026	Is Legal Ethics Just Business Ethics?					Page 37-47	
4.Week	27/02/2026	Professionalism Means Putting Your Profession First					Page47-63	
5.Week	06/03/2026	The Right To Refuse A Case					Page 63-81	
6.Week	13/03/2026	Professional Responsibility As Just Following The Rules					Page 83-98	
7.Week	27/03/2026	Is There A Profession Of Engineering?					Page 99-120	
8.Week	03/04/2026	Three Myths About Codes Of Engineering Ethics					Page 121-133	
9.Week	04.04.2026-12.04.2026	MIDTERM EXAM					Page 133-150	
10.Week	24/04/2026	MIDTERM EXAM EVALUTION						
11.Week	01/05/2026	INTERNATIONAL LABOR DAY						
12.Week	08/05/2026	Do Scientists, Like Engineers, Have Special Moral Responsibilities?					Page 175-195	
13.Week	15/05/2026	Can Professional Ethics Be Taught?					Page 195-230	
14.Week	16-25.05.2026	Final Exam week						
COURSE and PROGRAM OUTCOMES MATRIX								
Program Learning Outcomes								
PO11	Gain professional ethics and knowledge and use of news language that is free of discriminatory expressions and words							
PO16	Act according to social, scientific, cultural and professional ethical values in the stages of collecting, interpreting, applying and announcing the data related to the field							
PO17	Acquire knowledge of ethical and basic communication law to be complied with by media professionals and gain the awareness of integrating them with professional practices.							
Learning Outcomes	Program Outcomes							
	PO11	PO16	PO17					
LO1	4	4	5					
LO2	4	3	5					
LO3	5	4	5					
LO4	3	4	4					
Evaluation Tools	Measurement Instrument	Number	Date	Weight on Final Grade (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	will be announced later	50				
	Evaluation within							
	Mid-term Exam(s)	1	will be announced later	40				
	Quiz	1	will be announced later	10				
	Project(s)							
	Homework(s)							
Laboratory								
Other								
*** Lifelong Learning Program (LLP) ***				Language of the Course	English			
Evaluation Tools	Number	Student Workload Hours	Evaluation Tools	Number	Student Workload Hours			
Theory	14	60.0	Practice					
Mid-term Exam	1	40.0	Final Exam	1	60.0			
Quiz	1		Project					
Laboratory			Homework					
Workshop			Seminar					
Field Study			Presentation					
Other			Personal Study		80.0			
TOTAL:					240.0			
Recommended ECTS Credit (Total Hour /30) :					8			

EUROPEAN UNIVERSITY OF LEFKE								
Common Courses								
SYLLABUS								
2025 - 2026 Academic Year Fall Semester								
Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
COMN117	Introduction to Social Sciences	Compulsory	3	0	0	3	5	Monday 15:00-17:50
Prerequisite	NONE	Prerequisite to	NONE					
Course Lecturer	Lec. Sıdka İskeleli	Office Hours Schedule	Tuesday: 12:00 - 12:50 Wednesday: 11:00-12:50					
E-mail	siskeleli@eul.edu.tr	Office / Room	FEAS / Room No. 10					
Phone	2610							
Web Site	http://moodle.eul.edu.tr							
Teams Link	https://teams.microsoft.com/l/team/19%3ARwxTOD_WpdZAhIU8e7PPSSbdCQTGiU1CN75LIhaxD01%40thread.tacv2/conversations?groupId=7d0223df-873f-4f35-b5a5-2f08c89a4629&tenantId=0d04761a-06d5-44fd-9fbf-1ce5981114f2							
Catalog Description	This course includes topics that helps to increase the skills/ability of students about social issues and problems in social sciences. This course also aims to improve the approaches about problems and analyze them in social sciences.							
Course Objectives	The main purpose of this course is to let students see how seemingly diverse disciplines intermingle — anthropology and economics, for example. In the end, students will be able to approach social issues with unbiased problem-solving skills.							
Learning Outcomes	<ol style="list-style-type: none"> 1. Ability to define social science and explain its relevance and importance as an interdisciplinary area of study. 2. Ability to develop reasonable approaches to problems in social science. 3. Ability to systematically analyze social issues. 4. Ability to understand the interdisciplinary nature of social sciences. 							
Textbooks and/or References	1	Elgin F. Hunt and David C. Colander, Social Science: An Introduction to the Study of Society , 16/E, Pearson, 2017						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	22/09/2025	Introduction to the course						
Week 2	29/09/2025	Social Science & Its Methods					Chapter 1 (pages 3-22)	
Week 3	06/10/2025	Origins of Western Society					Chapter 3 (pages 48-66)	
Week 4	13/10/2025	Society, Culture, and Cultural Change					Chapter 4 (pages 68-86)	
Week 5	20/10/2025	Geography, Demography, Ecology, and Society					Chapter 5 (pages 89-102)	
Week 6	27/10/2025	Technology and Society					Chapter 6 (pages 105-121)	
Week 7	03/11/2025	Revision						
Week 8	08-16/11/2025	Midterm Exam Week					Chapters 1-3-4-5-6	
Week 9	17/11/2025	Revision on Mid Term Exam						
Week 10	24/11/2025	Psychology, Society, and Culture					Chapter 7 (pages 123-143)	
Week 11	01/12/2025	The Functions & Forms of Government					Chapter 13 (pages 257-276)	
Week 12	08/12/2025	Governments of the World					Chapter 14 (pages 279-295)	
Week 13	15/12/2025	The Organization of Economic Activities					Chapter 16 (pages 322-336)	
Week 14	22/12/2025	International Political Relations					Chapter 18 (pages 359-376)	
Week 15	29/12/2025	Revision						
Week 16	03-11/01/2026	Final Exam Week					All Chapters	
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)		Weight in Semester Evaluation (%)	
	Final	1	03-11/01/2026		60			
	Semester Evaluation							
	Midterm	1	08-16/11/2025		40			
	Quiz(zes)							
Project(s)								
*** Lifelong Learning Programme (LLP) ***							Language of Instruction:	English
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14*3	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Midterm Study		50.0		Final Study		60.0		
Quiz				Project				
Quiz Study				Self-study				
TOTAL :						154.0		

EUROPEAN UNIVERSITY OF LEFKE

"Common Lectures"

SYLLABUS

2025-2026 Spring Semester



Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
UFEC302	Artificial Intelligence and Productivity		3	0	0	3	4	Monday: 09:00 - 11:50 HK 004
Prerequisite	None	Prerequisite to				None		
Course Lecturer	Assist. Prof. Dr. Ersin ÇAĞLAR					Office Hours Schedule	Monday & Friday 14:00 - 16:00	
E-mail	ecaglar@eul.edu.tr					Office / Room No	Rauf Raif Denktaş Building, AS NO:310	
Phone						Phone		
Teaching Assistant(s)						Office / Room No		
E-mail								
Course Description	This course examines how artificial intelligence technologies transform individual, organizational, and societal productivity. It covers core AI concepts, productivity measurement frameworks, human-AI collaboration, decision support systems, and sectoral applications with emphasis on management information systems and data-driven decision-making. Students analyze real-world cases and develop AI-supported productivity solutions.							
Course Objectives	By the end of this course, students will: <ul style="list-style-type: none"> - Understand fundamental AI concepts relevant to productivity improvement - Analyze how AI affects efficiency, effectiveness, and decision quality - Evaluate AI adoption from organizational and managerial perspectives - Apply AI tools to productivity-related problems - Assess ethical, economic, and workforce implications of AI-driven productivity 							
Learning Outcomes	Students who successfully complete the course will be able to: <ol style="list-style-type: none"> 1- Explain the relationship between AI and productivity theory 2- Compare AI-enabled and traditional decision processes 3- Identify productivity gains in business processes using AI 4- Design a basic AI-supported productivity solution 5- Critically evaluate AI implementation risks and benefits 							
Textbooks and/or References	1	Clark, D. (2025). AI and Productivity: Using Artificial Intelligence to Improve Processes and Unlock Potential. Kogan Page Publishers.						
	2	Hanna, A. (2025). The AI Con: How to Fight Big Tech's Hype and Create the Future We Want.						
	3	Lucci, S., Kopec, D., & Musa, S. M. (2022). Artificial intelligence in the 21st century (pp. 1-850). Germany: Mercury learning and information.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	02/02/2026	Introduction: AI and Productivity Paradigm					1;1 1;2 1;3	
Week 2	09/02/2026	Foundations of Artificial Intelligence					1;3 2;2 2;3 2;4	
Week 3	16/02/2026	Productivity Concepts and Measurement					2;5 3;2 3;3	
Week 4	23/02/2026	AI in Decision Support Systems					2;3 3;2	
Week 5	02/03/2026	Human-AI Collaboration					3;4 3;5	
Week 6	09/03/2026	AI and Business Process Optimization					1;5 1;6 3;5	
Week 7	16/03/2026	AI Adoption in Organizations					3;3 3;4 3;5	
Week 8	23/03/2026	AI for Managerial Productivity					1;7 1;8	
Week 9	30/03/2026	Review					1;7 1;8	
Week 10	06/04/2026	Midterm(s)					-	
Week 11	13/04/2026	Sectoral Applications					3;6 3;7	
Week 12	20/04/2026	Generative AI and Knowledge Work					3;6 3;7	
Week 13	27/04/2026	Ethical and Social Implications					3;7 2;5	
Week 14	04/05/2026	Measuring AI Impact on Performance					1;5,6	
Week 15	11/05/2026	Review					1;5,6	
Week 16	20/05/2026	Final Exam					-	
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	20/05/2026	50				
	Semester Evaluation							
	Midterm(s)	1	06/04/2026	35				
	Quiz(zes)							
	Project(s)							
	Homework(s)	3		15				
	Laboratory							
Other								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:	English	
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical lecturing hours (TLH)	13	39		Homework	3	3		
TLH self study	13	78		Project				
Quiz (Q)				Presentation				
Q preparation self study				Seminar				
Laboratory (L)								
L preparation work								
Midterm exam (ME)	1	1		Final exam (FE)	1	1		
ME preparation self study	1	3		FE preparation self study	1	3		
TOTAL :						128		
Recommended ECTS Credit (Total Hours / 30) :						4.27		