



EUROPEAN UNIVERSITY OF LEFKE

**DEPARTMENT OF
BUSINESS ADMINISTRATION**

PROGRAMME HANDBOOK

2026

PROGRAM INFORMATION

Program Name and Degree Awarded: Business Administration - BA

Duration of Studies: 4 Years (8 semesters)

Total Credits / ECTS: 124 Credits / 240 ECTS

Language of Instruction: English

Mission and Vision:

Mission:

- Provide students with the knowledge and skills to be the future global business leaders, aware of the changes in real business life
- Educate the students with a comprehensive business education to make them fit for the challenges of the future work environment
- Give the students the benefits of up-to-date research-based expertise
- Encourage students to take part in collaborative works in a multicultural environment
- Create an enduring educational value for the students, alumni, business, and academic communities we serve

Vision:

The Business Department aspires to be a leading hub of innovative business education, recognized globally for shaping responsible, adaptable, and visionary leaders who drive sustainable growth, foster collaboration across cultures, and contribute meaningfully to business and society.

Program Objectives:

The Business Administration program aims to:

- Equip students with a strong foundation in business theory and practice, enabling them to succeed in diverse professional environments.
- Foster critical thinking, problem-solving, and decision-making skills necessary for effective leadership and management.
- Develop graduates who are adaptable to technological, economic, and social changes in global business environments.
- Promote ethical awareness, social responsibility, and sustainability in business decision-making.
- Prepare students to communicate effectively and work collaboratively in multicultural and multidisciplinary teams.
- Encourage an entrepreneurial mindset, innovation, and lifelong learning to enhance personal and professional growth.
- Build connections between academic learning and real-world practice through research, projects, and industry engagement.

Program Learning Outcomes:

1. Enhance effective decision-making, critical thinking skills, and improve analytic techniques
2. Demonstrate ability for team-working, collaboration, and leadership
3. Understand social, economic, and legal issues both within local and global environments
4. Speak and use English for professional purposes
5. Understand and evaluate ethical issues and situations
6. Critically evaluate, analyze, and interpret information to solve problems and make business decisions
7. Understand the external forces that impact business decisions and be familiar with the contemporary business problems, understand their universal and societal impacts
8. Apply theoretical knowledge of business and management to practice
9. Understand business concepts related to marketing, management, human resource management, accounting, finance, production operations management, and information technology
10. Understand business concepts related to workforce and customer diversity in international business
11. Act independently in the business world with the help of the knowledge acquired
12. Encourage entrepreneurship, innovations, and sustainability in the business environment

Curriculum

1-3-5-7 SEMESTERS				
COURSE CODE	COURSE NAME	CREDIT	ECTS	TYPE OF COURSE
COMN109	MATHEMATICS	(3-0-0)3	5	ZORUNLU
COMN107	ECONOMICS	(3-0-0)3	6	ZORUNLU
UFLE01	FOREIGN LANGUAGE ELECTIVE I (ENGLISH)	(3-0-0)3	3	SEÇMELİ
COMN117	INTRODUCTION TO SOCIAL SCIENCES	(3-0-0)3	6	ZORUNLU
UTEC01	UNIVERSITY ELECTIVE I	(3-0-0)3	5	SEÇMELİ
COMN104	PSYCHOLOGY	(3-0-0)3	5	ZORUNLU
BFIN201	FINANCIAL ACCOUNTING I	(3-0-0)3	6	ZORUNLU
BUSN205	PRINCIPLES OF MANAGEMENT	(3-0-0)3	6	ZORUNLU
COMN221	MATHEMATICS FOR SOCIAL AND APPLIED SCIENCES	(3-0-0)3	6	ZORUNLU
COMN223	MACROECONOMICS	(3-0-0)3	6	ZORUNLU
COMN253	STATISTICS	(3-0-0)3	6	ZORUNLU
BFIN303	CORPORATE ACCOUNTING	(3-0-0)3	6	ZORUNLU
BUSN303	PRODUCTION MANAGEMENT	(3-0-0)3	6	ZORUNLU
BUSN351	SUSTAINABLE DEVELOPMENT AND GROWTH	(3-0-0)3	6	ZORUNLU

BFIN301	BUSINESS FINANCE	(3-0-0)3	6	ZORUNLU
BUSN301	PRINCIPLES OF MARKETING	(3-0-0)3	6	ZORUNLU
BUSN300	INTERNSHIP	(0-1-0)0	1	ZORUNLU
BUSN405	INTERNATIONAL BUSINESS	(3-0-0)3	6	ZORUNLU
BUSN461	STRATEGIC PLANNING AND MANAGEMENT	(3-0-0)3	5	ZORUNLU
BSEL01	TECHNICAL ELECTIVE I	(3-0-0)3	6	SEÇMELİ
BSEL02	TECHNICAL ELECTIVE II	(3-0-0)3	6	SEÇMELİ
BSEL03	TECHNICAL ELECTIVE III	(3-0-0)3	6	SEÇMELİ
2-4-6-8 SEMESTERS				
COURSE CODE	COURSE NAME	CREDIT	ECTS	TYPE OF COURSE
BUSN102	INTRODUCTION TO BUSINESS	(3-0-0)3	7	ZORUNLU
COMN120	PRINCIPLES OF LAW	(3-0-0)3	6	ZORUNLU
UFRC01	UNIVERSITY ELECTIVE I	(3-0-0)3	4	SEÇMELİ
COMN204	ETHICS IN PROFESSION	(3-0-0)3	5	ZORUNLU
UFLE02	FOREIGN LANGUAGE ELECTIVE II (ENGLISH)	(3-0-0)3	3	SEÇMELİ
COMN115	SOCIOLOGY	(3-0-0)3	5	ZORUNLU
BFIN202	FINANCIAL ACCOUNTING II	(3-0-0)3	6	ZORUNLU
BUSN206	ORGANIZATIONAL BEHAVIOUR	(3-0-0)3	6	ZORUNLU
BUSN208	BUSINESS COMMUNICATION	(3-0-0)3	6	ZORUNLU
BUSN210	FINANCIAL MANAGEMENT	(3-0-0)3	6	ZORUNLU
UHTC02	TURKISH	(2-0-0)2	2	SEÇMELİ
UFRC02	UNIVERSITY ELECTIVE II	(3-0-0)3	4	SEÇMELİ
BFIN302	COST ACCOUNTING	(3-0-0)3	5	ZORUNLU
BUSN304	HUMAN RESOURCES MANAGEMENT	(3-0-0)3	6	ZORUNLU
BUSN356	ENTREPRENEURSHIP	(3-0-0)3	6	ZORUNLU
COMN352	RESEARCH METHODS	(3-0-0)3	6	ZORUNLU
BUSN306	MARKETING MANAGEMENT	(3-0-0)3	5	ZORUNLU
UHTC01	HISTORY	(2-0-0)2	2	SEÇMELİ
BUSN420	RESEARCH PROJECT	(3-0-0)3	6	ZORUNLU
BSEL04	TECHNICAL ELECTIVE IV	(3-0-0)3	6	SEÇMELİ
BSEL05	TECHNICAL ELECTIVE V	(3-0-0)3	6	SEÇMELİ
BSEL06	TECHNICAL ELECTIVE VI	(3-0-0)3	6	SEÇMELİ
MISY404	MANAGEMENT INFORMATION	(3-0-0)3	6	ZORUNLU



"Business"

SYLLABUS

2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
ACCT303/BFIN 303	Corporate Accounting	Compulsory	3	0		3	6	Wednesday 9:00 - 11:50 am in AS117	
Prerequisite	BFIN201 and BFIN202	Prerequisite to							
Course Lecturer	Assist. Prof. Dr. Berna Serener				Office Hours Schedule	Monday 12:00- 16:50pm; Tuesday 13:00 - 13:50 pm; Wednesday 12:00 - 15:50 pm ; Thursday 13:00 - 14:50 pm			
E-mail	bserener@eul.edu.tr					Office / Room No	FEAS # 8		
Phone	2608				Phone				
Teaching Assistant(s)									
Catalogue Description	The course focuses on development and managing of accounting concepts related to company affairs viz. Formation, Management Dividend policies, financial management transactions, managing different shares viz. Promoters share and equity shares etc. The course provides detailed insights on the accounting aspects of managing a company.								
Course Objectives	The course focuses on development and managing of accounting concepts related to company. Formation, management, dividend policies, financial anagement, transactions, managing different shares . Promoters shares and equity shares etc. The course provides detailed insights on the accounting aspects of managing a company.								
Learning Outcomes	LO.1: To understand detailed insights on the accounting aspects of a managing a company								
	LO.2: To understand and learn cash management analysis								
	LO.3: To understand corporate accounting process								
	LO.4: To develop skills to analyze and interpret corporate financial statements								
Textbooks and/or References	1	Williams, Haks, Bettner & Carcello, Financial Accounting, McGraw-Hill, 20th Edition, 2024							
	2	B.E. Needles, T.H. Poweas, Financial Accounting, Houghton Mifflin, 9th Edition, 2007							
	3.	Choudhry, M. (2022) John Wiley and Sons, 2nd Edition 2022							
WEEK	Date	TOPICS					Reference No - Section		
Week 1	24.9.2025	Cash					1. Chapter 7		
Week 2	1.10.2025	Liabilities					1. Chapter 10		
Week 3	8.10.2025	Liabilities					1. Chapter 10		
Week 4	15.10.2025	Stockholders' Equity: Paid-In Capital					1. Chapter 11		
Week 5	22.10.2025	Stockholders' Equity: Paid-In Capital					1. Chapter 11		
Week 6	29.10.2025	Holiday							
Week 7	5.11.2025	Revision							
Week 8	12.11.2025	Mid-term Exam- No class							
Week 9	19.11.2025	Stockholders' Equity: Paid-In Capital					1. Chapter 11		
Week 10	26.11.2025	Income and Changes in Retained Earnings					1. Chapter 12		
Week 11	3.12.2025	Income and Changes in Retained Earnings					1. Chapter 12		
Week 12	10.12.2025	Income and Changes in Retained Earnings					1. Chapter 12		
Week 13	17.12.2025	Financial Statement Analysis					1. Chapter 14		
Week 14	24.12.2025	Bank Accounting and Financial Statement Analysis for Banks					3. Chapter 1		
Week 15	31.12.2025	Revision							
Week 16	3 -11.01.2026	Final Exam- No class							
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)				
	Final Exam	1	3 - 11.01.2026	50					
	Semester Evaluation								
	Midterm(s)	1	8 - 16.11.2025	40					
	Quiz	1	To be announced	10					
	Project(s)								
	Homework(s)								
	Laboratory								
Quiz(zes)									
<i>ECTS Evaluation</i>						Language of Instruction: English			
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	13	13*3= 39		Quiz	1	1.0			
Midterm Exam	1	1.0		Final Exam	1	1.5			
Self Study MT	1	35		Self Study Final	1	35			
Laboratory				Self-study	13	13*4= 52			
Atelier				Self-study Quiz	1	15.0			
Field Study				Presentation					
Quiz				Self Study					
TOTAL :					50	179.5			
Recommended ECTS Credit (Total Hours/30):					5.98 ≈ 6				



EUROPEAN UNIVERSITY OF LEFKE - Faculty of Economics and Administrative Sciences

Department of Business Administration

SYLLABUS

2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
ACT201/BFIN201 / HLMN201	Accounting I	Compulsory	3			3	6	Thursday: 9.00-12.00
Prerequisite	Prerequisite to Accounting II							
Language of Instruction	English							
Course Lecturer	Prof. Dr. Mehmet Ağa							Office Hours Schedule Tuesday & wednesday: 10.00-12.00
E-mail	maga@eul.edu.tr							
Phone	2619						Office / Room No FEAS 6	
Teaching Assistant(s)	-						Phone 2619	
E-mail	-						Office / Room No 6	
Catalog Descriptions	The course intends to provide an exposure to basic concepts of accounting. It covers the nature and purpose of accounting, accounting principles, introduction to single entry and double entry system, preparation of journal, ledger and trial balance, simple and complex adjustments, preparation of worksheets related to purchases, sales, receivables, payables, inventories, cash control, property, plant and equipment. The course also includes preparation of final accounts viz. trade/manufacturing account, profit and loss account and balance sheet, simple and complex adjustments.							
Learning Outcomes	By the completion of the course the students should be able to do the following: 1-Identify the steps in accounting cycle, 2- Interpret and record the business transactions, 3-Classify the similar transactions into useful reports, 4- Summarize and communicate information to decision makers.							
Course Objectives	This course helps students learn the basics of financial accounting by providing a solid presentation of the root of the principles course, the accounting cycle. Accounting helps students build a foundation upon which they'll continue to learn and grow in their study. Students who take accounting will know where the numbers come from and how to find the information they need to make important business decisions.							
Textbooks and/or References	<ol style="list-style-type: none"> Williams, Haka, Bettner, Financial & Managerial Accounting, 17th Edition, McGraw-Hill 2015 Hornngren, Harrison, Accounting, 8th Edition, Pearson 2009 							
WEEK	Date	TOPICS						Reference No - Section
WEEK 1	25/09/2025	Accounting: The Language of Business						Chapter 1
WEEK2	02/10/2025	Accounting: The Language of Business						Chapter 1
WEEK 3	09/10/2025	Basic Financial Statements						Chapter 2
WEEK 4	16/10/2025	Solving Exercises and Problems						Chapter 2
WEEK 5	23/10/2025	The Accounting Cycle: Capturing Economic Events						Chapter 3
WEEK 6	30/10/2025	The Accounting Cycle: Capturing Economic Events						Chapter 3
WEEK 7	06/11/2025	Solving Exercises						Chapter 1,2,3
WEEK 8	8-16 NOVEMBER	Mid-term Exams						
WEEK 9	20/11/2025	Accruals and Deferrals						Chapter 4
WEEK 10	27/11/2025	Solving Exercises and Problems						Chapter 4
WEEK 11	04/12/2025	Reporting Financial Results						Chapter 5
WEEK 12	11/12/2025	Solving Exercises and Problems						Chapter 5
WEEK 13	18/12/2025	Merchandising Activities						Chapter 6
WEEK 14	25/12/2025	Solving Exercises and Problems						Chapter 6
WEEK 15	3-11 JANUARY 2026	Final Exams						
Evaluation Tools	Evaluation Tool	Quantity	Date			Weight in Total (%)	Weight in Semester Evaluation (%)	
	Final Exam	1	3-11 January, 2026			50		
	Semester Evaluation						100	
	Midterm written	1	8-16 November, 2025			50		
	Midterm oral							
	Quiz(zes)							
	Project(s)							
	Homework(s)							
Other (Participation)								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		
Evaluation Tool	Quantity	Student Workload Hours			Evaluation Tool	Quantity	Student Workload Hours	
Theoretical Hours	13	13*3=39			Applied Hours			
Midterm	1	1*2=2			Final	1	1*2=2	
Quiz					Project			
Tutorial	14	1*13=13			Self study for final	1	1.1*30=33	
Self study for midterm	1	1.5*30=45			Self study for project			
Self study for exercises	14	13*4= 52			Presentation			
Others					Self Study Homework			
TOTAL :						186		
Recommended ECTS Credit (Total Hours / 30) :6								



EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics and Administrative Sciences"

Economics'

SYLLABUS

2025 - 2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN 351	Sustainable Development and Growth	Major	3	0	0	3	6	Friday 09:00 - 11:50
Prerequisite		Prerequisite to						
Course Lecturer	Prof. Dr. Mustafa Sağsan				Office Hours Schedule	Monday 10:00 - 13:50		
E-mail	msagsan@eul.edu.tr				Office / Room No	FEAS / Room No.7		
Phone	2626				Phone	-		
Teaching Assistant(s)	-				Office / Room No	-		
E-mail	-							
Course Objectives	This course is designed to introduce students to some major challenges in today's sustainable development and help them gain a more holistic and realistic view of their country's situation in a global context. The topics cover some complex relationships among various aspects of development, including population growth, economic growth, improvements in education and health, industrialization and post-industrialization, environmental degradation, and globalization.							
Learning Outcomes	1. to understand concepts of development & underdevelopment. 2. to analyze important theories and models of growth and development 3. to analyze various issues related to sustainable development such as poverty, income inequalities, health, education and migration 4. to discuss contemporary economic problems of developing countries, policy conclusions about their possible resolution. 5. to compare different types of countries in terms of development and underdevelopment							
Textbooks and/or References	1	Michael P. Todaro & Stephen C. Smith ECONOMIC DEVELOPMENT, 12th Ed., Pearson, 2014						
	2	Porter, G & Brown, J. W. GLOBAL ENVIRONMENTAL POLITICS, Westview Press, 1991						
WEEK	Date	TOPICS						Reference No - Section
Week 1	26.09.2025	Introduction to the course						
Week 2	3.10.2025	Introducing economic development: global perspective						Ch.1
Week 3	10.10.2025	Introducing economic development: global perspective(cont.)						Ch.1
Week 4	17.10.2025	Comparative Economic Development						Ch.2
Week 5	24.10.2025	Comparative Economic Development(cont.)						Ch.2
Week 6	31.10.2025	Classic Theories of Economic Growth and Development						Ch.3
Week 7	7.11.2025	Classic Theories of Economic Growth and Development(cont.)						Ch.3
Week 8	8-16.11.2025	Midterm Exam Week						
Week 9	21.11.2025	Poverty, Inequality, and Development						Ch.5
Week 10	28.11.2025	Poverty, Inequality, and Development(cont.)						Ch.5
Week 11	5.12.2025	Urbanisation and Rural–urban Migration						Ch.7
Week 12	12.12.2025	Urbanisation and Rural–urban Migration(cont.)						Ch.7
Week 13	19.12.2025	Human Capital: Education and Health in Economics						Ch.8
Week 14	26.12.2025	Human Capital: Education and Health in Economics(cont.)						Ch.8
Week 15	2.1.2026	Revision						
Week 16	3-11.01.2026	Final Exams Week						
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)		
	Final Exam	1				60		
	Semester Evaluation							
	Midterm(s)/Assignment(s)	1				40		
	Quiz(zes)							
	Project(s) & Presentation							
	Homework(s)							
	Laboratory							
	Attendance							
<i>ECTS Evaluation</i>						Language of Instruction:		English
Evaluation Tool	Quantity	Student Workload Hours			Evaluation Tool		Student Workload Hours	
Theoretical Hours	12	36.0			Applied Hours			
Midterm	1	1.5			Final	1	1.5	
Midterm/Assignment Study	1	60.0			Final Study	1	80.0	
Quiz					Project			
Quiz Study					Homework			
Laboratory					Seminar			
Atelier					Presentation			
Field Study					Other			
TOTAL :							179.0	
Recommended ECTS Credit (Total Hours / 30) :							6	



EUROPEAN UNIVERSITY OF LEFKE
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION
SYLLABUS
2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN205	Principles of Management	Compulsory	3	0	0	3	6	Monday 09:00 - 11:50 Orta Anfi
Prerequisite	-						Prerequisite to -	
Course Lecturer	Asst. Prof. Dr. Hüseyin Karşılı					Office Hours Schedule		Monday: 12:00 - 13:50 Wednesday: 13:00 - 13:50
E-mail	hkarsili@eul.edu.tr					Office / Room No		FEAS - No:6
Phone	2610							
Web Site	http://moodle.eul.edu.tr							
Course objectives	Understand management skills and competences to operate any business venture, Examine an organization's management functions, Understand various approaches to planning, staffing, organizing, controlling and corporate social responsibility.							
Catalog Description	This is a comprehensive introductory course on the management process with particular emphasis on the skills, competencies, techniques and knowledge needed to successfully manage an organization. It focuses on entire organization to form a strategic vision, setting objectives crafting a strategy and then implementing it. It also investigates how organization develop and maintain competitive advantage within a changing business environment influenced by political, economic, social, technological, legal and environmental factors. The course content is organized around the four functions of management; planning, organizing, leading and controlling, for systematic understanding of management related challenges and applying conceptual tools and techniques in analyzing, evaluating and addressing management issues.							
Learning Outcomes	1	Evaluate the global context for taking managerial actions of planning, organizing, leading and controlling.						
	2	Assess global situation, including opportunities and threats that will impact management of an organization.						
	3	Integrate management principles into management practices.						
	4	Specify how the managerial tasks of planning, organizing, leading and controlling can be executed in a variety of circumstances.						
	5	Determine the most effective action to take in specific situations.						
Textbook	1	Robbins S.P., DeCenzo D.A., and Coulter M. (2020). <i>Fundamentals of Management: Essential Concepts and Applications</i> . 11 th Edition. Prentice Hall.						
WEEK	Date	TOPICS					Reference No - Chapter	
Week 1	29/09/2025	Introduction						
Week 2	06/10/2025	Managin Today					Chapter 1	
Week 3	13/10/2025	The Manager as Decision Maker					Chapter 2	
Week 4	20/10/2025	Important Managerial Issues					Chapter 3	
Week 5	27/10/2025	The Management Environment					Chapter 4	
Week 6	03/11/2025	Revision Class					Revision	
Week 7	08-16 November	Midterm Examination					Chapters 1 + 2 + 3 + 4	
Week 8	17/11/2025	Managing Change and Innovation					Chapter 5	
Week 9	24/11/2025	Planning and Goal Setting					Chapter 6	
Week 10	01/12/2025	Structuring and Designing Organizations					Chapter 7	
Week 11	08/12/2025	Managing Human Resources and Diversity					Chapter 8	
Week 12	15/12/2025	Company perspective Principles					Quiz	
Week 13	22/12/2025	Managing Work Groups and Work Teams					Chapter 9	
Week 14	29/12/2025	Revision Class					Chapter 10	
Week 15	03-11 January 2026	Final Examinations					Revision	
Week 16							All Chapters	
Evaluation Tools	Evaluation Tool		Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)	
	Semester Evaluation					100		
	Final Examination		1	03-11 January 2026		40	40.0	
	Midterm Examination		1	08-16 November 2025		60	60.0	
	Quiz							
*** Lifelong Learning Programme (LLP) ***						Language of Instruction: English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Quiz				Project				
Laboratory				Homework				
Atelier				Seminar				
Field Study				Presentation				
Case Studies				Self Study				
TOTAL :					61	179.0		
Recommended ECTS Credit (Total Hours / 30) :						6		



EUROPEAN UNIVERSITY OF LEFKE
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION
SYLLABUS
2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
BUSN301	Principles of Marketing	Compulsory	3	0	0	3	6	Tuesday 09:00 - 11:50 AS115	
Prerequisite	-	Prerequisite to			-				
Course Lecturer	Assoc. Prof. Dr. Pelin Bayram					Office Hours Schedule		Monday: 10:00 - 11:50 Wednesday: 10:00 - 11:50 Thursday: 10:00 - 11:50	
E-mail	pbayram@eul.edu.tr					Office / Room No		FEAS - No:1	
Phone	3603								
Web Site	http://moodle.eul.edu.tr								
Catalog Description	The course introduces the essential principles of marketing (key concepts, methods of analysis, strategies and tactics) critical to managing profitable customer relationships in today's dynamic and allied environment. This course also stresses the marketing function's contribution to any organization.								
Course Objectives	The course introduces the essential principles of marketing (key concepts, methods of analysis, strategies and tactics) critical to managing profitable customer relationships in today's dynamic and allied environment. This course also stresses the marketing function's contribution to any organization.								
Learning Outcomes	1	To analyze the role of marketing within the firm and society							
	2	To expose the two parts of a marketing strategy: the target market and the marketing mix							
	3	To study the four basic variables in the marketing mix: product, promotion, price, and distribution.							
	4	To exercise analytical, communication, and presentation skills (through use of technological aids, such as Microsoft Word, PowerPoint, and the Internet) the basic tools of marketing.							
Textbook	1	Kotler, P., Armstrong, G., (2021) <i>Principles of Marketing</i> , 18.th.Ed., Global Ed. Pearson Education Limited							
WEEK	Date	TOPICS						Reference No - Chapter	
Week 1	23/09/2025	Introduction							
Week 2	30/09/2025	Part 1: Defining Marketing and the Marketing Process Marketing: Creating and Capturing Customer Value						Chapter 1	
Week 3	07/10/2025	Part 1: Defining Marketing and the Marketing Process Marketing: Creating and Capturing Customer Value						Chapter 1	
Week 4	14/10/2025	Company and Marketing Strategy: Partnering to Build Customer Relationships						Chapter 2	
Week 5	21/10/2025	Company and Marketing Strategy: Partnering to Build Customer Relationships						Chapter 2	
Week 6	28/10/2025	Part 2: Understanding the Marketplace and Consumers Analyzing the Marketing Environment						Chapter 3	
Week 7	04/11/2025	Managing Marketing Information						Chapter 4	
Week 8	08-16/11/2025	Midterm Examination						Midterm Exam	
Week 9	18/11/2025	Managing Marketing Information						Chapter 4	
Week 10	02/12/2025	Consumer Markets and Consumer Buyer Behavior						Chapter 5	
Week 11	09/12/2025	Consumer Markets and Consumer Buyer Behavior						Chapter 5	
Week 12	16/12/2025	Part 3: Designing a Customer-Driven Strategy and Mix Customer-Driven Marketing Strategy: Creating Value for Target Customers						Chapter 7	
Week 13	23/12/2025	Part 3: Designing a Customer-Driven Strategy and Mix						Chapter 7	
Week 14	30/12/2025	Marketing Plan Revision & Course Revision						Marketing Plan	
Week 16	03-11 January	Final Examination						All Chapters	
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)			
	Semester Evaluation					100			
	Final Examination	1	03 - 11 January 2026		45	45.0			
	Midterm Examination	1	08-16 November 2025		35	35.0			
	Student Selected Team Study (Term Project)	1			15	15.0			
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:		English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	13	39.0		Applied Hours					
Midterm	1	1.0		Final	1	1.0			
Quiz				Project	1	45.0			
Laboratory				Homework					
Atelier				Seminar					
Field Study				Presentation					
Case Studies				Self Study	30	85.0			
TOTAL :					46	171.0			
Recommended ECTS Credit (Total Hours / 30) : 5.7 ≈ 6									



EUROPEAN UNIVERSITY OF LEFKE

FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES

BUSINESS ADMINISTRATION

SYLLABUS

2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN303	Production Management	Compulsory	3	0	0	3	6	Monday 14:00 - 16:50 AS117
Prerequisite	-	Prerequisite to			-			
Course Lecturer	Assist. Prof. Dr. Tahir Yeşilada					Office Hours Schedule		Monday: 10:00-12:50
E-mail	tyesilada@eul.edu.tr					Office / Room No		FEAS - No:5
Phone	2617							
Web Site	http://moodle.eul.edu.tr							
Catalog Description	Production/operations management involves the integration of numerous activities and processes to produce products and services in a highly competitive global environment. This course considers the operations from a managerial perspective. We will consider key performance measures of operations (productivity, quality and response time) as well as important concepts for improving the performance of operations along these dimensions. At the end of the course students will have a basic understanding of the role Production/Operations Management plays in business processes. Emphasis is given both to familiarization of various production processes and service systems, and to analysis of problems arising in the management of operations.							
Course Objectives	To familiarize learners with the production systems and enhance them to learn more about the plant location and layout, concepts of production planning and control, Dispatching, Quality control.							
Learning Outcomes	1	Understand the strategic role of operations management in creating and enhancing a firm's competitive advantages.						
	2	Appraise key concepts and issues of OM in both manufacturing and service organizations.						
	3	Integrate the operations function with the other key functional areas of a firm.						
	4	Apply analytical skills and problem-solving tools to the analysis of the operations problems.						
Textbook	1	Heizer, J. Render, B., and Munson, C., (2020). <i>Operations Management</i> . 13 th Edition (Global). Prentice Hall.						
WEEK	Date	TOPICS						Reference No - Section
Week 1	22 Sept.	Ice-breaking, Introduction - Syllabus						
Week 2	29 Sept.	Operations and Productivity						Chapter 1
Week 3	06 Oct.	Case Studies - Chapter 1						Chapter 1
Week 4	13 Oct.	Operations Strategy in a Global Environment						Chapter 2
Week 5	20 Oct.	Case Studies - Chapter 2						Chapter 2
Week 6	27 Oct.	Design of Goods and Services						Chapter 5
Week 7	03 Nov.	Revision Class						Revision
Week 8	08-16 November	Mid-Term Examination						Chapters 1 + 2 + 5
Week 9	17 Nov.	Managing Quality						Chapter 6
Week 10	24 Nov.	Case Studies - Chapter 6						Chapter 6
Week 11	01 Dec.	Process Strategy						Chapter 7
Week 12	08 Dec.	Case Studies - Chapter 7						Chapter 7
Week 13	15 Dec.	Location Strategies						Chapter 8
Week 14	22 Dec.	Case Studies - Chapter 7 Supply Chain Management						Chapter 11
Week 15	29 Dec.	Revision Class						Revision
Week 15	03-11 January	Final Examination						All Chapters
Evaluation Tools	Evaluation Tool		Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)	
	Semester Evaluation					100		
	Participation/Assignment/Quiz		1	TBA		10	10	
	Final Examination		1	03 - 11 January 2026		50	50	
	Mid-Term Examination		1	08 - 16 November 2025		40	40	
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		English
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	13	39.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Quiz				Project				
Laboratory				Homework				
Atelier				Seminar				
Field Study				Presentation				
Other				Self Study				
					TOTAL :	60	176.0	
Recommended ECTS Credit (Total Hours / 30) : 5.86 ≈ 6								



EUROPEAN UNIVERSITY OF LEFKE - Faculty of Economics & Administrative Sciences

Department of Business Administration

SYLLABUS

2025-26 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
BUSN 405	International Business	Compulsory	3	0	0	3	5	Tuesday 14:00-16:50	
Prerequisite	Prerequisite to								
Course Lecturer	Asst. Prof. Dr. Hüseyin Karşılı					Office Hours Schedule		Thursday: 12:00-14:50	
E-mail	hkarsili@eul.edu.tr					Office / Room No		FEAS 6	
Phone	2606								
Catalogue Descriptions	The course covers the nature of management, management theories and perspectives, organizational environment, social responsibility and ethics. Course discusses the basic management functions. Planning: decision making, organizational goals, strategic management and implementation. Organizing: organizational structure, organizational design, change and innovation. Leading: management and motivation, leadership in organizations, groups in organizations, management and communication. Controlling: Foundations of management control,								
Course Objectives	The course focuses on offering the deep insights on the concepts and applications of international business aspects. The course covers the different theories of international business including theories of international trade and investment, international organizations, organizational participants of international business, culture and ethics in international business, strategies and organization in the international firm.								
Learning Outcomes	1-Examine the difference(s) between international business and domestic business; understand the motives and ways (entry strategies) of going international; examine government intervention & identify different types of regional integration and economic blocs; 2- Examine the risks of internationalization and cultural barriers faced in doing international business. 3- Understand strategy in international business & global market opportunities in international business; gain ability to evaluate marketing & human resource management strategies in the global firm; and know what makes emerging markets attractive for international business, 4- Ability to work in teams to examine real cases and/or developing competency in making presentations in front of audiences.								
Textbooks and/or References	1	Wild, J. J., & Wild, K. L.(2017), International Business, The Challenges of Globalization, 10th, Global Edition, Pearson, Essex.							
WEEK	Date	TOPICS					Reference No - Section		
Week 1	23/09/2025	Introduction, Course Overview, Basic Concepts of International Business							
Week 2	30/09/2025	Globalization Today					Chapter 1		
Week 3	07/10/2025	Ethics, Social Responsibility and Sustainability					Chapter 2		
Week 4	14/10/2025	Cross Cultural Business					Chapter 3		
Week 5	21/10/2025	Governments and Trade					Chapter 7		
Week 6	28/10/2025	Regional Development of Nations					Chapter 9		
Week 7	04/11/2025	Midterm Revision					Chapter 10		
Week 8	08-16/11/2025	Midterm Examination					Chapters: 1,2,3,7,9,10		
Week 9	18/11/2025	International Strategy and Organization					Chapter 12		
Week 10	02/12/2025	Analyzing International Opportunities					Chapter 13		
Week 11	09/12/2025	Selecting and Managing Entry Modes					Chapter 14		
Week 12	16/12/2025	Developing and Marketing Products					Chapter 15		
Week 13	23/12/2025	Hiring and Managing Employess					Chapter 17		
Week 14	30/12/2025	Revision							
Week 15 & 16	03-11 January	Final Examination					Chapters: 12,13,14,15,17		
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)				
	Final	1	03-11 January	60	60%				
	Midterm	1	08-16/11/2025	40	0.4				
	Homework								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		English	
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	12	36.0		Applied Hours					
Midterm	1	1.0		Final	1	1.0			
Quiz				Project					
Laboratory				Homework	1	10.0			
Atelier				Seminar					
Field Study				Presentation					
Other				Self Study	45	90.0			
TOTAL :							138.0		
Recommended ECTS Credit (137 / 30) :								4,6 ≈ 5	

EUROPEAN UNIVERSITY OF LEFKE - Faculty of Economics & Administrative Sciences



Department of Business Administration

SYLLABUS

2025 - 2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
BUSN 415	SMALL BUSINESS MANAGEMENT		3	0		3	5	Wednesday: 14:00 - 16:50	
Prerequisite	Prerequisite to								
Course Lecturer	Asst. Prof. Dr. Tahir Yeşilada					Office Hours Schedule		Tuesday 10:00-12:00	
E-mail	tyesilada@eul.edu.tr								
Phone	3600					Office / Room No	FEAS No: 5		
Course Objective	To teach how to plan for success, market products or services, find the right sources to finance a business, and write an effective business plan step-by-step to start your own small business or manage a small business for someone else.								
Catalogue Description	This course examines the possibilities, the challenges and the rewards of becoming a small business owner by presenting the tools to start and run a successful small business. It covers topics on foundations of entrepreneurship, creativity and developing business ideas, strategic management process in small firms, franchising, developing feasibility analysis and forming business plans, e-commerce and the entrepreneur, and global aspects of entrepreneurship								
Learning Outcomes	1- Acquiring knowledge on the basic terminology and concepts of small business ownership and entrepreneurship; and being able to define how to be a successful entrepreneur and the basic personal characteristics needed for it, appreciating and understanding the economic impact of small businesses, 2- Explaining the reasons for and methods of starting a new business, 3- Understanding why creativity and innovation are such an integral part of entrepreneurship and understand how entrepreneurs can enhance the creativity of their employees as well as their own creativity, 4- Gaining knowledge on the franchising concept, Gaining knowledge on basic feasibility analysis and a business plan, e-commerce and the								
Textbooks and/or References	1	ENTREPRENEURSHIP: STARTING & OPERATING A SMALL BUSINESS - Steve Mariotti • Caroline Glackin, Fourth Edition, Global Edition.							
WEEK	Date	TOPICS						Reference No - Section	
Week 1	04/02/2026	Introduction						Introduction	
Week 2	11/02/2026	Exploring Your Market						Chapter 4	
Week 3	18/02/2026	Exploring Your Market						Chapter 4	
Week 4	25/02/2026	Developing the Right Marketing Mix and Plan						Chapter 5	
Week 5	04/03/2026	Developing the Right Marketing Mix and Plan						Chapter 5	
Week 6	11/03/2026	Smart Selling and Effective Customer Service						Chapter 6	
Week 7	18/03/2026	Smart Selling and Effective Customer Service						Chapter 6	
Week 8	25/03/2026	Financing Strategy and Tactics						Chapter 10	
Week 9	01/04/2026	Financing Strategy and Tactics						Chapter 10	
Week 10	04-12/04/2026	Mid Term Exams						Chapters: 4,5,6,10	
Week 11	15/04/2026	Addressing Legal Issues and Managing Risk						Chapter 11	
Week 12	22/04/2026	Operating for Success						Chapter 12	
Week 13	29/04/2026	Management, Leadership and Ethical Practices						Chapter 13	
Week 14	06/05/2026	Franchising, Licensing and Harvesting: Cashing in Your Brand						Chapter 14	
Week 15	13/05/2026	Revision						Revision	
Week 16	16-25/05/2026	Final Exams						All Chapters	
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	16-25/05/2026		50	50.0			
	Midterm(s)	1	04-12/04/2026		40	40.0			
	Participation	TBA			10	10.0			
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:		English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	14	42.0		Applied Hours					
Midterm	1	1.0		Final	1	1.0			
				Self Study	45	112.5			
TOTAL :					61	156.5			
Recommended ECTS Credit (Total Hours / 30) :					5.22 ≈ 5				

EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"

"Department of Business Administration"

SYLLABUS

2025-26 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN 461	Strategic Planning & Management		3	0	0	3	5	Thursday, 9:00-11:50
Prerequisite	Prerequisite to							
Course Lecturer	Assist. Prof. Dr. Hüseyin Karşılı					Office Hours Schedule	Thursday, 09:00-11:50	
E-mail	hkarsili@eul.edu.tr					Office / Room No	FEAS 06	
Phone	3601					Office / Room No	FEAS 06	
Teaching Assistant(s)						Phone		
E-mail						Office / Room No		
Catalogue Descriptions	The course covers the nature of management, management theories and perspectives, organizational environment, social responsibility and ethics. Course discusses the basic management functions. Planning: decision making, organizational goals, strategic management and implementation. Organizing: organizational structure, organizational design, change and innovation. Leading: management and motivation, leadership in organizations, groups in organizations, management and							
Course Objectives	The course aims at providing the advanced insights of strategic management perspective on key business decisions. The course primarily focuses on corporate strategic planning process, strategy formulation, impact of micro and macro environment on strategic decision making.							
Learning Outcomes	1-Ability to understand the concept of strategy and the basic model of strategic management and its components. 2-Competency in conducting environmental and internal scanning to be transformed into strategies. 3-Ability to possess conceptual and analytical skills required to be developed business, corporate and functional strategies. 4-Ability to work in teams to examine real life cases with an analytical manner and competency in making presentations in front of audiences.							
Textbooks and/or References	1-Wheelen, I.L. and Hunger, D. J., (2012) Concepts in Strategic Management and Business Policy, Towards Global Sustainability, Boston: Pearson. 2-Grant, R. M. And Jordan, J. (2012) Foundations of Strategy. West Sussex: Wiley. 3-Kourdi, J. (2015) Business Strategy : A Guide to Effective Decision-making, London: The Economist. 4- Schilling, M. (2016) Strategic Management of Technological Innovation, 5th Edition, Kindle Edition. 5- Bagley, C. E. (2015).Managers and the Legal Environment: Strategies for the 21st Century, 8th Edition, South-Western College.							
WEEK	Date	TOPICS						Reference No - Section
Week 1	25/09/2025	Introduction & Course Overview						
Week 2	02/10/2025	Basic Concepts of Strategic Management						2:1; 1:1; 3:1; 4.3
Week 3	09/10/2025	Corporate Governance						2:1; 1:1; 3:1; 4.3
Week 4	16/10/2025	Social Responsibility and Ethics in Strategic Management						1:4
Week 5	23/10/2025	Environmental Scanning and Industry Analysis						1:5; 1:6
Week 6	30/10/2025	Organizational Analysis and Competitive Advantage						1:5; 1:6
week 7	06/11/2025	Midterm Revision						
week 8	8-16 NOVEMBER	Midterm Examination						1:6
Week 9	20/11/2025	Strategy Formulation: Business Strategy						1:7; 3:8
week 10	27/11/2025	Strategy Formulation: Corporate Strategy						1:8
week 11	04/12/2025	Strategy Formulation: Functional Strategy and Strategic Choice						
week 12	11/12/2025	Project Report						5:4; 5,7
week 13	18/12/2025	Strategic Analysis						4:6
week 14	25/12/2025	Final Examination Revision						4.7
Week 15 and 16	3-11 JANUARY 2026	Final Examination						

		Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)	
Evaluation Tools		Semester Evaluation				100	
		Final Examination	1	03-11 January, 2026	60	60.0	
		Midterm(s)	1	8-16 NOVEMBER	40	40.0	
		Quizzes & Class Activities					
		Project(s) Homework(s) Laboratory Other					
<i>ECTS Evaluation</i>					Language of Instruction:	English	
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool		Quantity	Student Workload Hours	
Theoretical Hours	12	36.0	Applied Hours				
Midterm	1	1.0	Final		1	1.0	
Midterm Study	1	33.0	Final Study		1	49.0	
Quiz			Project				
Quiz Study			Homework				
Laboratory			Seminar				
Atelier			Presentation				
Field Study			Other		6	38.0	
TOTAL :						158.0	
Recommended ECTS Credit (Total Hours / 30) : 5.26 \cong 5							



EUROPEAN UNIVERSITY OF LEFKE

Faculty of Economics and Administrative Sciences (FEAS)

SYLLABUS

2025 - 2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
COM 223	Macroeconomics		3	0	0	3	6	Thursdays, 18:00 - 20:50
Prerequisite	None	Prerequisite to			None			
Course Lecturer	Asst. Prof. Dr. Mehmet Kondoç				Office Hours		Tuesdays, 10:00 - 12:50 / Wednesdays, 17:00 - 17:50	
E-mail	mkondoç@eul.edu.tr							
Phone	2627				Office/Room No		FEAS Room No 3	
Teaching Assistant(s)	-				Phone		-	
E-mail	-				Office/Room No		-	
Course Description	The main purpose of this course is to enable students to learn the basic concepts of macroeconomics. In addition, the necessary analysis / calculation tools will be provided in this course to enable students to analyze basic problems and main macroeconomic indicators. Students will gain knowledge about the main concepts, such as, economic growth, unemployment and inflation.							
Course Objectives	The course aims to introduce students to the principles of macroeconomics including the calculation of GDP and economic growth, periodic fluctuations in the size of the economy, analyzing the effects of unemployment, inflation, investment and savings in the economy, and analyzing the fiscal and monetary policies which develop models to cope with macroeconomic issues.							
Learning Outcomes	On successful completion of this course, all students will have developed knowledge and understanding of: (1) the general background of economics and macroeconomics, (2) GDP as one of the macroeconomic indicators, calculate GDP, economic growth rate & understand the impact of productivity, (3) unemployment and inflation problems as macroeconomic indicators, (4) Saving, Investment, and the Financial System along with the monetary market, control of money and explain how interest rate, GDP, and price level are determined, (5) the basics of the monetary and fiscal policies to cope with macroeconomic concerns,							
Textbooks and/or References	1	M. Parkin, Economics, 10th Edition, Pearson, 2012. (Required Book)						
	2	N. Gregory Mankiw, Macroeconomics, 7th Edition, Worth Publishers, 2010.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	25/09/2025	Introduction						
Week 2	02/10/2025	Introduction to Macroeconomics					1 / 2	
Week 3	09/10/2025	Measuring GDP and Economic Growth					1; 21	
Week 4	16/10/2025	Measuring GDP and Economic Growth (cont.)					1; 21	
Week 5	23/10/2025	Monitoring Jobs, Unemployment, and Inflation					1; 22	
Week 6	30/10/2025	Monitoring Jobs, Unemployment, and Inflation (cont.)					1; 22	
Week 7	06/11/2025	Revision						
Week 8	08 - 16	Midterm Exam Week						
Week 9	20/11/2025	Saving, Investment, Financial System					1; 24	
Week 10	27/11/2025	Saving, Investment, Financial System (cont.)					1; 24	
Week 11	04/12/2025	Money and the Central Bank					1; 25	
Week 12	11/12/2025	Money and the Central Bank (cont.)					1; 25	
Week 13	18/12/2025	Monetary Policy and Fiscal Policy					1; 30 / 1;31	
Week 14	25/12/2025	Revision						
Week 15	01/01/2026	No Classes after 31/12/2025 - New Year Holiday(01/01/2026)						
Week 16	03 - 11	Final Exam Week						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	03 - 1 /01/2026	60				
	Semester Evaluation							
	Homework(s)							
	Quiz(zes)							
	Project(s)							
	Midterms(s)	1	08 - 16/11/2025	40				
	Laboratory work(s)							
Attendance								
*** Lifelong Learning Programme (LLP) ***								
Language of Instruction:								English
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Lecturing Hours (TLH)	13*3	39	Homework					
TLH self study	1	60	Project					
Quiz (Q)			Presentation					
Q preparation self study			Seminar					
Laboratory (L)								
L preparation work								
Midterm exam (ME)	1	2	Final exam (FE)	1	2			
ME preparation self study	1	32	FE preparation self study	1	32			
TOTAL :								167



EUROPEAN UNIVERSITY OF LEFKE

Faculty of Economics and Administrative Sciences

SYLLABUS

2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
COM112/ COMN117	Economics	Compulsory	3	0		3	6	Thursday 15:00 - 17:50 pm in HK001
Prerequisite	None					None		
Course Lecturer	Asst. Prof. Dr. Berna Serener			Office Hours		Monday 12:00 - 16:50 pm; Tuesday 13:00 - 13:50 pm; Wednesday 12:00 - 15:50 pm; Thursday 14:00 - 14:50 pm		
E-mail	bserener@eul.edu.tr							
Phone	2608			Office / Room No		FEAS Room 8		
Catalogue Description	This course introduces students to the key concept and topic of microeconomics such as opportunity cost, production possibility frontier, demand and supply, elasticity, utility, preferences, production, costs, perfect competition, monopoly.							
Course Objectives	This course introduces students to the key concept and topic of microeconomics such as opportunity cost, production possibility frontier, demand and supply, elasticity, utility, preferences, production, costs, perfect competition, monopoly.							
Learning Outcomes	On successful completion of this course, all students will have developed knowledge and understanding of: (1) Supply and Demand Analysis, (2) Elasticities, (3) Production, (4) Costs, (5) Market Structures (6) Presentation of economic issues with graphs, tables and essays.							
Textbooks and/or References	1	M. Parkin, Economics, 14th Edition, Pearson, 2023.						
	2	N. G. Mankiw, Principles of Economics, 10th Edition, 2023.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	25.9.2025	What is Economics? Definition of economics-Two big economic questions					1; 1	
Week 2	2.10.2025	What is Economics? (cont.) The economic way of thinking-Economics as social science and policy tool					1; 1	
Week 3	9.10.2025	The Economic Problem: Production possibilities and opportunity cost					1; 2	
Week 4	16.10.2025	Demand and Supply					1; 3	
Week 5	23.10.2025	Demand and Supply					1; 3	
Week 6	30.10.2025	Elasticity					1; 4	
Week 7	6.11.2025	Elasticity					1; 4	
Week 8	8-16.11.2025	Midterm Exam Week						
Week 9	20.11.2025	Government Actions in Markets: A housing market with a rent ceiling-A labour market with a minimum wage					1; 6	
Week 10	27.11.2025	Government Actions in Markets: A housing market with a rent ceiling-A labour market with a minimum wage					1; 6	
Week 11	4.12.2025	Output and Costs					1; 11	
Week 12	11.12.2025	Output and Costs					1; 11	
Week 13	18.12.2025	Output and Costs					1; 11	
Week 14	25.12.2025	Review						
Week 15	3-11.01.2026	Exam Week						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)		Weight in Semester Evaluation (%)		
	Final Exam IN CLASS	1	3-11.01.2026	50				
	Midterm Exam IN CLASS	1	8-16.11.2025	40				
	Online Quiz on moodle	1	to be announced	10				
*** Lifelong Learning Programme (LLP) ***			Language of Instruction:			English		
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours			
Theoretical lecturing hours (TLH)	13	13x3= 39	Homework					
TLH self study	13	13x3 = 39	Project					
Quiz (Q)	1	1	Presentation					
Preparation for Quiz	1	25	Seminar					
Midterm Exam	1	1	Final Exam	1	1			
Midterm Exam preparation self study	1	35	Final Exam preparation self study	1	35			
TOTAL :					176			



EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics and Administrative Sciences"

"Economic Theory I"

SYLLABUS

2025 - 2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
ECON 201 / 303	Economic Theory I		3	0	0	3	6	Mondays, 14:00 - 16:50
Prerequisite	None	Prerequisite to			None			
Course Lecturer	Asst. Prof. Dr. Mehmet Kondoz				Office Hours Schedule		Mondays, 09:00 - 11:50	
E-mail	mkondoz@eul.edu.tr				Office / Room		FEAS Room No 3	
Phone	2627				Phone		-	
Teaching Assistant(s)	-				Office / Room No		-	
E-mail	-							
Course Catalogue	The course provides information to students about economic models and theories and it also includes an overview of the essential models of mainstream micro- and macro- economics.							
Course Objectives	An economic theory comprises a collection of concepts and fundamental principles that describe the functioning of various economies. There is an extensive collection of economic theories that are derived throughout the World's economic history and they are all available to professionals when analyzing economic activity. In this class, we will be discussing different fundamental theories in economics, from Keynesian Economics to Malthusian Economics.							
Learning Outcomes	This course aims to give students: LO- a theoretical framework in microeconomics and macroeconomics through economic theories. LO- insight into economic history LO- ability to discuss, present, and critical thinking skills on economic theories.							
Textbooks and/or References	1	E. Wayne Nafziger, Economic Development, Fourth Edition, Cambridge University Press, 2006						
	2	David N. Balaam and Bradford Dillman, Introduction to International Political Economy, 5th Edition, Pearson, 2011						
	3	R.S.Pindyck, D.L.Rubinfeld, Microeconomics, 6th Edition, Prentice Hall, 2005.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	22/09/2025	Introduction					Lecture Notes	
Week 2	29/09/2025	Economic Theories Background					Lecture Notes	
Week 3	06/10/2025	Discussions on Economic Theories					Lecture Notes	
Week 4	13/10/2025	1) Classical Economics					1 / 2	
Week 5	20/10/2025	2) Keynesian Economics					1 / 2	

Week 6	27/10/2025	3) Malthusian Economics			1 / 2
Week 7	03/11/2025	4) Marxism / Revision			1 / 2 / 3
Week 8	08 - 16 /11/2025	Midterm Exam Week			
Week 9	17/11/2025	5) The law of Supply and Demand			1 / 3
Week 10	24/11/2025	6) Laissez-Faire Capitalism			1 / 2
Week 11	01/12/2025	7) Market Socialism			1 / 2
Week 12	08/12/2025	8) Monetarism			1 / 2
Week 13	15/12/2025	9) Contribution to the Financial Economics: Harry Markowitz			Lecture Notes
Week 14	22/12/2025	10) New Growth Theory			Lecture Notes
Week 15	29/12/2025	11) The Moral Hazard Theory / Revision			Lecture Notes
Week 16	03 - 11 /01/2026	Final Exam Week			
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)
	Final Assignment	1	03 - 11 /01/2026	50	
	Semester Evaluation				
	Midterm(s)	1	08 - 16 /11/2025	30	
	Quiz(zes)				
	Project(s): Presentations	1	Every Week	20	
	Homework(s)				
	Laboratory work(s)				
	Attendance				
*** Lifelong Learning Programme (LLP) ***			Language of Instruction:	English	
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours
Theoretical lecturing hours (TLH)	14*3	42	Homework		
TLH self study		60	Project		
Quiz (Q)			Presentation	1	2
Q preparation self study			Seminar		
Laboratory (L)			Final Assignment (FA)	1	2
L preparation work			FA preparation self study		48
Midterm exam (ME)	1	2			
ME preparation self study		24			
TOTAL :					180
Recommended ECTS Credit (Total Hours / 30) :					6

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EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"



"Economics"

SYLLABUS

2025-2026 Fall Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
ECON 301	Money and Banking	Compulsory	3	0	0	3	6	Friday 14:00 - 16:50 pm in AS007
Prerequisite	None	Prerequisite to			NONE			
Course Lecturer	Prof. Dr. Dervis Kirikkaleli				Office Hours Schedule	Monday & Thursday: 10:00-12:00		
E-mail	dkirikkaleli@eul.edu.tr				Office / Room No	FEAS 07		
Phone					Phone			
Teaching Assistant(s)	-				Office / Room No	-		
E-mail	-							
Course Objectives	This course aims to explain the functions of money and the problems in defining money; to examine the principles of banking and deposit creation; to analyze the determination of the interest rate and its effects on savings and investment; to provide an explanation of the interrelationship between fiscal and monetary policies and the role of the Central Bank; to explain the Keynesian and Monetarist view of money and its relationship to employment, output and inflation; to introduce the student to foreign exchange markets and int. finance.							
Learning Outcomes	At the end of this course, the students are expected to gain an understanding of 1) The functions and forms of money 2) principles of banking and financial institutions 3) Central Banking and Monetary Policy 4) foreign exchange markets and international finance							
Textbooks and/or References	1	Mishkin, Frederic S. The Economics of Money, Banking, and Financial Markets. 13th edition. Pearson 2021						
	2	Cecchetti, Scheonholts, Money, Banking and Financial Markets, 4th edition, McGraw Hill, 2015						
	3	Miller, R.L. & David D.V.. Modern Money and Banking, McGraw-Hill						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	26.09.2025	An Introduction to Money and the Financial System					1. CHAPTER 1	
Week 2	3.10.2025	An Overview of the Financial System					1. CHAPTER 2	
Week 3	10.10.2025	What is Money?					1. CHAPTER 3	
Week 4	17.10.2025	Understanding Interest Rates					1. CHAPTER 4	
Week 5	24.10.2025	Understanding Interest Rates					1. CHAPTER 4	
Week 6	31.10.2025	Behaviour of Interest Rates					1.CHAPTER 5	
Week 7	07.11.2025	Behaviour of Interest Rates					1.CHAPTER 5	
Week 8	08-16.11.2025	Mid-term Exams						
Week 9	21.11.2025	Risk and Term Structure of Interest Rates					1. CHAPTER 6	
Week 10	28.11.2025	Central Banks: A Global Perspective & The Money Supply Process					1. CHAPTER 14,15	
Week 11	5.12.2025	The Tools of Monetary Policy & The Conduct of Monetary Policy: Strategy and Tactics					1. CHAPTER 16,17	
Week 12	12.12.2025	The Tools of Monetary Policy & The Conduct of Monetary Policy: Strategy and Tactics					1. CHAPTER 16,17	
Week 13	19.12.2025	The Foreign Exchange Market					1. CHAPTER 18	
Week 14	26.12.2025	The International Financial System					1. CHAPTER 19	
Week 15	2.01.2026	Review						
Week 16	03 - 11.1.2026	Final Exams						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	03 - 11.1.2026	50				
	Semester Evaluation							
	Midterm(s)	1	08-16.11.2025	40				
	Quiz(zes)	1	During lecture hours	10				
	Attendance and participation							
	Homework(s)							
Laboratory								
Other								
ECTS Evaluation					Language of Instruction:		English	
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14	14 x 3 =42		Applied Hours				
Midterm	1	1.5		Final	1	1.5		
Quizzes	1	1.0		Self study final	1	1* 56= 56		
Self study MT	1	1 *50 = 50		Project				
Self study quizzes	1	1*28= 28		Homework				
Laboratory				Seminar				
Atelier				Presentation				
Field Study				Other				
TOTAL :						180.0		
Recommended ECTS Credit (Total Hours / 30) :						179/ 30 ≅ 6		


EUROPEAN UNIVERSITY OF LEFKE - "Faculty of Economics and Administrative Sciences"

"Economic Policy"

SYLLABUS

2025 - 2026 Fall Semester

											
Course Code	Course Name				Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
ECON 427	Economic Policy					T	A	L	3	5	Tuesdays; 09:00 - 11:50
Prerequisite	None				Prerequisite to			None			
Course Lecturer	Asst. Prof. Dr. Mehmet Kondoz					Office Hours Schedule			Tuesdays; 12:00 - 14:50		
E-mail	mkondoz@eul.edu.tr					Office / Room No			FEAS Room No: 03		
Phone	2627					Phone			-		
Teaching Assistant(s)	-					Office / Room No			-		
E-mail	-					Office / Room No			-		
Course Catalogue	This course includes an overview of theoretical economics and a general knowledge of different macroeconomic indicators; by concentrating on relevant policies that can be applied to enhance economic growth and stability. This course improve the skills and knowledge of students in terms of various aspects of economic policies.										
Course Objectives	This course is designed to provide students with an understanding of the many facets of economic policymaking, to strengthen their related theoretical and analytical skills, and to enable them with the macroeconomic concepts, and to formulate economic policy recommendations in the real world. This course will also introduce undergraduate students to contemporary policy issues in macro-economic literature and their applications in the real world. Economic growth, unemployment, inflation and economic crisis and alternative solutions to the macroeconomic problems are the main subjects of the course.										
Learning Outcomes	<ol style="list-style-type: none"> 1. Learn more about macroeconomic indicators by concentration on relevant policies for the economic stability. 2. To understand the general concepts of macroeconomics, the importance of macroeconomic indicators in policymaking, and be able to analyse economic calculations. 3. To be able to analyse economic crises/cases and find solutions to macroeconomic problems. 4. To understand how to use fundamental macroeconomic policy instruments. 										
Textbooks and/or References	1	Farrokh K. Langdana, Macroeconomic Policy, Kluwer Academic Publisher, 2012.									
	2	Paul Krugman and Robin Wells, Macroeconomics, A48th Edition, Worth Publisher, 2012.									
	3	Frederic S. Mishkin, Macroeconomics: Policy and Practice, Pearson, 2012.									
WEEK	Date	TOPICS									Reference No - Section
Week 1	9/23/2025	Introduction - Warm Up									
Week 2	9/30/2025	Introduction to Macroeconomic Policy									(3) ; Part 1.2
Week 3	10/7/2025	National Income Accounting, GDP, and analysis									(3) ; Part 2
Week 4	10/14/2025	Price Stability and Full employment, and Analysis									(3) ; Part 2 & Part 7
Week 5	10/21/2025	Consumer Price Index and Inflation - Concepts and Calculations									(3) ; Part 2 & Part 5
Week 6	10/28/2025	Saving, Investment, and Financial Systems									(3) ; Part 1.4 & 5.14
Week 7	11/4/2025	Revision									
Week 8	08-16 / 11/2025	Midterm Exams									
Week 9	11/18/2025	Money, Central Bank, and Interest rate (central bank policies)									(3) ; Part 4.10 - Part 6.16
Week 10	11/25/2025	Money, Central Bank, and Interest rate (central bank policies) (continue)									(3) ; Part 4.10 - Part 6.16
Week 11	12/2/2025	Economic Policies Background									Part 4 / Part 6
Week 12	12/9/2025	Monetary and Fiscal Policies									(3) ; Part 4.10 - 13 / Part 6.16
Week 13	12/16/2025	Monetary and Fiscal Policies (continue)									(3) ; Part 4.10 - 13 / Part 6.16
Week 14	12/23/2025	In-class exercises									
Week 15	12/30/2025	Revision									
Week 16	03-11 / 01/2026	Final Exams									
Evaluation Tools	Evaluation Tool				Quantity	Date			Weight in Total (%)	Weight in Semester Evaluation (%)	
	Final Exam				1	03-11 / 01 / 2026			60		
	Semester Evaluation										
	Midterm(s)				1	08-16 / 11 / 2025			40		
	Quiz(zes)										
	Project(s)										
	Homework(s)										
Laboratory											
Attendance											
ECTS Evaluation								Language of Instruction:		English	
Evaluation Tool	Quantity	Student Workload Hours				Evaluation Tool				Student Workload Hours	
Theoretical Hours	14*3	42.0				Applied Hours					
Midterm	1	2.0				Final Exam		1	2.0		
Midterm Study	1	24.0				Final Study		1	32.0		
Quiz						Project					
TLH Self Study	1	48.0				Homework					
Laboratory						Seminar					
Atelier						Presentation					
Field Study						Other					
TOTAL :										150.0	
Recommended ECTS Credit (Total Hours / 30) :										5.00	

EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"								
 "Banking & Finance" SYLLABUS 2025-2026 Fall Semester								
Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
FNAN301/BFIN 301	Business Finance	Compulsory	3	0	0	3	6	Monday 09:00-11:50 am in AS117
Prerequisite	None	Prerequisite to			NONE			
Course Lecturer	Asst. Prof. Dr. Berna Serener				Office Hours Schedule		Monday 12:00 - 16:50pm; Tuesday 13:00 - 13:50pm ; Wednesday 12:00 - 15:50 pm ; Thursday 13:00-14:50 pm	
E-mail	bserener@eul.edu.tr				Office / Room No		FEAS Room 8	
Phone	2608				Phone		-	
Teaching Assistant(s)	-				-		-	
Catalogue Description	The course primarily focuses on the management aspects of financial management which are vital for financial decisions. The course covers financial analysis, planning and control, ratio analysis, funds flow analysis, cash flow analysis, capital budgeting techniques, capital structure determination, dividend policy, an overview of mergers and acquisitions, an overview of international finance, analysis of real company financial reports etc.							
Course Objectives	To provide the student with an understanding of the basics of Corporate Finance and to teach the financial tools used in valuation of long-term securities, risk and return analysis and financial statement analysis, funds flow analysis and capital budgeting.							
Learning Outcomes	1) Understand the objective and scope of corporate finance within the concept of business, tax and financial environments. 2) Analyze and compute all kinds of financial interest related calculations. 3) Do the valuation of all long-term securities and be able to assess them for investment purposes. 4) Understand the risk-return relationship and assess capital market and portfolio theories applicability to business organizations.							
Textbooks and/or References	1	Ross, Westerfield, Jordan, "Fundamentals of Corporate Finance", 13th edition, McGraw-Hill Irwin, 2022.						
	2	VanHorne, James C. & Wachowicz, John M., "Fundamentals of Financial Management", 13th Ed., Prentice-Hall, 2008.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	22.09.2025	Introduction to Financial Management					Text 1 Ch.1	
Week 2	29.09.2025	Financial Statements, Taxes and Cash Flow					Text 1 Ch.2	
Week 3	6.10.2025	Working With Financial Statements					Text 1 Ch.3	
Week 4	13.10.2025	Introduction to Valuation: The Time Value of Money					Text 1 Ch.5	
Week 5	20.10.2025	Discounted Cash Flow Valuation					Text 1 Ch.6	
Week 6	27.10.2025	Discounted Cash Flow Valuation					Text 1 Ch.6	
Week 7	3.11.2025	Revision						
Week 8	10.11.2025	Mid-term Exam Week- No Class						
Week 9	17.11.2025	Interest Rates and Bond Valuation					Text 1 Ch.7	
Week 10	24.11.2024	Stock Valuation					Text 1 Ch.8	
Week 11	1.12.2025	Stock Valuation					Text 1 Ch.8	
Week 12	8.12.2025	Net Present Value and Other Investment					Text 1 Ch.9	
Week 13	15.12.2025	Net Present Value and Other Investment					Text 1 Ch. 9	
Week 14	22.12.2025	Return, Risk and the Security Market Line					Text 1 Ch. 13	
Week 15	29.12.2025	Review						
Week 16	3-11.01.2026	FINAL EXAM WEEK						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	3 - 11.01.2026	50				
	Quiz (2 quizzes will be given but only 1 will count)	1	To be announced	10				
	Midterm(s)	1	8- 16.11.2025	40				
	Attendance							
	Project(s)							
	Homework(s)							
	Laboratory							
Quiz(zes)								
ECTS Evaluation				Language of Instruction:		English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14	14*3= 42		Applied Hours				
Midterm	1	1.0		Final	1	1.5		
Self Study Midterm	1	40		Self Study Final	1	45		
Quiz	1	1.0		Project				
Quiz Study				Self Study	1	38.0		
Laboratory				Self Study Quiz	1	10.0		
Atelier				Presentation				
TOTAL :						178.0		
Recommended ECTS Credit (Total Hours / 30) :						5.95 \cong 6		

EUROPEAN UNIVERSITY OF LEFKE- "School of Applied Sciences"

"Management Information Systems"

SYLLABUS

2024-2025 Spring Semester



Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
MIS303	Management Information Systems		3	0	0	3	5	Wednesday: 14:00 - 16:50 AS 007
Prerequisite	None	Prerequisite to			None			
Course Lecturer	Assist. Prof. Dr. Ersin ÇAĞLAR				Office Hours Schedule		Monday & Thursday 09:00 - 12:00	
E-mail	ecaglar@eul.edu.tr				Office / Room No		Rauf Raif Denктаş Building, AS NO:101	
Phone					Phone		-	
Teaching Assistant(s)	-				Office / Room No		-	
E-mail	-							
Course Objectives	This course discusses the variety of MIS environment and focuses on the applications of information technology within organizations, particularly the acquisition, development, and implementation of computer-based information systems. It covers planning and the use of information systems by management. Various approaches to developing and building MIS, software tools, end-user computing and information centers in planning strategies and management science. Each student will learn the role of MIS and the revolution of computing technology in the organization.							
Learning Outcomes	On successful completion of the course, the student should: 1) Understand the perception and the place of MIS in a variety of environments 2) Understand the role of the MIS Manager and what he/she contributes to the operational capability of an organization, 3) Develop knowledge on the role of Network for businesses, different types of networks, particular network components and their role, 4) Develop an understanding of the information needs of managers and assess the value of decision-making skills amongst managers.							
Textbooks and/or References	1	Laudon, Kenneth & Laudon, Jane, Management Information Systems: Managing the Digital Firm, 16th Edition, Prentice Hall, 2019						
	2	John Gallagher, Information Systems: A Manager's Guide to Harnessing Technology, August 2017						
	3	Kusumlata Bhargava, Management Information Systems, 2009						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	12/02/2025	Introduction to Course					1;1 1;2 1;3	
Week 2	19/02/2025	Organizations, Management And The Networked Enterprise					1;3 2;2 2;3 2;4	
Week 3	26/02/2025	Organizations, Management And The Networked Enterprise					2;5 3;2 3;3	
Week 4	05/03/2025	Ethics In Information Systems					2;3 3;2	
Week 5	12/03/2025	Information Technology Infrastructure					3;4 3;5	
Week 6	19/03/2025	Telecommunications, Networks And The Internet					1;5 1;6 3;5	
Week 7	26/03/2025	Wireless Network					3;3 3;4 3;5	
Week 8	02/04/2025	Security And Control					1;7 1;8	
Week 9	09/04/2025	Security And Control					1;7 1;8	
Week 10	16/04/2025	Midterm(s)					-	
Week 11	23/04/2025	Public Holiday					-	
Week 12	30/04/2025	Managing International Information Systems					3;6 3;7	
Week 13	07/05/2025	Redesigning The Organization With Information Systems					3;7 2;5	
Week 14	14/05/2025	Enhancing Decision Making For The Digital Firm					1;5,6	
Week 15	21/05/2025	Enhancing Decision Making For The Digital Firm					1;5,6	
Week 16	28/05/2025	Final Exam					-	
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	28/08/2025	50				
	Semester Evaluation							
	Midterm(s)	1	16/04/2025	35				
	Quiz(zes)							
	Project(s)							
	Homework(s)	3		15				
	Laboratory							
Other								
*** Lifelong Learning Programme (LLP) ***				Language of Instruction:		English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical lecturing hours (TLH)	13	39		Homework	3	9		
TLH self study	13	78		Project				
Quiz (Q)				Presentation				
Q preparation self study				Seminar				
Laboratory (L)								
L preparation work				Final exam (FE)	1	2		
Midterm exam (ME)	1	2		FE preparation self study	1	10		
ME preparation self study	1	10						
TOTAL :						149		
Recommended ECTS Credit (Total Hours / 30) :						4.97		

EUROPEAN UNIVERSITY OF LEFKE								
Common Courses								
SYLLABUS								
2025 - 2026 Academic Year Fall Semester								
Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
COMN117	Introduction to Social Sciences	Compulsory	3	0	0	3	5	Monday 15:00-17:50
Prerequisite	NONE	Prerequisite to	NONE					
Course Lecturer	Lec. Sıdka İskeleli	Office Hours Schedule	Tuesday: 12:00 - 12:50 Wednesday: 11:00-12:50					
E-mail	siskeleli@eul.edu.tr	Office / Room	FEAS / Room No. 10					
Phone	2610							
Web Site	http://moodle.eul.edu.tr							
Teams Link	https://teams.microsoft.com/l/team/19%3ARwxTOD_WpdZAhIU8e7PPSSbdCQTGiU1CN75LIhaxD01%40thread.tacv2/conversations?groupId=7d0223df-873f-4f35-b5a5-2f08c89a4629&tenantId=0d04761a-06d5-44fd-9fbf-1ce5981114f2							
Catalog Description	This course includes topics that helps to increase the skills/ability of students about social issues and problems in social sciences. This course also aims to improve the approaches about problems and analyze them in social sciences.							
Course Objectives	The main purpose of this course is to let students see how seemingly diverse disciplines intermingle — anthropology and economics, for example. In the end, students will be able to approach social issues with unbiased problem-solving skills.							
Learning Outcomes	<ol style="list-style-type: none"> 1. Ability to define social science and explain its relevance and importance as an interdisciplinary area of study. 2. Ability to develop reasonable approaches to problems in social science. 3. Ability to systematically analyze social issues. 4. Ability to understand the interdisciplinary nature of social sciences. 							
Textbooks and/or References	1	Elgin F. Hunt and David C. Colander, Social Science: An Introduction to the Study of Society , 16/E, Pearson, 2017						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	22/09/2025	Introduction to the course						
Week 2	29/09/2025	Social Science & Its Methods					Chapter 1 (pages 3-22)	
Week 3	06/10/2025	Origins of Western Society					Chapter 3 (pages 48-66)	
Week 4	13/10/2025	Society, Culture, and Cultural Change					Chapter 4 (pages 68-86)	
Week 5	20/10/2025	Geography, Demography, Ecology, and Society					Chapter 5 (pages 89-102)	
Week 6	27/10/2025	Technology and Society					Chapter 6 (pages 105-121)	
Week 7	03/11/2025	Revision						
Week 8	08-16/11/2025	Midterm Exam Week					Chapters 1-3-4-5-6	
Week 9	17/11/2025	Revision on Mid Term Exam						
Week 10	24/11/2025	Psychology, Society, and Culture					Chapter 7 (pages 123-143)	
Week 11	01/12/2025	The Functions & Forms of Government					Chapter 13 (pages 257-276)	
Week 12	08/12/2025	Governments of the World					Chapter 14 (pages 279-295)	
Week 13	15/12/2025	The Organization of Economic Activities					Chapter 16 (pages 322-336)	
Week 14	22/12/2025	International Political Relations					Chapter 18 (pages 359-376)	
Week 15	29/12/2025	Revision						
Week 16	03-11/01/2026	Final Exam Week					All Chapters	
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)		Weight in Semester Evaluation (%)	
	Final	1	03-11/01/2026		60			
	Semester Evaluation							
	Midterm	1	08-16/11/2025		40			
	Quiz(zes)							
Project(s)								
*** Lifelong Learning Programme (LLP) ***							Language of Instruction:	English
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14*3	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Midterm Study		50.0		Final Study		60.0		
Quiz				Project				
Quiz Study				Self-study				
TOTAL :						154.0		

EUROPEAN UNIVERSITY OF LEFKE - Faculty of Engineering



**SYLLABUS
2025-2026 Spring Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
UFEC307	Environment, Recycling and Waste Economy	Elective	3	0	0	3	4	Mondays 18:00-20:50 (ORTAAMFI)
Prerequisite	Prerequisite to							
Course Lecturer	Asst. Prof. Dr. Semih OĞUZCAN					Office Hours Schedule	Monday 10.00-11.50 /Tuesday 13.00-14.50 /Friday 14.00-14.50	
E-mail	soguzcan@eul.edu.tr					Office / Room No	AS310	
Phone						Phone		
Teaching Assistant(s)						Office / Room No		
E-mail						Office / Room No		
Catalogue Descriptions	This course covers the environmental problems and environmental impact assessment methods related to waste, different type of solid wastes and their management techniques, solid waste recycling, incineration, composting, aerobic/anaerobic oxidation, landfilling. Matter and energy recovery from solid wastes. It introduces the concepts of waste minimization and circular economy.							
Course Objectives	The purpose of this course is to make students gain an understanding on environmental impacts of waste, impact assessment methods, solid waste management technologies, along with waste prevention strategies and circular economy.							
Learning Outcomes	On successful completion of the course, the student should have gained: 1- Drivers of waste production and challenges in prevention 2- Impacts of waste 3- Impact assessment methods for waste, 4- Knowledge on the 4R's of waste; Reduce, reuse, recycle and recovery.							
Textbooks and/or References	1	van Ewijk, S. and Stegemann, S. An Introduction to Waste Management and Circular Economy. London: UCL Press. 2023						
	2	G.Tyler Miller, Scott Spoolman "Environmental Science",15th edition Cengage, 2016						
	3	THOMAS H. CHRISTENSEN "Solid Waste Technology & Management", Wiley, 2010						
	4	Recent publications which are related with waste management and circular economy.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	02/02/2026	Introduction					1;1,2,3,4	
Week 2	09/02/2026	Materials and Waste					1;1,2,3,4	
Week 3	16/02/2026	The impacts of waste					1;2,2,3,4	
Week 4	23/02/2026	Waste impact assessment methods					1;3,2,3,4	
Week 5	02/03/2026	Waste prevention					1;5,2,3,4	
Week 6	09/03/2026	Collection and treatment of waste					1;6,2,3,4	
Week 7	16/03/2026	Mechanical treatment					1;6,2,3,4	
Week 8	23/03/2026	Thermal treatment					1;6,2,3,4	
Week 9	30/03/2026	Review						
Week 10	04-12/04/2026	Midterm Exam						
Week 11	13/04/2026	Biological treatment					1;6,2,3,4	
Week 12	20/04/2026	Waste recycling					1;7,2,3,4	
Week 13	27/04/2026	Energy recovery and disposal					1;8,2,3,4	
Week 14	04/05/2026	The circular economy					1;9,2,3,4	
Week 15	11/05/2026	Review						
Week 16	16-25/05/2026	Final Exam						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam / Homework	1	16-25/05/2026	60				
	Semester Evaluation			40				
	Mid-term Exam	1	04-12/04/2026	40	100			
	Quiz(zes)	0		0	0			
	Project(s) - Presentation	0		0	0			
	Homework(s)	0		0	0			
	Laboratory	0		0	0			
Attendance	0		0	0				
*** Lifelong Learning Programme (LLP) ***						Language of Instruction: English		
Evaluation Tool	Quantity	Student Workload Hours			Evaluation Tool	Quantity	Student Workload Hours	
Theoretical Hours	13	39.0			Applied Hours			
Midterm	1	15.0			Final	1	20.0	
Quiz					Project			
Laboratory					Homework			
Atelier					Seminar			
Field Study					Presentation			
Other					Self Study	1	50.0	
TOTAL :							124.0	
Recommended ECTS Credit (Total Hours / 30) : 4								



EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"

"Business Administration"

SYLLABUS

2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
BFIN202 /ACCT 202	Financial Accounting II	Compulsory	3	0		3	6	Monday 14:00 - 16:50 in Orta Amfi	
Prerequisite	Prerequisite to								
Course Lecturer	Assist. Prof. Dr. Berna Serener					Office Hours Schedule			
E-mail	bserener@eul.edu.tr					Office / Room No	FEAS # 8		
Phone	2608					Phone			
Teaching Assistant(s)						Office / Room No			
E-mail									
Course Objectives	The course provides the advanced aspects of accounting on the areas of partnership firm accounting viz. formation, admission, withdrawal and dissolution of partnership firms, exposure to corporations stockholders equity, identification of earnings per share, and dividends, long term liabilities, bonds payables, marketable securities, analysis and interpretation of financial statements, importance of GAAP, exposure to analysis of company reports.								
Learning Outcomes	LO.1: To understand the importance of merchandising operations financial accounting. LO.2: To understand the partnership firm accounting and exposure to corporations. LO.3: To develop skills to prepare, analyze and interpret financial statement. LO.4: To understand the importance of GAAP								
Textbooks and/or References	1. Williams, Haks, Bettner and Carcello, Financial Accounting, McGraw-Hill, 19th Edition, 2022. 2. Kieso, D.E., Weygandt, J.J. and Warfield, T.D. Intermediate Accounting (18th Edition), Wiley, 2023. 3. Rose, P.S. and Hudgings, S.C. Bank Management and Financial Services, McGraw Hill, 8th Edition, 2022								
WEEK	Date	TOPICS					Reference No - Section		
Week 1	2.02.2026	Introduction							
Week 2	9.02.2026	Merchandising Activities					1. Chapter 6		
Week 3	16.02.2026	Merchandising Activities					1. Chapter 6		
Week 4	23.02.2026	Merchandising Activities					1. Chapter 6		
Week 5	2.03.2026	Inventories and the Cost of Goods Sold					1. Chapter 8		
Week 6	9.03.2026	Inventories and the Cost of Goods Sold					1. Chapter 8		
Week 7	16.03.2026	Financial Assets					1. Chapter 7		
Week 8	23.3.2026	Financial Assets					1. Chapter 7		
Week 9	30.03.2026	Plant and Intangible Assets					1. Chapter 9		
Week 10	6.04.2026	Mid-Term Exam							
Week 11	13.04.2026	Plant and Intangible Assets					1. Chapter 9		
Week 12	20.04.2026	Plant and Intangible Assets					1. Chapter 9		
Week 13	27.04.2026	Financial Statements- Application for Banks					2. Chapter 3		
Week 14	4.05.2026	Statement of Financial Position					3. Chapter 5		
Week 15	11.05.2026	Accounting for Financial Assets of Banks					2. Chapter 7		
Week 16	18.05.2026	Review							
Weeks 16 and 17	16 - 25.05.2026	Final Exam Week							
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)				
	Final Exam	1	16-25.05.2026	50					
	Mid-Term Exam	1	4-12.4.2026	40					
	Quizzes	1	To be announced	10					
	Project(s)								
	Homework(s)								
	Laboratory								
Quiz(zes)									
<i>ECTS Evaluation</i>					Language of Instruction: English				
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	15	15*3= 45		Applied Hours					
Mid-term	1	1.0		Final	1	1.5			
Self study Mid-term	1	40		Self-study final	1	60			
Quiz	1	1.0		Quiz (self-study)	1	30.0			
Atelier				Seminar					
Field Study				Presentation					
Other				Project					
TOTAL :							178.5		
Recommended ECTS Credit (Total Hours / 30) :							6		



EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"

"Business"

SYLLABUS

2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BFIN 302 /ACCT 302	Cost Accounting	Compulsory	3	0		3	6	Tuesday 9:00-12:00 pm at CL007
Prerequisite		Prerequisite to						
Course Lecturer	Assist. Prof. Dr. Berna Serener				Office Hours Schedule	Office Hours: Monday 9:00- 12:50 pm; Tuesday 12:00 - 16:50 pm; Wednesday: 12:00 - 13:50 pm; Friday: 12:00 - 13:50 pm		
E-mail	bserener@eul.edu.tr					Office / Room No	FEAS # 8	
Phone	2608							
Catalogue Description	The course intends to provide basic and advanced concepts of cost accounting. The course covers the scope and nature of cost accounting, principles, classifications of cost accounting, exposure to product cost accounting system viz. external and internal reporting systems, costing and control of raw materials, labor and factory overheads, job order and process costing system, joint and by-product costing, cost accounting for defective units, spoiled units, scrap and waste materials, direct and absorption costing, marginal costing and break-even analysis.							
Course Objectives	To teach students concepts of cost accounting, job order costing, process-costing and cost-volume-profit analysis.							
Learning Outcomes	LO.1: To understand the importance of managerial accounting							
	LO.2: To have knowledge of cost types							
	LO.3: To use total and unit costs in financial statements and price calculations							
	LO.4: To develop skills to analyze and interpret cost systems							
Textbooks and/or References	1.	Jan R. Williams, Susan F. Haka, Mark S. Bettner and Joseph V. Carcello, Financial and Managerial Accounting, McGraw Hill, 20th Edition, 2025						
	2.	Colin Drury, Management and Cost Accounting, Cengage Learning, 3rd Edition. 2012						
	3.	R.H. Hermanson, J.D. Edwards, J.Ivancevich, Accounting Principles: Managerial Accounting, 8th Edition, 2011						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	3.2.2026	Introduction					1. Chapter 16	
Week 2	10.2.2026	Management Accounting: A Business Partner					1. Chapter 16	
Week 3	17.2.2026	Management Accounting: A Business Partner					1. Chapter 16	
Week 4	24.2.2026	Job Order Cost Systems and Overhead Allocation					1. Chapter 17	
Week 5	3.3.2026	Job Order Cost Systems and Overhead Allocation					1. Chapter 17	
Week 6	10.3.2026	Job Order Cost Systems and Overhead Allocation					1. Chapter 17	
Week 7	17.3.2026	Process Costing					1. Chapter 18	
Week 8	24.3.2026	Process Costing					1. Chapter 18	
Week 9	31.3.2026	Review						
Week 10	7.4.2026	Midterm Exam						
Week 11	17.4.2026	Process Costing					1. Chapter 18	
Week 12	24.4.2026	Process Costing					1. Chapter 18	
Week 13	1.5.2026	Cost-Volume-Profit Analysis					1. Chapter 20	
Week 14	8.5.2026	Cost-Volume-Profit Analysis					1. Chapter 20	
Week 15	15.5.2026	Review						
Weeks 16	16.05 - 25.05.2026	Final Exam Weeks						
Evaluation Tools	Evaluation Tool		Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)		
	Final Exam		1	16- 25.05.2026	50			
	Semester Evaluation							
	Midterm(s)		1	4-12.04.2026	40			
	Participation							
	Project(s) /Presentation							
	Homework(s)		1		10			
	Quiz(zes)							
labs								
<i>ECTS Evaluation</i>				Language of Instruction:		English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14	14*3 = 42		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Midterm Study	1	36.0		Final Study	1	45.0		
Quiz				Project				
Quiz Study				Homework (self-study)	14	14 x 2= 28		
H.W.	1	25.0		Seminar				
Atelier				Presentation				
Field Study				Self Study				
TOTAL :						178.0		
Recommended ECTS Credit (Total Hours/30):						176/30 ≈ 5.93		



EUROPEAN UNIVERSITY OF LEFKE
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION
SYLLABUS
2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN 206	Organizational Behaviour	Compulsory	3	0	0	3	6	Tuesday, 09:00-11:50 AS117
Prerequisite	-		Prerequisite to			-		
Course Lecturer	Assoc. Prof. Dr. Pelin Bayram					Office Hours Schedule		Tuesday, 14:00-15:50 Thursday, 11:00-12:50
E-mail	pbayram@eul.edu.tr					Office / Room No		FEAS- No:1
Phone						Phone		-
Teaching Assistant(s)						Office / Room No		-
E-mail								
Catalog Description	The course intends to provide contemporary behavioural aspects and detailed insights on behavioural aspects of management, viz. individual, group and organizational behavioural aspects. The course also focuses on different organization theories, motivational theories, theories of leadership, organizational development and change,							
Course Objectives	The course intends to provide contemporary behavioral aspects and detailed insights on behavioral aspects of management, viz. individual, group and organizational behavioral aspects. The course also focuses on different organization theories, motivational theories, theories of leadership, organizational development and change, organizational effectiveness etc.							
Learning Outcomes	1. Improve your ability to work with and through other people 2. Improve your ability to work effectively with people who have different values, backgrounds or areas of expertise 3. Improve your ability to lead others to succeed 4. Develop critical analytical skills that will help you diagnose problems in organizations, assess strengths and weaknesses, and generate effective solutions to problems							
Textbooks and/or References	1 Robbins, S.P., Judge, T.A. 2017. Organizational Behavior. 17th Edition., Global Ed.							
WEEK	Date	TOPICS						Reference No - Section
Week 1	03/02/2026	Introduction-Overview						
Week 2	10/02/2026	Chapter 1- What is Organizational Behavior						Chapter 1
Week 3	17/02/2026	Chapter 1- What is Organizational Behavior						Chapter 1
Week 4	24/02/2026	Chapter 2- Diversity in Organizations						Chapter 2
Week 5	03/03/2026	Chapter 2- Diversity in Organizations						Chapter 2
Week 6	10/03/2026	Chapter 3- Attitudes and Job Satisfaction						Chapter 3
Week 7	17/03/2026	Chapter 3- Attitudes and Job Satisfaction (Cont)						Chapter 3
Week 8	24/03/2026	Chapter 4- Emotions and Moods						Chapter 4
Week 9	31/03/2026	Chapter 4- Emotions and Moods (Cont)						Chapter 4
Week 10	04-12/04/2026	Midterm Exams						
Week 11	14/04/2026	Chapter 5- Personality and Value						Chapter 5
Week 12	21/04/2026	Chapter 6- Perception and Individual Decision Making						Chapter 6
Week 13	28/04/2026	Chapter 7- Motivation Concepts						Chapter 7
Week 14	05/05/2026	Chapter 8- Motivation: From Concepts to Applications						Chapter 8
Week 15	12/05/2026	Revision						
Week 16	16-25/05/2026	Final Exams						ALL CHAPTERS
Evaluation Tools		Evaluation Tool	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)	
		Final Exam	1	16- 25/05/2026		55	55	
		Semester Evaluation						
		Midterm	1	04-12/04/2026		45	45.0	
		Homework						
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		English
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14	42.0		Final Exam	1	1.0		
Midterm	1	1.0						
Self-Study MT	1	60.0		Study for Final Exam	1	70.0		
TOTAL :						17	174.0	
Recommended ECTS Credit (Total Hours / 30) :							174/30 = 5.8 ≈ 6	

EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"



Department of Busines Administration

SYLLABUS

2025 - 2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
BUSN 208	Business Communication		T	A	L	3	6	Wednesday 9:00-11:50 (AS 117)
Prerequisite		Prerequisite to			NONE			
Course Lecturer	Assist. Prof. Dr. Tahir Yeşilada				Office Hours Schedule	Tuesday 10:00-12:00		
E-mail	tyesilada@eul.edu.tr				Office / Room No	FEAS 5		
Phone	3600							
Course Objectives	Students will learn how to make efficient use of different types of communication technologies, how to prepare written documents (e.g. C.V.'s, business letters, memos, reports, etc.) and how to prepare effective presentations. Communicating in teams, with stakeholders and on a cross cultural level will also be emphasized. The focus of the course is improving the students' all round communication skills, not their English grammar usage.							
Catalogue Description	This course focuses on the development of effective communication skills required in modern business environments. Students will explore key concepts of business communication, including written, oral, and interpersonal communication in professional contexts. The course emphasizes practical applications such as writing business emails and reports, delivering presentations, participating in meetings, and communicating across cultures. Through case studies, discussions, and real-life scenarios students will gain an understanding of how communication influences organizational success and professional relationships.							
Learning Outcomes	<ol style="list-style-type: none"> 1. Improved ability of using different types of communication media 2. Awareness of the factors affecting communication in today's organizational settings 3. Enhance communication principles, applications and skills needed to communicate effectively in the workplace 4. Ability to communicate under diverse cultural settings 5. Developed skills of business writing and presentation 							
Textbooks and/or References	1	Business Communication Today, Courtland L. Bovée and John V. Thill, 15th Edition, Pearson Higher Education, 2021						
WEEK	Date	TOPICS						Reference No - Section (1)
Week 1	04/02/2026	Introduction, Basic concepts, Ice-breaking						
Week 2	11/02/2026	Professional Communication in a Digital, Social, Mobile World						Chapter 1
Week 3	18/02/2026	Collaboration, Interpersonal Communication, and Business Etiquette						Chapter 2
Week 4	25/02/2026	Communication Challenges in a Diverse, Global Marketplace						Chapter 3
Week 5	04/03/2026	Planning, Writing, Completing Business Messages						Chapters 4, 5, 6
Week 6	11/03/2026	Planning, Writing, Completing Business Messages						Chapters 4, 5, 6
Week 7	18/03/2026	Digital, Social, Visual Media						Chapters 7, 8, 9
Week 8	25/03/2026	Digital, Social, Visual Media						Chapters 7, 8, 9
Week 9	01/04/2026	Writing Routine and Positive Messages						Chapter 10
Week 10	04-12/04/2026	MIDTERM EXAMS						Chapters 1 - 10 (inclusive)
Week 11	15/04/2026	Writing Negative Messages						Chapter 11
Week 12	22/04/2026	Developing Presentations in a Social Media Environment						Chapter 16
Week 13	29/04/2026	Building Careers and Writing Résumés						Chapter 18
Week 14	06/05/2026	Applying and Interviewing for Employment						Chapter 19
Week 15	13/05/2026	Revision + Presentations						
Week 16	16-25/05/2026	FINAL EXAMS						All Chapters
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	16-25/05/2026	50	50.0			
	Semester Evaluation							
	Midterm(s)	1	04-12/04/2026	40	40.0			
	Quiz(zes) / Assignments		TBA					
	Other (Presentation, Participation)		TBA	10	10.0			
*** Lifelong Learning Programme (LLP) ***			Language of Instruction:			English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
				Self Study	45	135.0		
TOTAL :						179.0		
Recommended ECTS Credit (Total Hours / 30) :						5.97 ≈ 6		

EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics & Administrative Sciences"								
"Business"								
SYLLABUS								
2025-2026 Spring Semester								
Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN 210	Financial Management	Compulsory	3	0	0	3	6	Friday 14,00-16,50
Prerequisite	None	Prerequisite to			NONE			
Course Lecturer	Prof. Dr. Dervis Kirikkaleli					Office Hours Schedule		Monday 12,00-13,00 ; Friday 12,00-13,00;
E-mail	dkirikkaleli@eul.edu.tr					Office / Room No		FEAS Room 7
Phone	2626					Phone		-
Teaching Assistant(s)	-					Office / Room		-
E-mail	-							
Course Objectives	The main objective of this course is to make students understand the basic finance concepts. The course involves studies on decision-making utilizing financial resources available to the firm from the perspective of the manager.							
Learning Outcomes	1- Financial statements analysis 2- Time value of money 3- Valuation of future cash flows 4- Valuing stocks and bonds 5- Evaluating investment projects							
Textbooks and/or References	1	EUGENE F. BRIGHAM and JOEL F. HOUSTON , Fundamental of Financial Management, Cengage Learning, 9ed						
	2	Titman. S, Keown A.J& Martin J.D., Financial Managemen Principles and Applications ", 11th Ed., Pearson, 2011.						
WEEK	Date	TOPICS						Reference No - Section
Week 1	02/06/2026	Introduction to Financial Management						1-1
Week 2	13/2/2026	Firms and Financial Market						1-2
Week 3	20/2/2026	Firms and Financial Market(Cont.)						1-2
Week 4	27/2/2026	Firms and Financial Market(Cont.)						1-2
Week 5	03/06/2026	Financial Statement						1-4
Week 6	13/3/2026	Financial Statement (Cont.)						1-4
Week 7	20/3/2026	Financial Statement (Cont.)						1-4
Week 8	27/3/2026	Financial Statement (Cont.)						1-4
Week 9	04/03/2026	Analysis of Financial Statements						1-5
Week 10	04/4-12/2026	Midterm EXAM WEEK						
Week 11	17/4/2026	Analysis of Financial Statements (Cont.)						1-5
Week 12	24/4/2026	Time Value of Money						2-7
Week 13	05/01/2026	Public Holiday						
Week 14	05/08/2026	Time Value of Money (Cont.)						2-7
Week 15	16-25/05/2026	FINAL EXAM WEEK						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	16-25/05/2026	60				
	Semester Evaluation							
	Midterm EXAM	1	04/4-12/2026	40				
	Quiz(zes)							
	Project(s)							
	Homework(s)							
	Laboratory							
Attendance								
ECTS Evaluation				Language of Instruction:		English		
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours			
Theoretical Hours	13	39.0	Applied Hours					
Midterm	1	1.0	Final	1	1.5			
Midterm Exam	1	55.0	Final Study	6	72.0			
Quiz	1	10.0	Project					
Quiz Study			Homework					
Laboratory			Seminar					
Atelier			Presentation					
Field Study			Other					
				TOTAL :	178.5			
				Recommended ECTS Credit (Total Hours / 30) :	5,90=6			



EUROPEAN UNIVERSITY OF LEFKE
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BUSINESS ADMINISTRATION
SYLLABUS
2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN102	Introduction to Business	Compulsory	3	0	0	3	7	Monday, 9:00-11:50 HK 005
Prerequisite		Prerequisite to						
Course Lecturer	Assist. Prof. Dr. Tahir Yesilada					Office Hours Schedule		Tuesday 10:00-12:00
E-mail	tyesilada@eul.edu.tr					Office / Room No		FEAS - No:5
Phone	3600							
Web Site	http://moodle.eul.edu.tr							
Course Objective	Describe the context and purpose of business. Analyze the business environment. Discuss the legal forms of business. Explain and analyze the basics of the accounting function. Identify the importance of operations management to businesses. Describe and demonstrate decision-making skills in the marketing function.							
Catalogue Description	This course aims to provide a comprehensive introduction to the key elements of the business organisation addressing competing theories and models of the firm and its environment, to provide a critical perspective on the main functional areas of management, and to develop analytical skills to identify the links between the functional areas in management, organisations, management practices and the business environment.							
Learning Outcomes	1	Explain the nature of business and describe the external environments addressing their affect on the success or failure of business						
	2	Define small business, entrepreneurship and forms of business ownership; describe some key characteristics of entrepreneurial personalities						
	3	Discuss the rise of international business; describe the major world marketplaces, trade agreements, and alliances						
	4	Explain the nature of management; identify the four basic functions that constitute the management process						
	5	Describe the building blocks of an organizational structure; identify the differences among structures						
	6	Demonstrate understanding of the main functions of a business; define operations mgmt, human resource mgmt, marketing, accounting and finance						
Textbook	1 Ebert, R. J., & Griffin, R. W. (2022). <i>Business Essentials</i> . 13 th Edition, Pearson Higher Education.							
WEEK	Date	TOPICS						Reference No - Section
Week 1	02/02/2026	Introduction						
Week 2	09/02/2026	The Business Environment and Economic Systems						Chapter 1
Week 3	16/02/2026	Entrepreneurship, New Ventures and Business Ownerships						Chapter 3
Week 4	23/02/2026	The Global Context of Business						Chapter 4
Week 5	02/03/2026	Business Management						Chapter 5
Week 6	09/03/2026	Organizing the Business						Chapter 6
Week 7	16/03/2026	Operations Management and Quality						Chapter 7
Week 8	23/03/2026	Employee Behavior and Motivation						Chapter 8
Week 9	30/03/2026	Revision						
Week 10	04-12/04/2026	Midterm Examination						Chapters 1+3+4+5+6+7+8
Week 11	13/04/2026	Human Resource Management and Labor Relations						Chapter 10
Week 12	20/04/2026	Marketing Processes and Consumer Behavior						Chapter 11
Week 13	27/04/2026	Information Technology (IT) for Business						Chapter 12
Week 14	04/05/2026	The Role of Accountants and Accounting Information						Chapter 15
Week 15	11/05/2026	Revision						
Week 16	16-25/05/2026	Final Examination						All Chapters
Evaluation Tools	Evaluation Tool		Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)	
	Semester Evaluation					100		
	Final Examination		1	16-25/05/2026		50	50.0	
	Midterm Examination		1	04-12/04/2026		40	40.0	
	Participation		TBA			10	10.0	
*** ECTS Evaluation ***						Language of Instruction: English		
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool		Quantity	Student Workload Hours		
Theoretical Hours	13	39.0	Applied Hours					
Midterm	1	1.0	Final		1	1.0		
			Homework					
			Self Study		42	168.0		
TOTAL :					57	209.0		
Recommended ECTS Credit (Total Hours / 30) :						6.97 ≈ 7		



Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN304	Human Resource Management	Major	3	0	0	3	5	Friday 17:00 - 19:50
Prerequisite		Prerequisite to						
Course Lecturer	Asst. Prof. Dr. Hüseyin Karşılı					Office Hours Schedule		Monday 10:00 - 13:50
E-mail	hkarsili@eul.edu.tr					Office / Room No		FEAS / Room No.6
Phone	2619					Phone		-
Teaching Assistant(s)	-					Office / Room No		-
E-mail	-							
Catalog Description	In this course, we will focus on the different human resource practices from the perspective of strategic human resource management. The main point is competency. Based on competency model, the course will analyse the human resource management environment, recruitment and selection, training and career development, motivation and compensation, performance appraisal systems and performance development, and international human resource management. During the teaching, cases will be used and shared, and hot issues such as "human resource management and culture" will be discussed.							
Course Objectives	The objective of the course is to introduce and outline the core issues of human resource management and core models and theories of human resource management, and to create awareness about the human resource management principles and methodology. By studying and applying knowledge and tools in the human resource management area, students should develop capabilities towards human resource management program design and human resource development.							
Learning Outcomes	(1) get knowledge of human resource management framework; (2) outline the core areas of human resource management; (3) grasp the core models of human resource management; (4) create awareness about the human resource management principles and methodology ; (5) have more interests in human resource management.							
Textbooks and/or References	1	Stephen Taylor, Carol Woodhams, Human Resource Management: People and Organisations						
	2	Stephen Taylor, Resourcing and Talent Management						
WEEK	Date	TOPICS						Reference No - Section
Week 1	06.02.2026	Introduction to the course						
Week 2	13.02.2026	HRM : Concepts and environment						Ch.1
Week 3	20.02.2026	Job analysis and job design						Ch.2
Week 4	27.02.2026	Human resource acquisition						Ch.3
Week 5	06.03.2026	Training and development						Ch.4
Week 6	13.03.2026	Motivation and compensation.						Ch.5
Week 7	20.03.2026	Public Holiday						
Week 8	27.03.2026	Performance management						Ch.6
Week 9	03.04.2026	Revision						
Week 10	04-12/04/2026	Midterm Exam						
Week 11	17.04.2026	Relationship between performance and management						Ch.7
Week 12	24.04.2026	Hot issue: Human resource management and culture						Ch.8
Week 13	01.05.2026	Public Holiday						
Week 14	08.05.2026	Requirements of being expert in human resources						Ch.9
Week 15	15.05.2026	Revision						
Week 16	16-25/05/2026	Final Exams Week						
Evaluation Tools	Evaluation Tool		Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)	
	Final Exam		1	16-25/05/2026			50	
	Semester Evaluation							
	Midterm(s)/Assignment(s)		1	04-12/04/2026			40	
	Quiz(zes)		1	After Midterm Exams			10.0	
	Project(s) & Presentation							
	Homework(s)							
	Laboratory							
Attendance								
ECTS Evaluation						Language of Instruction:		English
Evaluation Tool	Quantity	Student Workload Hours			Evaluation Tool		Student Workload Hours	
Theoretical Hours	14	42.0			Applied Hours			
Midterm	1	1.5			Final	1	1.5	
Midterm/Assignment Study	1	50.0			Final Study	1	60.0	
Quiz					Project			
Quiz Study					Homework			
Laboratory					Seminar			
Atelier					Presentation			
Field Study					Other			
TOTAL :								155.0



EUROPEAN UNIVERSITY OF LEFKE
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION
SYLLABUS

2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN 306	Marketing Management		3	0		3	6	Monday 14:00-16:50 CL008
Prerequisite		Prerequisite to	N/A					
Course Lecturer	Assoc. Prof. Dr. Pelin Bayram					Office Hours Schedule	Thursday 11:00-11:50	
E-mail	pbayram@eul.edu.tr					Office/ Room No	FEAS 1	
Phone	3603					Phone		
Teaching Assistant(s)	-					Office / Room No	-	
E-mail	-							
Catalog Description	This course explains how marketing can be used in strategic orientation of a company. The course examines the creation and distribution of products and services to consumers. It focuses on determinants of demand, such as price, advertising and promotion, as well as social and environmental determinants of consumer and firm behaviour. The course also focuses on real-life company marketing plan preparation.							
Course Objectives	Marketing management is the art and science of choosing target markets and getting, keeping, and growing customers through creating, delivering, and communicating superior customer value. Marketing management seeks to meet organizational objectives by effectively satisfying customers in a dynamic environment. This course provides an overview of marketing processes and marketing principles, and provides students with the opportunity to apply the key concepts to practical business situations.							
Learning Outcomes	1-Ability to understand the strategic role of marketing on gaining competitive advantage and importance of it and ability to use analytical skills for this purpose. 2-Competency in understanding the role and importance of strategic marketing planning on companywide planning and ability to conduct strategic marketing plan. 3-Ability to handle product, service and brand management, pricing decisions, distribution channel management and promotion policies, in an analytical way and being able to develop strategies and tactics on them. 4-Capability to discover the most vital element shaping marketing is the technology and ability to consider that factor on every strategic decision. 5-Ability to provide all decisions including other business functions being focused on markets and customers, being used integrated marketing tools and yielded profits by creating customer satisfaction which modern marketing concept requires.							
Textbooks and/or References	1	Kotler, P., Armstrong, G., (2021) Principles of Marketing, 18.th.Ed., Global Ed. Pearson Education Limited						
	2	Kotler, Philip; Keller, Kevin Lane, Marketing Management, Pearson, 14th ed.,2012						
WEEK	Date	TOPICS						Reference No - Section
Week 1	02/02/2026	Introduction, Course Overview						
Week 2	09/02/2026	Customer Value-Driven Marketing Strategy: Creating Value for Target Customers						Chapter 7
Week 3	16/02/2026	Customer Value-Driven Marketing Strategy: Creating Value for Target Customers						Chapter 7
Week 4	23/02/2026	Product, Services, and Branding Strategy						Chapter 8
Week 5	02/03/2026	Product, Services, and Branding Strategy						Chapter 8
Week 6	09/03/2026	New-Product Development and Product Life-Cycle Strategies						Chapter 9
Week 7	16/03/2026	New-Product Development and Product Life-Cycle Strategies						Chapter 9
Week 8	23/03/2026	Pricing Products: Understanding and Capturing Customer Value						Chapter 10
Week 9	30/03/2026	Pricing Products: Understanding and Capturing Customer Value						Chapter 10
Week 10	04-12/04/2026	Midterm Examination						
Week 11	13/04/2026	Pricing Products: Pricing Strategies						Chapter 11
Week 12	20/04/2026	Pricing Products: Pricing Strategies						Chapter 11
Week 13	27/04/2026	Communicating Customer Value: Integrated Marketing Communications Strategy						Chapter 14
Week 14	04/05/2026	Communicating Customer Value: Integrated Marketing Communications Strategy						Chapter 14
Week 15	11/05/2026	Advertising and Public Relations						Chapter 15
Week 16	16-25/05/2026	Final Examination						ALL CHAPTERS
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Semester Evaluation				100			
	Final Examination	1	16-25/05/2026	55	55.0			
	Midterm(s)	1	04-12/04/2026	45	45.0			
	Quizzes & Class Activities							
	Project(s)							
	Homework(s)							
	Laboratory							
Other								
ECTS Evaluation						Language of Instruction:	English	
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	14	42.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Midterm Study	1	30.0		Final Study	1	49.0		
Quiz				Project				
Quiz Study				Homework				
Laboratory				Seminar				
Atelier				Presentation				
Field Study				Other	7	47.0		
TOTAL :							170.0	
Recommended ECTS Credit (Total Hours / 30) :							5.6 ± 6	



EUROPEAN UNIVERSITY OF LEFKE

"Department of Business Administration"

SYLLABUS

2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN356	ENTREPRENEURSHIP	Compulsory	3	0		3	6	Wednesday 09:00-11:50
Prerequisite	NONE	Prerequisite to				NONE		
Course Lecturer	Asst. Prof. Dr. Hüseyin Karşılı					Office Hours Schedule	Thursday, 10:00-12:50	
E-mail	hkarsili@eul.edu.tr					Office / Room No	FEAS Building - No. 6	
Phone	2619					Phone	-	
Teaching Assistant(s)	-					Office / Room No	-	
E-mail	-							
Catalog Description	Term, the aim and content items. Conceptual definition of entrepreneurs and entrepreneurship. Entrepreneurship in economic theory. Historical development of entrepreneurship. Entrepreneurial practice. The importance of small business. Entrepreneurial economy. Entrepreneurship and Economic Development. Type of Entrepreneurship. Entrepreneur and small business. Features and types of businesses and entrepreneurs. Sources of business ideas. The role of entrepreneurship in economic development. Terms of entrepreneurship. Entrepreneurship in economic development. Terms of entrepreneurship. Innovation and entrepreneurship. Entrepreneurship and small business. The life cycle of a small company. Small business sector in Croatia. Forms of entrepreneurial organization. Sources of capital. Entrepreneurial process. Entrepreneurial strategies. Starting a new company. Buying an existing business. Franchising. Family business.							
Course Objectives	Understanding basic concepts in the area of entrepreneurship, understanding the role and importance of entrepreneurship for economic development, developing personal creativity and entrepreneurial initiative, adopting of the key steps in the elaboration of business idea, understanding the stages of the entrepreneurial process and the resources needed for the successful development of entrepreneurial ventures.							
Learning Outcomes	<ol style="list-style-type: none"> 1. define basic terms, 2. analyse the business environment in order to identify business opportunities, 3. identify the elements of success of entrepreneurial ventures, 4. consider the legal and financial conditions for starting a business venture, 5. evaluate the effectiveness of different entrepreneurial strategies 							
Textbooks and/or References	<ol style="list-style-type: none"> 1. Dr. Michael Agyekum Addo, 2024. Fundamentals of Entrepreneurship II: How to Create, Start and Grow your Own Business. (Main textbook) 2. Finance Knights Publications, 2025. Starting Your Own Business Step-by-Step Guide: The Simplest Beginner's Guide to Start and Grow a Successful Small Business in Record Time – Begin Your Entrepreneurial Path Now 							
WEEK	Date	TOPICS					Reference No - Section	
Week 1	04/02/2026	Introduction to the course						
Week 2	11/02/2026	Basic entrepreneurship concepts, mindset, and self-development as an entrepreneur					Ch.1	
Week 3	18/02/2026	Sources of innovation, creativity techniques, and identifying problems.					Ch.2	
Week 4	25/02/2026	Understanding customer needs, pain points, and target market analysis.					Ch.3	
Week 5	04/03/2026	Mapping out the value proposition, customer segments, and revenue streams.					Ch.4	
Week 6	11/03/2026	Conducting interviews and testing assumptions.					Ch.5	
Week 7	18/03/2026	Developing a Minimum Viable Product (MVP) to test business models.					Ch.6	
Week 8	25/03/2026	Customer acquisition, branding, and digital marketing.					Ch.7	
Week 9	01/04/2026	Revision						
Week 10	04-12/04/2026	Midterm Exam						
Week 11	15/04/2026	Revenue models, cost structures, and break-even analysis.					Ch.8	
Week 12	22/04/2026	Intellectual property, legal forms of business, and supply chain management.					Ch.9	
Week 13	29/04/2026	Raising capital, venture capital, angel investors, and pitching.					Ch.10	
Week 14	06/05/2026	Strategies for expanding the business and team building.					Ch.11	
Week 15	13/05/2026	Revision						
Week 16	16-25/05/2026	Final Exam Week						
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)		
	Final Exam	1	16-25/05/2026		50	50.0		
	Midterm(s)	1	04-12/04/2026		40	40.0		
	Quizzes & Class Activities	1	After Midterm Exam		10	10.0		
	Project - Poster							
	Homework(s)							
	Laboratory							
Other								
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:	English		
Evaluation Tool	Quantity	Student Workload Hours			Evaluation Tool	Quantity	Student Workload Hours	
Theoretical Hours	13*3	39.0			Applied Hours			
Midterm	1	1.0			Final	1	1.0	
Midterm study		55.0			Final Study		60.0	
Laboratory					Project - Poster	1	20.0	
Atelier					Seminar			
Field Study					Presentation			
Other					Self Study			



EUROPEAN UNIVERSITY OF LEFKE

"Department of Business Administration"

SYLLABUS

2025-2026 Spring Semester

Course Code	Course Name	Course Type	Weekly Course			Credits	ECTS	Weekly Time Schedule
			T	A	L			
BUSN356	ENTREPRENEURSHIP	Compulsory	3	0		3	6	Wednesday 09:00-11:50
Prerequisite	NONE	Prerequisite to				NONE		
Course Lecturer	Asst. Prof. Dr. Hüseyin Karşılı					Office Hours Schedule	Thursday, 10:00-12:50	
E-mail	hkarsili@eul.edu.tr					Office / Room No	FEAS Building - No. 6	
Phone	2619					Phone	-	
Teaching Assistant(s)	-					Office / Room No	-	
E-mail	-							
Catalog Description	Term, the aim and content items. Conceptual definition of entrepreneurs and entrepreneurship. Entrepreneurship in economic theory. Historical development of entrepreneurship. Entrepreneurial practice. The importance of small business. Entrepreneurial economy. Entrepreneurship and Economic Development. Type of Entrepreneurship. Entrepreneur and small business. Features and types of businesses and entrepreneurs. Sources of business ideas. The role of entrepreneurship in economic development. Terms of entrepreneurship. Entrepreneurship in economic development. Terms of entrepreneurship. Innovation and entrepreneurship. Entrepreneurship and small business. The life cycle of a small company. Small business sector in Croatia. Forms of entrepreneurial organization. Sources of capital. Entrepreneurial process. Entrepreneurial strategies. Starting a new company. Buying an existing business. Franchising. Family business.							
Course Objectives	Understanding basic concepts in the area of entrepreneurship, understanding the role and importance of entrepreneurship for economic development, developing personal creativity and entrepreneurial initiative, adopting of the key steps in the elaboration of business idea, understanding the stages of the entrepreneurial process and the resources needed for the successful development of entrepreneurial ventures.							
Learning Outcomes	<ol style="list-style-type: none"> 1. define basic terms, 2. analyse the business environment in order to identify business opportunities, 3. identify the elements of success of entrepreneurial ventures, 4. consider the legal and financial conditions for starting a business venture, 5. evaluate the effectiveness of different entrepreneurial strategies 							
Textbooks and/or References	<ol style="list-style-type: none"> 1. Dr. Michael Agyekum Addo, 2024. Fundamentals of Entrepreneurship II: How to Create, Start and Grow your Own Business. (Main textbook) 2. Finance Knights Publications, 2025. Starting Your Own Business Step-by-Step Guide: The Simplest Beginner's Guide to Start and Grow a Successful Small Business in Record Time – Begin Your Entrepreneurial Path Now 							
WEEK	Date	TOPICS					Reference No - Section	
Week 1	04/02/2026	Introduction to the course						
Week 2	11/02/2026	Basic entrepreneurship concepts, mindset, and self-development as an entrepreneur					Ch.1	
Week 3	18/02/2026	Sources of innovation, creativity techniques, and identifying problems.					Ch.2	
Week 4	25/02/2026	Understanding customer needs, pain points, and target market analysis.					Ch.3	
Week 5	04/03/2026	Mapping out the value proposition, customer segments, and revenue streams.					Ch.4	
Week 6	11/03/2026	Conducting interviews and testing assumptions.					Ch.5	
Week 7	18/03/2026	Developing a Minimum Viable Product (MVP) to test business models.					Ch.6	
Week 8	25/03/2026	Customer acquisition, branding, and digital marketing.					Ch.7	
Week 9	01/04/2026	Revision						
Week 10	04-12/04/2026	Midterm Exam						
Week 11	15/04/2026	Revenue models, cost structures, and break-even analysis.					Ch.8	
Week 12	22/04/2026	Intellectual property, legal forms of business, and supply chain management.					Ch.9	
Week 13	29/04/2026	Raising capital, venture capital, angel investors, and pitching.					Ch.10	
Week 14	06/05/2026	Strategies for expanding the business and team building.					Ch.11	
Week 15	13/05/2026	Revision						
Week 16	16-25/05/2026	Final Exam Week						
Evaluation Tools	Evaluation Tool	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)		
	Final Exam	1	16-25/05/2026		50	50.0		
	Midterm(s)	1	04-12/04/2026		40	40.0		
	Quizzes & Class Activities	1	After Midterm Exam		10	10.0		
	Project - Poster							
	Homework(s)							
	Laboratory							
Other								
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:	English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	13*3	39.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Midterm study		55.0		Final Study		60.0		
Laboratory				Project - Poster	1	20.0		
Atelier				Seminar				
Field Study				Presentation				
Other				Self Study				

EUROPEAN UNIVERSITY OF LEFKE

International Relations - Faculty of Economics and Administrative Sciences

SYLLABUS

2025-2026 Spring Semester



Course Code	Course Name+B5:K34K7BB5:K29	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule	
			T	A	L				
FEA 103/COMM103	Introduction to Law	Core	3	0	0	3	6	Monday 12:00 - 15:00	
Prerequisite		Prerequisite to							
Course Lecturer	Asst. Prof. Dr. Nihal Bayramoğlu				Office Hours Schedule	Thursday 15:00-16:50/Wednesday 9:00-13:50/Tuesday: 9:00- 13:50			
E-mail	numar@eul.edu.tr				Office /	FEAS/09			
Phone	2609				Phone				
Teaching Assistant(s)	-				Office /	-			
E-mail	-								
Catalogue Description	The course deals with the basics of law. It introduces the students the elements drawn from legal theory, legal philosophy as well as legal practice. It makes special references to Turkish law. It starts with the discussion of what law is and continues with the other rules of social conduct like moral and customary rules. It familiarizes students with legal concepts like "burden of proof" and methods of legal interpretation.								
Objectives	To teach basic principles of law and basic concepts of legal terminology. Also, to introduce sources of law, legal rules and their applications.								
Learning Outcomes	Students are expected to; 1. To achieve a basic understanding about law; 2. To be familiar with the basic principles of law and basic concepts of legal terminology; 3. To learn sources of law/Turkish law; 4. To be familiar with legal rules and their applications; 5. To learn the branches of law.								
Textbooks and/or References	1	Rona Aybay, An Introduction to Law, 4th ed., İstanbul Istanbul Bilgi University Press, 2012.							
	2	Tuğrul Ansay and Don Wallace, Jr., (eds.), Introduction to Turkish Law, 5th ed., The Hague, Kluwer Law International, 2004							
	3	Principles of Constitutional Law" – Erwin Chemerinsky							
WEEK	Date	TOPICS					Reference No - Section		
Week 1	3/2/2026	Introduction to the course: Society and Order: Why do we need laws?					1-(Part 1 Chapter 1: pp. 3-6)		
Week 2	10/2/2026	Social Order I					1-(Part 1 Chapter 2: pp. 7-17)		
Week 3	17/2/2026	Social Order II					1-(Part 1 Chapter 2: pp. 17-24)		
Week 4	24/2/2026	Sources of Law/Turkish Law I					2-(Chapter 1: pp. 74-84) and 1 (Part 1 Chapter 5: pp. 49-51)		
Week 5	3/3/2026	Sources of Law/Turkish Law II					2-(Chapter 1: pp. 84-95) and 1 (Part 1 Chapter 5: pp. 49-51)		
Week 6	10/3/2026	Characteristics of Legal Rules and Legal Systems of the World					1-(Part 1 Chapter 3: pp. 25-30)		
Week 7	17/3/2026	Application of Legal Rules I					1-(Part 1 Chapter 4: pp. 31-38)		
Week 8	24/3/2026	Application of Legal Rules II					1-(part1 Chapter 4:pp.38-47)		
Week 9	31/3/2026	Public Law I					3the whole book		
Week 10	4-12/4/2026	midterm Exam					Chapters 1–3		
Week 11	14/4/2026	Introduction, Judicial Review, Constitutional Structure					1-(Part 2 Chapter 3: pp. 82-104		
Week 12	21/4/2026	Private Law I					1-(Part 2 Chapter 4 pp: 105-117		
Week 13	28/4/2026	Private Law II					1-(Part 2 Chapter 4: pp. 117-126)		
week 14	5/5/2026	Federalism, Separation of Powers					Chapters 3–4		
week 15	12/5/2026	review							
Week 16	16-25/2026	Final Exam							
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)				
	Final Exam	1	16-25/5/2026	50					
	Semester Evaluation								
	Midterm(s)	1	4-12/4/2026	50					
	Quiz(zes)								
	Project(s)								
	Homework(s)								
	Laboratory								
Other									
*** Lifelong Learning Programme (LLP) ***					Language of Instruction:				
Evaluation Tool	Quantity	Student Workload Hours	Evaluation Tool	Quantity	Student Workload Hours				
Theoretical	13	39.0	Applied Hours						
Midterm	1	1.0	Final	1	1.5				
Midterm Study		60.0	Final Study	1	70.0				
Quiz			Project						
Quiz Study			Homework						
Atelier			Seminar						
Lab.			Presentation						
Field Study			Participation						
TOTAL :					171.5				
Recommended ECTS Credit (Total Hours / 30) :					6				

EUROPEAN UNIVERSITY OF LEFKE								
COMMON COURSES								
2025-2026 Spring Semester								
Course Code	Course Name	Course type	weekly course hour			Credit	ECTS	Weekly program
			T	U	L			
COM204	ETHICS IN PROFESSION	Compulsory	3	0	0	3	8	FRIDAYS 10:00-11:30
Prerequest	-							
Lecturer	Prof. Dr. Mustafa SAĞSAN					Class Size	HK000	
E-mail	msagsan@eul.edu.tr					Office Hour	MONDAY : 12:00-12:50	
Telephone	2626					Office/RoomNo.	FEAS ROOM NO:7	
Asst.to Lecturer	0					Phone	-	
E-mail	-							
Course Objectives	The aim of this course is to define ethical principles, to enable students to develop ethical behaviors related to their profession, and to provide information about unethical behaviors that students may encounter in their professions. Within the context of the course, students will demonstrate understanding of the ethical principles in general or in application of specialized knowledge, results of research, creative expression, design processes, etc.that are related with their sciences, disciplines and potential professionals.							
Learning Outcomes	LO1:	Demonstrate knowledge of important ethical systems and ethical types						
	LO2:	Demonstrate their respect for different ethical perspectives						
	LO3:	Critique some aspects of an ethical and unethical behavior						
	LO4:	Clearly formulate their ethical position on an issue						
Textbooks	1	Michael Davis. (2002). Profession, Code, and Ethics , Ashgate studies England, ©2002						
	2	Lecturer's course notes						
WEEKS	Date	TOPICS					Textbook/references	
1.Week	06/02/2026	Introduction to the course - Syllabus discussion					General	
2.Week	13/02/2026	Introduction to the course - The Moral Authority of a Professional Code					Page 1-37	
3.Week	20/02/2026	Is Legal Ethics Just Business Ethics?					Page 37-47	
4.Week	27/02/2026	Professionalism Means Putting Your Profession First					Page47-63	
5.Week	06/03/2026	The Right To Refuse A Case					Page 63-81	
6.Week	13/03/2026	Professional Responsibility As Just Following The Rules					Page 83-98	
7.Week	27/03/2026	Is There A Profession Of Engineering?					Page 99-120	
8.Week	03/04/2026	Three Myths About Codes Of Engineering Ethics					Page 121-133	
9.Week	04.04.2026-12.04.2026	MIDTERM EXAM					Page 133-150	
10.Week	24/04/2026	MIDTERM EXAM EVALUTION						
11.Week	01/05/2026	INTERNATIONAL LABOR DAY						
12.Week	08/05/2026	Do Scientists, Like Engineers, Have Special Moral Responsibilities?					Page 175-195	
13.Week	15/05/2026	Can Professional Ethics Be Taught?					Page 195-230	
14.Week	16-25.05.2026	Final Exam week						
COURSE and PROGRAM OUTCOMES MATRIX								
Program Learning Outcomes								
PO11	Gain professional ethics and knowledge and use of news language that is free of discriminatory expressions and words							
PO16	Act according to social, scientific, cultural and professional ethical values in the stages of collecting, interpreting, applying and announcing the data related to the field							
PO17	Acquire knowledge of ethical and basic communication law to be complied with by media professionals and gain the awareness of integrating them with professional practices.							
Learning Outcomes	Program Outcomes							
	PO11	PO16	PO17					
LO1	4	4	5					
LO2	4	3	5					
LO3	5	4	5					
LO4	3	4	4					
Evaluation Tools	Measurement Instrument	Number	Date	Weight on Final Grade (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	will be announced later	50				
	Evaluation within							
	Mid-term Exam(s)	1	will be announced later	40				
	Quiz	1	will be announced later	10				
	Project(s)							
	Homework(s)							
Laboratory								
Other								
*** Lifelong Learning Program (LLP) ***				Language of the Course	English			
Evaluation Tools	Number	Student Workload Hours	Evaluation Tools	Number	Student Workload Hours			
Theory	14	60.0	Practice					
Mid-term Exam	1	40.0	Final Exam	1	60.0			
Quiz	1		Project					
Laboratory			Homework					
Workshop			Seminar					
Field Study			Presentation					
Other			Personal Study		80.0			
TOTAL:					240.0			
Recommended ECTS Credit (Total Hour /30) :					8			

EUROPEAN UNIVERSITY OF LEFKE



**SYLLABUS
2025-2026 Fall Semester**

Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
CTE 401	Occupational Safety and Health	Elective	3	0	0	3	5	Monday 18.00 - 20.50
Prerequisite	-		Prerequisite to			-		
Course Lecturer	Hasan Dilek					Office Hours Schedule	Tuesday : 11:00 - 12:50	
E-mail	hdilek-lau@eul.edu.tr					Office / Room No	AS301	
Phone	-					Phone	-	
Teaching Assistant(s)	-					Office / Room No	-	
E-mail	-							
Course Objectives	The principal aim of this course is to provide the theory and history of occupational health and safety and globally including the enforcement of laws that address occupational safety and health. In addition, students will gain an understanding on the roles and responsibilities of workers, unions and employers. This course also reviews other safety related issues and aspects of recognizing, evaluating, and understanding control of safety and health hazards in the workplace							
Learning outcomes	The student will be able to attain the following learning outcomes for this course:							
	1.	Gain an historical, economic, and organizational perspective of occupational safety and health						
	2.	Demonstrate a base of knowledge in the recognition and assessment of health and safety hazards in the workplace						
	3.	Identify the roles and functions of the occupational health and safety professional in the application						
	4.	Describe basic components of an effective company safety and health program including management commitment, employee involvement, hazard recognition and control and training.						
Textbooks and/or References	1.	Friend, M.A. and Kohn, J.P. (2007) Fundamentals of Occupational Safety and Health. 4th ed., Government Institutes. The Scarecrow Press, USA.						
	2.	Koradecka, D. (2010) Handbook of Occupational Safety and Health. Taylor and Francis Group. CRC Press, USA.						
	3.	Reese, C.D. (2016) Occupational Health and Safety Management – A Practical Approach. 3rd ed. Taylor and Francis Group. CRC Press, USA.						
	4.	Reese, C.D. (2017) Occupational Safety and Health – Fundamental Principles and Philosophies. Taylor and Francis Group. CRC Press, USA.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	22/09/2025	Introduction - History of Occupational Health and Safety					1: 1, 1: 2; 3: 1, 4: A1, 4: A2	
Week 2	29/09/2025	Safety Legislation					1: 2; 2: 1; 3: 2; 4: B7	
Week 3	06/10/2025	Compensation and Recordkeeping					1: 3; 3: 19; 4: C15	
Week 4	13/10/2025	Product Safety and Safety Related Business Laws					1: 4; 4: C11; 4: J54	
Week 5	20/10/2025	Accident Causes and Investigations					1: 5; 3: 9; 4: B9, 4: F33	
Week 6	27/11/2025	Personnel Involved in OCSH					3: 3; 4: C14, 4: D	
Week 7	03/11/2025	Ergonomic Risk Factors					2: 5.30; 3: 12; 4: J53	
Week 8	10/11/2025	Mid-term Exam						
Week 9	08-16.11.2025	Organizational Emergency Preparedness / External Force - Terrorism					1: 13, 1: 14; 3: 21; 4: J49, 4: J50	
Week 10	01/12/2025	Workplace Health and Safety - Physical Hazards					1: 15; 2: 3.14; 2: 3.15, 3: 11, 3: 23	
Week 11	08/12/2025	Workplace Health and Safety - Chemical Hazards					1: 15; 2: 3.6; 3: 11	
Week 12	15/12/2025	Workplace Health and Safety - Electrical Hazards					1: 15; 2: 3.11, 2: 3.12; 3: 11	
Week 13	22/12/2025	Workplace Health and Safety - Biological Hazards / Psychological Hazards					1: 15; 2: 2; 3: 11	
Week 14	29/12/2025	Workplace Health and Safety - Naturally Occurring Hazards, Controlling Hazards					1: 15; 3: 11, 2: 5.26; 4: H	
Week 15	03-11.01.2025	FINAL EXAM						
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1		50	50			
	Semester Evaluation				50			
	Mid-term Exam	1		50	50			
	Quiz(zes)							
	Project(s)	1						
	Homework(s)							
	Laboratory							
Other								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:		English
Evaluation Tool	Quantity	Student Workload Hours	Total	Evaluation Tool	Quantity	Student Workload Hours	Total	
Theoretical Hours	14	3	42	Applied Hours				
Midterm	1	1	1	Final	1	1	1.0	
Quiz				Group Project				
Laboratory				Homework				
Atelier				Seminar				
Field Study				Presentation				
Other / Project				Self Study	13	7	91.0	
TOTAL :						135.0		
Recommended ECTS Credit (Total Hours / 30) :						5		

EUROPEAN UNIVERSITY OF LEFKE- "Faculty of Economics and Administrative Sciences"								
"International Relations"								
SYLLABUS								
2025-2026 Spring Semester								
Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
INTR 452	European Studies	Elective	3	0	0	3	5	Thursday: 9.00-11.50 (Class: AS 117)
Prerequisite		Prerequisite to						
Course Lecturer	Asst. Prof. Dr. Fadil Ersozer			Office Hours Schedule		Monday 13.00-16.00		
E-mail	fersozer@eul.edu.tr			Office / Room No		10, FEAS		
Phone	2623			Phone		-		
Teaching Assistant(s)	-			Office / Room No		-		
E-mail	-							
Catalogue Description	This course is designed to evaluate how the experiment of 1951 in the coal and steel sectors among six European nations has grown to be a formal political and economic union among 27 countries. Within this framework, this course covers the short history of the integration process among the European countries along with the political institutions, political system and the key policies of the European Union.							
Course Objectives	The course aims to provide an introduction to the analytical parameters which shape the processes of European integration, to familiarise students with key events and major treaty developments within the EU, to provide analytical tools and guidelines on how to judge the future of the European project and to analyse internal EU policies and their impacts on European and non-European societies							
Learning Outcomes	1	to demonstrate a thorough understanding of the European Union, its institutional processes and policies						
	2	to understand and compare different theoretical approaches to European integration						
	3	to demonstrate an understanding of the main political processes of the EU						
	4	to assess the present and future processes of European Integration in light of the main theories, models and concepts used in the EU studies						
	5	to demonstrate a critical understanding of the EU's key policies and their impact on the outside world						
Textbook and/or References	1	Jonathan Olsen, <i>The European Union - Politics and Policies</i> (New York and London: Routledge, 2020).						
	2	Michelle Cini and Nieves Pérez-Solórzano Borragán <i>European Union Politics</i> (Oxford: Oxford University Press, 2020).						
	3	European Commission, <i>White Paper on the Future of Europe - Reflections and scenarios for the EU27 by 2025</i> (Brussels, 2017)						
	4	Tocci, N. (2004) 'EU Intervention in Ethno-political Conflicts: The Cases of Cyprus and Serbia-Montenegro', <i>European Foreign Affairs Review</i> , 9, 4						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	05/02/2026	Course Introduction and Requirements						
Week 2	12/02/2026	Europe After World War II					1. pp. 11-26	
Week 3	19/02/2026	First Steps of European Integration					2. pp. 59-84	
Week 4	26/02/2026	Competing Theories of European Integration I					2. pp. 59-84	
Week 5	05/03/26	Competing Theories of European Integration II					2. pp. 11-56	
Week 6	12/03/26	EU institutions I					2. pp. 11-56	
Week 7	19/03/26	EU institutions II					1. pp. 79-165	
Week 8	26/03/26	EU institutions III						
Week 9	02/04/26	Revision					1. pp. 79-165	
Week 10	09/04/26	Midterm Exams						
Week 11	16/04/26	EU Policy Making and Policies						
Week 12	23/04/26	EU Policy Making and Policies					3	
Week 13	30/04/26	EU and the Cyprus Conflict					3	
Week 14	07/05/26	EU and Foreign Policy and Security					4	
Week 15	14/05/26	EU in the Crisis and Future of the EU					5	
Week 16	16/05/26	Final Exams						
Evaluation Tools		Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)		
		Final Exam	1		60			
		Semester Evaluation						
		Midterm	1		40			
		Quiz(ze)s - Optional (over						
		Project(s)						
		Homework(s)						
		Laboratory						
		Other						
ECTS						Language of Instruction: English		
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical Hours	13	39.0		Applied Hours				
Midterm	1	1.0		Final	1	1.0		
Midterm Study		50.0		Final study		60		
Quiz	1	5.0		Project				
Quiz Study				Homework				
Laboratory				Seminar				
Atelier				Presentation				
Field Study				Other				
TOTAL :						5.2		

EUROPEAN UNIVERSITY OF LEFKE

"Common Lectures"

SYLLABUS

2025-2026 Spring Semester



Course Code	Course Name	Course Type	Weekly Course Hours			Credits	ECTS	Weekly Time Schedule
			T	A	L			
UFEC302	Artificial Intelligence and Productivity		3	0	0	3	4	Monday: 09:00 - 11:50 HK 004
Prerequisite	None	Prerequisite to				None		
Course Lecturer	Assist. Prof. Dr. Ersin ÇAĞLAR					Office Hours Schedule	Monday & Friday 14:00 - 16:00	
E-mail	ecaglar@eul.edu.tr					Office / Room No	Rauf Raif Denktaş Building, AS NO:310	
Phone						Phone		
Teaching Assistant(s)						Office / Room No		
E-mail								
Course Description	This course examines how artificial intelligence technologies transform individual, organizational, and societal productivity. It covers core AI concepts, productivity measurement frameworks, human-AI collaboration, decision support systems, and sectoral applications with emphasis on management information systems and data-driven decision-making. Students analyze real-world cases and develop AI-supported productivity solutions.							
Course Objectives	By the end of this course, students will: <ul style="list-style-type: none"> - Understand fundamental AI concepts relevant to productivity improvement - Analyze how AI affects efficiency, effectiveness, and decision quality - Evaluate AI adoption from organizational and managerial perspectives - Apply AI tools to productivity-related problems - Assess ethical, economic, and workforce implications of AI-driven productivity 							
Learning Outcomes	Students who successfully complete the course will be able to: <ol style="list-style-type: none"> 1- Explain the relationship between AI and productivity theory 2- Compare AI-enabled and traditional decision processes 3- Identify productivity gains in business processes using AI 4- Design a basic AI-supported productivity solution 5- Critically evaluate AI implementation risks and benefits 							
Textbooks and/or References	1	Clark, D. (2025). AI and Productivity: Using Artificial Intelligence to Improve Processes and Unlock Potential. Kogan Page Publishers.						
	2	Hanna, A. (2025). The AI Con: How to Fight Big Tech's Hype and Create the Future We Want.						
	3	Lucci, S., Kopec, D., & Musa, S. M. (2022). Artificial intelligence in the 21st century (pp. 1-850). Germany: Mercury learning and information.						
WEEK	Date	TOPICS					Reference No - Section	
Week 1	02/02/2026	Introduction: AI and Productivity Paradigm					1;1 1;2 1;3	
Week 2	09/02/2026	Foundations of Artificial Intelligence					1;3 2;2 2;3 2;4	
Week 3	16/02/2026	Productivity Concepts and Measurement					2;5 3;2 3;3	
Week 4	23/02/2026	AI in Decision Support Systems					2;3 3;2	
Week 5	02/03/2026	Human-AI Collaboration					3;4 3;5	
Week 6	09/03/2026	AI and Business Process Optimization					1;5 1;6 3;5	
Week 7	16/03/2026	AI Adoption in Organizations					3;3 3;4 3;5	
Week 8	23/03/2026	AI for Managerial Productivity					1;7 1;8	
Week 9	30/03/2026	Review					1;7 1;8	
Week 10	06/04/2026	Midterm(s)					-	
Week 11	13/04/2026	Sectoral Applications					3;6 3;7	
Week 12	20/04/2026	Generative AI and Knowledge Work					3;6 3;7	
Week 13	27/04/2026	Ethical and Social Implications					3;7 2;5	
Week 14	04/05/2026	Measuring AI Impact on Performance					1;5,6	
Week 15	11/05/2026	Review					1;5,6	
Week 16	20/05/2026	Final Exam					-	
Evaluation Tools	Evaluation Tool	Quantity	Date	Weight in Total (%)	Weight in Semester Evaluation (%)			
	Final Exam	1	20/05/2026	50				
	Semester Evaluation							
	Midterm(s)	1	06/04/2026	35				
	Quiz(zes)							
	Project(s)							
	Homework(s)	3		15				
	Laboratory							
Other								
*** Lifelong Learning Programme (LLP) ***						Language of Instruction:	English	
Evaluation Tool	Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours		
Theoretical lecturing hours (TLH)	13	39		Homework	3	3		
TLH self study	13	78		Project				
Quiz (Q)				Presentation				
Q preparation self study				Seminar				
Laboratory (L)								
L preparation work								
Midterm exam (ME)	1	1		Final exam (FE)	1	1		
ME preparation self study	1	3		FE preparation self study	1	3		
						TOTAL :	128	
						Recommended ECTS Credit (Total Hours / 30) :	4.27	

	SYSTEMS			
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Laboratory and Equipment Capacity (if applicable)

Career Opportunities

Graduates of the Bachelor of Arts in Business Administration program are equipped for a wide range of professional and managerial roles across industries. Career opportunities include:

- Management trainee / junior manager
- Marketing coordinator
- Financial analyst
- Human resources specialist
- Business development associate
- Operations coordinator
- Entrepreneur / small business owner

Graduates may also continue their academic journey in an MBA or other graduate-level programs.

Contact Information

Head of Department: Assoc. Prof. Dr. Pelin Bayram
E-mail: pbayram@eul.edu.tr